

Ian Rosenblum

(b)(6)

EXPERIENCE

THE EDUCATION TRUST–NEW YORK

Aug. 2016 - Present

Founding Executive Director (current salary: \$238,625)

- Launched and lead New York State office of the national Education Trust policy and advocacy organization; established Ed Trust–NY as a highly credible, leading source of data, policy, and advocacy on New York State educational equity issues and achieved important statewide policy changes impacting students of color and students from low-income backgrounds.
- Develop and lead successful statewide advocacy campaigns focused on educational equity priorities, including expanding access to advanced courses, establishing a strong and meaningful statewide accountability system, improving educator diversity, achieving resource equity, addressing disparities in school discipline, expanding access to high-quality early childhood care and education, and improving college access and completion.
- Oversee research/data, policy, communications, and partnerships teams to generate dozens of high-quality policy briefs, reports, and data tools that have generated hundreds of media hits, attracted policymaker champions, and led to changes in state-level laws, regulations, and policies.
- Built and lead diverse statewide coalitions with 50+ civil rights, education, parent, business, and civic organizations, creating successful opportunities for collaborative equity-driven policy development and advocacy in K-12, early childhood, and postsecondary education. Continuous high-level engagement with education leaders, local and state government leaders, private industry executives, and community-based organization leaders.
- Set strategic priorities and manage the organization to achieve them, including all external and internal operations.
- Responsible for all fundraising, building annual budget to \$2.5M in three years and achieving fiscal sustainability. Develop and manage all project and organization budgets and grants/revenue.
- Recruited and support 10-member team with strong organizational culture that prioritizes diversity, equity, and inclusivity.

INDEPENDENT CONSULTANT

July 2014 - Aug. 2016

- Provided policy, advocacy, and strategic communication services to government, non-profit and corporate clients, focused on improving pre-k–12 and higher education.
- Portfolio included serving as Special Advisor to the Pennsylvania Budget Secretary, leading an urban school improvement initiative in New York State, developing recommendations for national community college transformation and developing a campaign to create a culture of excitement for public education in America.
- Created vision and planned launch of The Education Trust–New York.

OFFICE OF NEW YORK GOVERNOR ANDREW M. CUOMO
Deputy Secretary for Education & Economic Opportunity

Oct. 2012 - July 2014

- Served as the Governor's education advisor, developing policy and programs, leading negotiations and overseeing implementation of education agenda including academic learning standards, teacher equity, statewide universal full-day pre-kindergarten, community college workforce development, and higher education access and success initiatives.
- Oversaw Pay for Success (Social Impact Bond) portfolio, featuring the nation's first state-led Pay for Success project and development of SIBs in the public safety, health, early childhood, and child welfare sectors.
- Led the NYS Community, Opportunity, Reinvestment (CORE) program, an enterprise initiative designed to target and align state and federal resources across workforce and economic development, health, human services, public safety, and housing in a place-based strategy focused on distressed communities.

Director of Policy Coordination

- Developed and implemented policy priorities, including key initiatives for the Governor's State of the State and budget agendas.
- Served as staff director for Governor Cuomo's emergency preparedness commissions following Hurricane Sandy. Led development of patient location tracking system for use by hospitals and other facilities in evacuations, gas station back-up power program, and strategic fuel reserves.

CIVIC ENTERTAINMENT GROUP

May 2011 - Oct. 2012

Vice President - NBC News Education Nation account

- Developed policy direction for 2011 and 2012 National Education Summits and 2012 National Tour in collaboration with NBC News; shaped events attended by political, education, business, civic, and media leaders and seen by millions of NBC viewers.
- Combined policy knowledge with understanding of mass media and communications to formulate Summit and Tour agenda, panels, keynote events, and special features to showcase critical issues, ideas, and leaders.

OFFICE OF PENNSYLVANIA GOVERNOR EDWARD G. RENDELL

Secretary of Policy & Planning

Nov. 2010 - Jan. 2011

- Served as a member of the Governor's Cabinet and Senior Staff.
- Represented Governor Rendell on state implementation teams for Recovery Act oversight and the federal health care reform law; chaired inter-agency health care reform workgroup.
- Advised Governor on all policy areas and oversaw policy staff in state agencies and Governor's Office of Policy & Planning.

ONORATO FOR GOVERNOR

Nov. 2009 - Nov. 2010

Policy Director

- Crafted policy agenda for gubernatorial candidate, including proposals on education, economic and workforce development, energy, health, government reform, community revitalization, and safety.
- Responsible for communications in General Election campaign, including development and execution of communications plan, public appearances, press releases, rapid response, and external stakeholder coordination; managed 10-member policy, communications, and research staff.
- Prepared candidate for 20+ Primary Election forums and 3 televised General Election debates.

OFFICE OF PENNSYLVANIA GOVERNOR EDWARD G. RENDELL

Senior Policy Manager & Special Assistant for Strategic Communication (Sept. 2008 - Oct. 2009), Senior Policy Manager (Nov. 2006 - Aug. 2008)

Nov. 2006 - Oct. 2009

- Led major components of the successful enactment of Pennsylvania's first school funding formula in 17 years, designed to achieve adequate resource levels and invest in proven academic programs. Spearheaded the school funding formula proposal development and public communication; drafted and negotiated legislation; and engaged external stakeholders to build political support for reform.
- Directed intensive oversight and technical assistance following the state takeover of the City of Chester's low-achieving school district, focused on academic overhaul, governance, budget development, operations, communications, and community engagement.
- Led Governor's Office strategic planning and policy development efforts on school turnaround, early childhood education, high school reform, community colleges, and college access.
- Coordinated public and legislative advocacy efforts with major education constituency groups, members of the business community, and advocates and community representatives.
- Functioned as lead editor and final reviewer for briefing documents prepared for Governor Rendell from 2008 to 2009, and developed and implemented communications strategy on priority issues.

RENDELL FOR GOVERNOR

May 2006 - Nov. 2006

Policy Director

- Served on re-election campaign staff for General Election to articulate first-term accomplishments and goals for second term.
- Developed policy documents on education, health care, economic development, and alternative energy, as well as targeted material for key constituency groups.

OFFICE OF PENNSYLVANIA GOVERNOR EDWARD G. RENDELL

Executive Policy Specialist

March 2003 - May 2006

- Governor's Office liaison to the Pennsylvania Department of Education.
- Represented Governor Rendell at community meetings, designed proposals, and played a leadership role in legislative negotiations on Pennsylvania's property tax relief law.

CENTER FOR GREATER PHILADELPHIA
Assistant Program Manager, Operation Public Education

May 2000 - March 2003

- Helped create program to engage educators, business leaders, and political stakeholders in a statewide education improvement agenda.
- Developed model policy for statewide school funding and accountability system, including education funding formula and educator equity strategy.
- Extensive focus on political strategy and public communications.

EDUCATION

University of Pennsylvania - Fels Institute of Government

2001

- Master of Government Administration

University of Pennsylvania - College of Arts and Sciences

2000

- Bachelor of Arts with Major in Urban Studies; Minor in American Public Policy
- Phi Beta Kappa; *magna cum laude*
- Managing Editor, *The Daily Pennsylvanian* (1999)