

Contact

www.linkedin.com/in/anne-p-brewer (LinkedIn)

Top Skills

Politics
Political Campaigns
Grassroots Organizing

Languages

English (Native or Bilingual)
Spanish (Elementary)
French (Limited Working)
Sotho, Southern (Professional Working)

Anne Brewer

New York State Department of Financial Services
New York City Metropolitan Area

Experience

New York State Department of Financial Services
Director of Public Engagement
April 2023 - Present (6 months)
New York, New York, United States

U.S. Department of Housing and Urban Development
Deputy Assistant Secretary for Public Engagement
January 2021 - December 2022 (2 years)
Washington, District of Columbia, United States

NYC Mayor's Public Engagement Unit
5 years 11 months

Senior Advisor for Policy and Intergovernmental Affairs - NYC Public Engagement Unit
April 2016 - January 2021 (4 years 10 months)
Greater New York City Area

- Serve on core senior leadership team directing a 150-person outreach unit; develop strategy for initiatives primarily focused on preserving affordable housing, tenant protection and homelessness prevention/reduction; closely involved in implementation of "Right to Counsel" eviction prevention legal assistance as well as the City's anti-harassment grants. Maintain close working relationships with DSS/HRA, HPD, Mayor's Office to Protect Tenants and other key City agency partners.
- Develop and implement proactive strategy for engaging NYC elected officials (City, State and Federal) in order to improve collaboration and service delivery for vulnerable communities
- Manage IGA staff & analysts responsible for research and policy analysis to enhance our programs by organizing issue-based trainings for outreach staff, advising on challenging client cases, disseminating relevant policy updates.
- Oversaw implementation of Mayor's Executive Order 40 ("Connecting New Yorkers to Health Insurance") by successfully engaging over 30 City agencies and Mayoral offices to increase access to healthcare information.
- Participate in senior-level interagency meetings, strategy working groups, elected official briefings – e.g. planning and negotiating the City's

neighborhood rezoning commitments related to tenant protection, revamping the City's rental assistance (housing voucher) programs.

Outreach Director - NYC Public Engagement Unit

March 2015 - March 2016 (1 year 1 month)

Greater New York City Area

- Built and directed an outreach team of 30, established to help support the Mayor's homelessness policy goals and educate the real estate community about the City's new rental assistance programs.
- Developed and implemented a program focused on innovative strategies to identify private market apartments and build sustained relationships with brokers and landlords to move homeless families into permanent housing.
- Coordinated effectively with multiple City agencies, offices and stakeholders in order to achieve the Mayor's goal of ending chronic veteran homelessness, as certified by the federal government in January 2016.

ICAP at Columbia University

Planning and Development Consultant

March 2014 - September 2014 (7 months)

Greater New York City Area

- Supported ICAP's Strategies and Partnerships Unit; contributed to proposal development for funding opportunities from USG (PEPFAR, USAID, NIH) and non-USG entities (Asian Development Bank) for global health projects.
- Developed knowledge management tools, partner surveys; researched and synthesized new funding opportunities.
- Drafted external/public communications content.

Peace Corps

Community Health and Economic Development Advisor

June 2011 - August 2013 (2 years 3 months)

- Selected to work with Millennium Challenge Account-Lesotho (MCA-L), the independent authority created by MCC and the Government of Lesotho to implement Lesotho's MCC Compact to reduce poverty through economic growth, with investments in three sectors: water, health care and private sector development.
- Identified and addressed social and gender issues arising in project activities, in coordination with MCA-L Environmental and Social Assessment team. Developed HIV/AIDS, gender sensitivity and Human Trafficking training and capacity building materials for beneficiary communities

- Assisted with development and review of official documents and contributed material to MCA-L/MCC publications for outreach/public affairs (See link below to blog authored on mcc.gov website)

- Built capacity within implementing entities (Ministry of Natural Resources) for assessing social implications of MCC-funded projects, and for more effectively training the communities on health/safety issues, especially gender, HIV/AIDS & Human Trafficking. Built local capacity through direct trainings and workshops with various community stakeholders.

The White House

Special Assistant to the Director of Public Engagement

January 2009 - February 2011 (2 years 2 months)

Washington D.C. Metro Area

- Assisted Director in her management of 18-20 person team with a mission to strategically advance the President's agenda with external stakeholders, interest groups and key constituency leaders. Responsible for extensive high-level relationship management on behalf of Director.
- Prepared briefing materials, drafted and edited public remarks for Director and other senior White House aides. Coordinated communications and activities; organized and prioritized competing demands.
- Helped facilitate logistics and execution of numerous White House events involving the President, Vice President and/or the First Lady, including bill signings & major announcements.

Obama for America

National Women's Vote Coordinator

May 2008 - November 2008 (7 months)

Deputy to the National Women's Vote Director, assisting on all aspects of the program, including political, communications, issues/policy, and national surrogate coordination.

Directed Women for Obama new media & communications efforts (managed the WFO site & blog, created email newsletters).

Chief liaison/resource desk for OFA Women's Vote staff in battleground swing states in the Northeast, South and Industrial/Great Lakes regions.

Women's vote director in Jefferson County, CO in the final five weeks of the campaign; organized a combination of constituency-based and field/GOTV activities.

Heather Podesta + Partners

Legislative Analyst

February 2007 - April 2008 (1 year 3 months)

Washington D.C. Metro Area

Attended Congressional hearings; tracked legislation; conducted research; drafted client memorandums. Policy issues included education, child welfare, agriculture & nutrition, energy, health care, tax & financial services.

Leonore Blitz Consultants

Associate

February 2005 - January 2007 (2 years)

Greater New York City Area

Various responsibilities at boutique fundraising/communications/marketing consulting firm working with nonprofit organizations, international NGOs, foundations and political campaigns (including a NYC Mayoral campaign and Congressional campaigns). Coordinated logistics for small and medium sized events; managed coordination with outside vendors, office databases and donor communications

Grassroots Campaigns

6 months

Field Organizer for MoveOn PAC (Supporting Kerry-Edwards '04)
September 2004 - November 2004 (3 months)

Coordinated GOTV field operation for 2004 Presidential election in 25 precincts in Ft.Lauderdale-Broward County, Florida.

Assistant Canvass Director (Democratic National Committee)

June 2004 - September 2004 (4 months)

New Haven, Connecticut Area

Helped manage regional grassroots fundraising office on behalf of the Democratic National Committee (supporting Kerry-Edwards '04). Hired, trained, managed staff of 25-30 paid canvassers.

Education

Vassar College

