

PROFESSIONAL SUMMARY

Former Chief of Staff and Communications Director (Rep. Charles Rangel). Biden for President AAPI Coalition Comm Director. Non-profit founder and global philanthropy officer. Community organizer and advocate. Entrepreneur and storyteller.

- Strategic communications
- Media and public relations
- Public engagement
- Crisis management
- Team leadership
- Creative outreach
- Legislative strategy
- Effective advocacy
- Coalition building

Member of National Press Club and Advisory Board Member of Multicultural Media Correspondents Association

CAREER HIGHLIGHTS

- Lobbied a bill to honor veterans that was signed by President Barack Obama (2009)
- Drafted 5 bills that were passed while working in Congress
- Strategic communications advisor safeguarding reputational integrity
- Experienced press secretary maintaining great media relations and working with international, national, and ethnic press
- Elected as Chair the Board of an exclusive network of 500+ Democratic press aides in Congress/Administration, 2013-15
- Interviewed more than 1200 veterans in 30 countries and all 50 states and 4 US territories, organized ceremonies at 180 memorials across the world
- California Legislature's Woman of the Year 2019, CA State Senate District 29
- Ambassadors of the Korean War Veterans Memorial Foundation and global veterans advocate

PROFESSIONAL EXPERIENCE

BUTTERFLY STRATEGIES, LLC., VIRGINIA, VA, JUNE 2020-PRESENT

PRINCIPAL

- Created and executed #YesNeera campaign that reached 321M+ on social media to support Neera Tanden's confirmation
- Secured \$200,000 to organize, lead and launch KA Vote, a coalition made up of more than 50 Korean American organizations nationwide, to encourage Korean American participation in the 2020 Census and Elections
- Served as Strategic Advisor and COO to a global non-profit organization (Bridging Education and Art Together), tripling impact and proactive engagement through Board restructure, growing the Board from 3 to 11 members; expanded the operating budget by 133%; increased fundraising efforts by 150%; hired and trained new staff; and lead marketing, outreach, operation and project management
- Provided business development consulting for Sky Blossom, an Oscar-nominated documentary on veterans caregivers

BIDEN FOR PRESIDENT, SEPT-NOV 2020

COMMUNICATIONS DIRECTOR, ASIAN AMERICAN & PACIFIC ISLANDER COALITION

- Joined as SuperVolunteer, working 18hrs/day without pay to fill in pressing needs of campaign's coalition comms team
- Revamped communications outreach to AAPI ethnic press, organizing first-ever post-presidential press conferences for members of the AAPI media and arranging interviews with AAPI Members of Congress and surrogates
- Placed highly impactful opinion-editorials in ethnic press and pitched articles in mainstream media ie. NYT, Yahoo, Axios
- Led communications digital team to develop creative initiatives on multi-platforms, ie. social media, YouTube, Medium
- Launched two viral social media campaigns (#AAPISheRose and #MyNameIs) that garnered millions of impressions, resulting in earned media and recognition for effective rapid response (to Sen. Perdue's mispronunciation of Kamala)
- Also created #YogisForBiden and #FlexYourVote targeting hard-to-reach constituencies
- Worked cross-functionally with policy, communications, and political teams + congressional and DNC liaisons
- Helped produce historic GOTV video featuring AAPI celebrities, from script-writing to dissemination

ALPINE GLOBAL MANAGEMENT, NEW YORK, NY, FEB 2019-MAY 2020

GLOBAL PHILANTHROPY OFFICER

- Advised the Founder (billionaire) in his charitable contributions at a local, national, and global level
- Established the Founder's family foundation, crafting the mission, bylaws, and narratives for the IRS filing, including recruitment for the inaugural executive director position
- Sourced and distributed \$200,000+ worth of PPEs to donate and strategically distribute to local hospitals, veterans/nursing home and community orgs at the onset of the pandemic in NYC, which garnered extensive media coverage
- Set up an endowed scholarship program at a university, orchestrated a free SAT preparation program for low-income high school students in the US Virgin Islands
- Restructured several nonprofit organizations, supported by the Founder, to optimize performance
- Fostered creative partnerships for the Founder's annual charity event, resulting in a MOU between the US Virgin Islands Tourism Agency, National Buffalo Wing Competition

REMEMBER727 (PERSONAL NONPROFIT), WASHINGTON, DC, JAN 2008-PRESENT

FOUNDER & PRESIDENT

- Spearheaded an advocacy campaign and mobilized the community to pass a bill that changed the US flag code to make July 27th officially the National Korean War Veterans Armistice Day
- Lobbied the White House for a presidential proclamation on July 27, 2009
- Effectively communicated the significance of honoring veterans, in more than 30 countries and all 50 states, through constant storytelling and message development via traditional and social media
- Produced an annual commemoration at the Korean War Memorial involving hundreds of people since 2008
- Represented Remember727 as keynote speaker at conferences, colleges, high schools, and on extensive live radio and TV interviews both domestically and internationally
- Published opinion editorials on high profile news platforms, including NY Daily News, CNN, Huffington Post and BuzzFeed
- Charted a fundraising campaign raising \$30k; managed a volunteer team of 11 and multiple vendors to develop a website featuring images of the 180 memorials and almost 400 videos of interviews with veterans collected from 30 countries; the website has garnered press in all major Korean outlets and attracted thousands of visitors worldwide
- Featured in two documentaries in 2013 and 2017, and all major Korean press, as well international and US press

