

Jackson C. Reid

PROFESSIONAL EXPERIENCE

Field Director, *Chicagoland Operators Joint Labor- Management PAC, Moline, IL, March 2021- April 2021*

- Directed Mayor Stephanie Arci's reelection campaign and four aldermen campaigns
- Built political relationships with elected officials and union leaders for volunteering opportunities
- Managed 12 interns, who regularly hit their door knocking numbers and call numbers to help identify voters
- Identified over 4,100 voters

Regional Field Director, *Battle Ground Canvassing, December 2020-January 2021*

- Helped coordinate the paid canvassing program for the Democratic Senate Congressional Committee
- Focused on Cobb County, Georgia in which we were successful in increasing voter turnout in two special elections
- Had over 95 paid canvassers, completed over 1,800 completed shifts, and knocked over 200,000 doors
- Helped Jon Ossoff and Raphael Warnock win their respected elections

Regional Organizing Director, *Arizona Democratic Party, June 2020-November 2020*

- Managed five field organizers virtually who recruited 808 unique volunteers, escalated & managed 18 volunteer leaders, made 30.6k volunteer outreach calls, & enrolled 766 new voters onto the Permanent Early Voting List in conservative western Maricopa County
- Ensured team successfully hit benchmarks and goals by providing regular metric reports to encourage output, outlining priorities via daily memo correspondence, and conducting thorough weekly one-on-one meetings with each team member
- Developed & maintained political relationships with local Democratic stakeholders
- Familiarized field organizers with voter contact software (NGP VAN) to ensure fluency & efficiency of use
- Helped President-Elect Biden and Mark Kelly win statewide

Field Organizer, *Biden for President, August 2019 - June 2020*

- Field organizer in Iowa, Nevada, South Carolina, Missouri, Illinois, Utah, and Colorado
- Lead organizer for Lee & Henry County, IA, where the President-Elect was successfully viable in all caucuses
- Recruited, trained, and built relationships with local labor unions, volunteers, community members, and Democratic County Chairs, in order to build coalitions to get out the vote.
- Coordinated surrogate & principal events
- Led virtual policy discussion on race, labor, economic development, and rural needs
- Developed policy talking points focusing on infrastructure, green jobs, and unions for labor leaders and members
- Successfully held over a dozen virtual events during the Covid-19 pandemic, trained volunteers to host virtual events

Material Handler, *The Agency, Wood Dale, IL, May 2015 - July 2019*

- Oversaw the implementation of the logistics of the warehouse, and created a more efficient way of getting orders out
- Led the charge to hit weekly freight goals

Field Organizer, *Julie Morrison for State Senate, Deerfield, IL, July 2016 - November 2016*

- Helped Senator Morrison win the general election with 59 percent of the vote
- Assisted Congressman Brad Schneider's campaign, helping with his 2016 victory

Field Organizer, *Friends of Nicholas Sposato, Chicago, IL, January 2015- March 2015*

- Connected face-to-face with over 500 registered voters a week during canvassing
- Helped Alderman Sposato win with 56 percent of the vote, avoiding a runoff

Field Organizer, *Democratic Congressional Campaign Committee, Northbrook, IL, September 2014 - November 2014*

- Recruited and organized volunteer teams for Congressman Brad Schneider (IL 10)
- Recognized by the DNC for exceeding field goals among targeted Congressional races

EDUCATION

Master in Public Policy, DePaul University, June 2019

Thesis- America's Green Belt: *How Green Jobs Can Help Improve Trades in America's Rust Belt*, June 2019

Bachelor of Science (Major: History, Minor: Political Science), Illinois State University, August 2014

SKILLS

Proficient in Vote Builder and standard campaign software; Understanding of policy and implementation; Strong foundations in economic development, labor, defense policies, and international diplomacy; People management/Volunteer management; Adept with quantitative and qualitative data