

Contact

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Top Skills

Renewable Energy
Strategy
Energy Efficiency

Publications

Pricing Carbon under EPA's Proposed Rules: Cost Effectiveness and State Economic Benefits

Kelly Speakes-Backman

Executive leader and former Acting Assistant Secretary of The DOE Energy Efficiency & Renewable Energy office, focused on rapid and cost-effective decarbonization.

Annapolis, Maryland, United States

Summary

Focused on the intersections of energy and environment, especially as relates to the policy and regulatory structures effecting generation, reliability, sustainability, renewable energy and environmental business strategies.

Experience

Invenergy LLC

Executive Vice President, Public Affairs
December 2022 - Present (9 months)

U.S. Department of Energy (DOE)

Acting Assistant Secretary and Principal Deputy Assistant Secretary
January 2021 - August 2022 (1 year 8 months)
Washington, District of Columbia, United States

AA/S & PDAS of the Energy Efficiency & Renewable Energy Office

Northeast Energy Efficiency Partnerships (NEEP)

Board Member
April 2019 - January 2021 (1 year 10 months)

U.S. Energy Storage Association (ESA)

Chief Executive Officer
July 2017 - January 2021 (3 years 7 months)
Washington D.C. Metro Area

ESA is the trade association for the energy storage industry and the leading voice for companies that develop and deploy the advanced energy storage systems that support the power grid we rely on every day. With more than 180 member organizations, ESA members represent a diverse group of entities, including electric utilities, energy service companies, independent power producers, financiers, insurers, installers, manufacturers, component suppliers,

and integrators, involved in deploying energy storage systems and power plants around the globe.

Alliance to Save Energy

Senior Vice President, Policy and Research

June 2015 - March 2017 (1 year 10 months)

Washington D.C. Metro Area

Founded in 1977, the Alliance is a nonprofit coalition of business, government, environmental and consumer leaders. The Alliance supports and advocates for energy efficiency as a cost-effective energy resource under existing market conditions, minimizing costs to society and individual consumers, while lessening greenhouse gas emissions and their impact on the global climate. This is accomplished through research, educational programs and policy advocacy in the U.S. and other countries.

Maryland Public Service Comm

Commissioner

September 2011 - May 2015 (3 years 9 months)

Appointed by Governor Martin O'Malley in 2011, I served on the five-person Commission to regulate electric, gas, water and telecommunications public utilities, as well as for-hire transportation companies doing business in Maryland. As an adjunct, I also served as the chair of the Board of Directors of the Regional Greenhouse Gas Initiative (RGGI), as co-vice chair of the NARUC Committee on Energy Resources and the Environment, and as a member of the EPRI Energy Efficiency & Grid Modernization Public Advisory Group.

Maryland Energy Administration

Director, Clean Energy

October 2010 - September 2011 (1 year)

MEA advises the Governor on directions, policies and changes in the various segments of the energy market. The MEA mission is to maximize energy efficiency while promoting economic development, reducing reliance on foreign energy supplies, and improving the environment.

RE+GENeration Consultants LLC

Principal

December 2008 - October 2010 (1 year 11 months)

RE+GEN is a strategic marketing firm with experts who understand traditional, renewable, distributed and clean energy technologies. With decades of energy

experience, RE+GEN focuses its strategic planning and marketing campaign expertise on their clients' success.

SunEdison

Marketing Director

August 2007 - December 2008 (1 year 5 months)

Built and led a marketing communications team to support this private company's growth strategy and objectives, while setting and keeping to annual budget expectations. This included brand development and strategic messaging, development of targeted outreach programs, and ongoing public relations efforts. Emphasis was placed on positioning the company for rapid growth in the solar sector, specifically targeted to utilities, public sector and commercial customers.

United Technologies

Sustainable Strategies Leader

January 2005 - July 2006 (1 year 7 months)

one of two in UTC dedicated to the World Business Council for Sustainable Development project on Energy Efficiency in Buildings - a three year project on laying out a path to a world where buildings consume zero net energy.

Wartsila North America

Marketing Director

March 2000 - December 2004 (4 years 10 months)

Director of marketing and communications for the North American network company of a Finnish engine manufacturer, traded on the Helsinki stock exchange. Engines produced for ship power and stationary power. Stationary power target of utilities, municipalities and IPPs.

New Energy Ventures

Director of Business Development

1998 - 1999 (1 year)

Jenbacher Energiesysteme Ltd

Director of Sales, Biogas Unit Manager

1995 - 1998 (3 years)

Education

Boston University

BSEng, Mechanical Engineering · (1985 - 1990)

Columbus School for Girls

high school · (1981 - 1985)