

Contact

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Top Skills

Strategic Planning
Political Campaigns
Campaign Strategies

Carrie Pugh

President & CEO @ 8821 Strategies | Strategic Communications,
Political Campaigns | Issue Advocacy | Stakeholder Relationships |
Intergovernmental Affairs

Washington, District of Columbia, United States

Summary

I am a seasoned strategist and trusted senior advisor in the world of campaigns, civic engagement and stakeholder management. From advising advocacy and political leaders as well as corporate leaders and philanthropic organizations, I am driven by the desire to put progressive values into action.

At the U.S. Department of Health and Human Services, I served as HHS Secretary Xavier Becerra's Director of External Affairs and served as the primary liaison between the Office of the Secretary and an array of stakeholders including including business groups, healthcare provider, labor unions, insurers, women's organizations, consumer groups, early childhood advocates and many others.

As the National Education Association's Senior Director of the Campaigns & Elections Department, I successfully directed multiple presidential and midterm campaign efforts as well as serving as the NEA's chief political operative. I am grateful for all that I learned after spending two decades working in the labor movement and nearly a decade in social services and community organizing

Even though I live in DC, I'm a proud Midwesterner at heart, Mom to 2 amazing kids and 2 fur babies.

Experience

8821 Strategies

President & CEO

June 2022 - Present (2 years 6 months)

Washington, District of Columbia, United States

I have dedicated my career to building power in communities through long-term organizing. For decades in the campaign space, Win and Build has been my motto! From serving top Democratic officials, to advising winning

campaigns and philanthropic organizations, to creating a pipeline to increase AAPI representation and influence in the electoral space - I'm driven by the desire to put progressive values into action.

Even though I live in DC, I'm a proud Midwesterner at heart, Mom to 2 amazing kids and 2 fur babies. To learn more about me and how we might work together, please visit www.8821strategies.com and fill out the Contact Us form.

Education

Ball State University

Honors College/Sociology · (1989 - 1992)