UNITED STATES HOUSE OF REPRESENTATIVES, WASHINGTON, DC, MAY 2010- JAN 2017

CHIEF OF STAFF TO REP. CHARLES B. RANGEL, APRIL 2016- JAN 2017

- Directed a diverse staff of 20 ranging from employees with decades of service to seasonal interns
- Staffed the Principal in high level meetings with heads of state, CEOs, and other dignitaries, also on overseas trips
- Drafted, lobbied and passed five bills sponsored by the Congressman, thereby cementing his legislative record
- Closed the office as the last remaining staff member upon the Congressman's retirement (also organized his retirement ceremony with congressional leadership and hundreds of attendees)
- Organized first-ever TEDx Congress, curated multiracial, multi-gender, bipartisan and bicameral line-up of speakers
- Founded Congressional Yogi Association, 2015-16; hosted events widely attended and covered by major networks
- Organized congressional staff activities as founder of the Korean American Staff Assn., and as the Congressional Black Caucus Communications Director Social Chair

COMMUNICATIONS DIRECTOR TO REP. CHARLES B. RANGEL, NOV 2010-JAN 2017

- Recognized as a creative leader organizing field trips, press round tables, professional development sessions and a mentoring program as Chair from 2013 to 2015 and as a member of DCNET from 2011 to 2016
- Operated an exclusive and effective press intern program that launched the careers of minorities on Capitol Hill
- Drafted all speeches and talking points, published articles on Washington Post, New York Times, CNN, Huffington Post, USA Today, and Harvard Journal on Legislation
- Awarded Bronze Medal for designing an effective congressional website; won top 10 in the House social media competition, out of 250+ offices
- Aligned a creative team of multimedia interns to produce highly engaging videos with 192,000+ views
- Utilized cutting-edge technology; was the first to use mobile App, audio tweets, telephone townhalls that were live-streamed, Snapchat and other multimedia platforms

DEPUTY PRESS SECRETARY TO REP. CHARLES B. RANGEL MAY 2010

- Deployed crisis management expertise when recruited to work for the Congressman during a major scandal
- Entrusted with confidential correspondence and materials as well as crisis communications management

CANDYWIPES, LOS ANGELES, APRIL 2006-AUGUST 2007

ENTREPRENEUR & CEO

- Established and marketed a new business venture that sold products to casinos in Las Vegas and aired on QVC

BIBLATURE, (ISBN 1-60034-345-7), PUBLISHED MAY 2006

AUTHOR

CREDENTIALS

GRADUATE CERTIFICATE IN INTERNATIONAL RELATIONS, 2010

Johns Hopkins University, Paul H. Nitze School of Advanced International Studies (SAIS), Washington, DC

MASTER OF PROFESSIONAL STUDIES, (M.P.S.), LEGISLATIVE AFFAIRS, 2009

GRADUATE CERTIFICATE IN PACS AND POLITICAL MANAGEMENT, 2009

The George Washington University, Graduate School of Political Management (GSPM), Washington, DC

CERTIFICATE IN MANAGEMENT DEVELOPMENT FOR ENTREPRENEURS (MDE), 2007

UCLA, Anderson School of Management, Los Angeles, CA

BACHELOR OF ARTS, (B.A.), ENGLISH LANGUAGE AND LITERATURE, CUM LAUDE, 2005

Seoul National University, Seoul, South Korea (acceptance rate 0.5%)

CHARLES B. RANGEL
13th Congressional District
New York

COMMITTEE
WAYS AND MEANS
JOINT COMMITTEE
ON TAXATION



Congress of the United States House of Representatives

December 7, 2016

To whomever it may concern.

I am writing to offer my strongest support for Hannah Y. Kim. As a Representative who has served in Congress for almost 50 years, I can attest that Hannah is a rare breed. She possesses an unparalleled sense of loyalty and commitment to work. Her extraordinary dedication to service, intellectual curiosity and uniquely self-motivated leadership skills will ensure many more successes in her future endeavors.

As my chief of staff and communications director, Hannah has been my go-to person. Her uncanny ability and creative approach to solving complex issues have helped me manage my shifting priorities and goals.

Even before she began to play an indispensable role in my congressional office, Hannah proved herself to be a natural leader and initiator by organizing a remarkable community advocacy effort to pass a bill into law, which is an incredible feat. Knowing that I was a Korean War veteran, Hannah strategically sought my sponsorship to pass the legislation, and her indomitable perseverance led to its enactment. For this reason, I recruited her to work for me.

In the subsequent years as my staffer, Hannah has amazed me with her outstanding professionalism and enthusiasm while performing responsibilities beyond her primary roles. She has drafted and assisted in passing five of my bills and has accompanied me to two congressional delegation trips abroad. Hence, upon the retirement of my former chief of staff, she assumed the role as my right hand.

Hannah is highly respected and loved by everyone who knows her, both among those in the Congress, in my congressional district and in her community. She is extremely personable, adaptable and effective. I am confident that her resourcefulness will continue to help her accomplish greater things.

I have been truly blessed to have a dedicated aide and friend in Hannah who I consider like a goddaughter. Hannah Y. Kim is an exceptional individual with the highest character and track record of excellence, and I am proud to endorse her.

Sincerely,

A large, stylized handwritten signature in black ink that reads "Charles B. Rangel".

Charles B. Rangel
Member of Congress