

Contact

www.linkedin.com/in/ashleymcgowan (LinkedIn)

Top Skills

Digital Strategy

Social Media

Web Content Management

Ashley McGowan

Chief Digital Communications Officer at U.S. Department of Justice
Washington, District of Columbia, United States

Experience

U.S. Department of Justice

8 years 7 months

Chief Digital Communications Officer

June 2019 - Present (4 years 4 months)

Office of Public Affairs

Manage digital communications for the Department of Justice. Develop multi-channel strategies for DOJ's flagship digital presence, coordinate digital communications across the agency, and lead both a governance advisory group and a community of practice to increase agency digital planning & messaging.

Digital Communications Manager

March 2015 - June 2019 (4 years 4 months)

Office of Public Affairs

United States Attorneys' Offices

9 years 6 months

Strategic Communications Specialist

March 2012 - December 2015 (3 years 10 months)

Strategic Communications Staff, Executive Office for U.S. Attorneys

Performed digital communications and public relations work while providing effective liaison support to public affairs officers and web managers in the 94 U.S. Attorneys' offices across the country.

Nominations Coordinator

April 2007 - March 2012 (5 years)

Office of the Director, Executive Office for U.S. Attorneys

Managed the nomination & appointment process for U.S. Attorneys.

Management Analyst

July 2006 - April 2007 (10 months)

Office of the Director, Executive Office for U.S. Attorneys

Wrote and edited a variety of correspondence, memos, and other documents.

Education

Tulane University

Bachelor of Arts - BA · (2006)