

MAGGIE THOMPSON



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linkedin.com/in/margretthompson



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PROFILE

Leader with over 13 years of experience in electoral politics, non-profit advocacy, and public service. Experience in organizational development and management rooted in lessons learned from years of community organizing work. Inclusive and empowering management style with a focus on training and coaching individuals to make an organization's team greater than the sum of its parts.

SKILLS

Team building
Inclusive Management
Coalition Building
Non-profit leadership
Board management
Fundraising

EDUCATION

BACHELOR OF ARTS
cum laude
Economics
Classical Archaeology

Macalester College
Saint Paul, MN

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BOARDS & HONORS

Education Task Force Member
Biden-Sanders Unity Task Force
Summer, 2020

Executive Committee member
National Advisory Board
College Promise Campaign
2015-2018

Doug Riley Scholarship for
Academic Excellence
2005-07

Lane Scholarship for
Excellence in Economics
2005-07

Recommended Fulbright
Scholar
2007

LANGUAGES

Intermediate German
Ancient Greek
Basic Modern Greek
Beginning Spanish

PROFESSIONAL EXPERIENCE

NORTH CAROLINA CHIEF OF STAFF & STATE ADVISOR *Biden For President | Raleigh, NC | March, 2020 – present*

- Built and managed a diverse team of almost 300 staff located across the state
- Directed a program with a budget of approximately \$7 million spent statewide on personnel and get out the vote efforts.
- Implemented and developed strategies for staff to run excellent program while staying safe during a pandemic through the use of virtual work and contactless campaign hubs
- Oversaw the North Carolina Coordinated Campaign as the liaison from the Biden-Harris team, oversaw political, organizing and communications programs to benefit the full ticket of candidates

NORTH CAROLINA STATE DIRECTOR *Elizabeth Warren for America | Raleigh, NC | July, 2019 – March, 2020*

- Developed a political and organizing strategy to build a large-scale voter contact program to secure critical endorsements and partnerships to advance Senator Warren's bid for the presidency.
- Built and managed a diverse team of over 70 staff located across the state
- Directed a program with a budget of nearly \$2 million spent statewide on personnel and get out the vote efforts

EXECUTIVE DIRECTOR *Generation Progress at the Center For American Progress | Washington, DC | 2015–2019*

Led America's premiere progressive youth organization, dedicated to engaging and empowering America's largest and most diverse generation.

- Raised and managed a budget of over \$1.3 million and a staff of ten
- Appeared or placed team members in an average of 200 stories yearly in major news outlets including *The Washington Post*, *The Atlantic*, *USA Today*, and *The New York Times*
- Grew digital impact to reach an email list of over 400,000 and a story bank of over 30,000 individuals

FOUNDER, CAMPAIGN MANAGER *Higher Ed, Not Debt | Washington, DC | 2014 – 15*

Launched and managed a national campaign of over 100 non-profit partners including labor, community organizations, business groups and think tanks to collectively work to address the student debt crisis

- Shifted the national narrative on student debt through a robust digital and organizing effort
- Developed and implemented original policy solutions to address debt at the state and local level, including the first efforts to refinance student loans and the the Student Loan Bill of Rights

REGIONAL PROGRAM DIRECTOR *Common Purpose Project | Washington, DC | 2011 – 13*

- Wrote and implemented a successful national campaign plan to end tax cuts for the wealthiest
- Hired and supervised 26 staff in 6 states, averaging 83 press clips per week in 18 targeted districts

SPECIAL ASSISTANT FOR LAND & WATER QUALITY *White House Council on Environmental Quality | Washington, DC | 2010 – 11*

- Supported the Associate Director and assisted in the management of 20 staff, responsible for tracking team progress on White House priorities
- Facilitated inter-agency policy conversations to launch of "America's Great Outdoors," a joint effort by the Department of the Interior, Army Corps of Engineers and Environmental Protection Agency
- Assisted team policy work on the Great Lakes, including meeting with and coordinating high-level conversations with stakeholders

SPECIAL ASSISTANT TO THE DIRECTOR *U.S. Citizenship and Immigration Services, Department of Homeland Security | Washington, DC | 2009-2010*

Political appointee tasked with coordinating the priorities of USCIS Director to Department heads regarding Refugee and Asylee policy in an 18,000-person agency

- Coordinated Director's office response to the Haitian earthquake and the establishment of Temporary Protected Status for Haitians

ADDITIONAL EXPERIENCE

REGIONAL FIELD DIRECTOR & ORGANIZER *Obama for America | 2007 –2008*

Served in six states, managing up to 18 staff, establishing multiple field offices, coordinated volunteers. In Saint Paul, MN achieved the highest voter contact rate statewide.

COMMUNITY ORGANIZER & TRAINER | *Wellstone Action; Chris Coleman for Mayor, Steve Simon for State Senate; Toni Carter for County Commissioner 2005 –2007*