(b) (6)

#### **HIGHLIGHTS**

- Partner at non-profit economic research arm of McKinsey & Company; expert on global
  competition in the corporate sector and impact on American competitiveness, especially
  firms and workers in the US manufacturing sector; 20 years of private sector experience.
- Manages large research teams and budgets; publishes economic reports cited in top-tier media; provides facts and insights to senior leaders in the White House and Congress, federal agencies, state governments, and C-suites and boards of Fortune 500 companies.
- Aspires to a full-time position in public service with federal offices or agencies tasked with economic strategy and revitalization, including but not limited to the White House NEC/NSC, USTR, and US Departments of Commerce, Defense, and Treasury.

#### **SUMMARY**

I am a Partner at the McKinsey Global Institute (MGI), the non-profit business and economics research arm of McKinsey & Company. For the past decade I have led research on the evolution of global competition among companies and its impact on American competitiveness, with a focus on firms and workers in the US manufacturing sector. My recent work focuses on the opportunities and barriers to revitalize American manufacturing; the rise of "superstar" firms and cities and their implications for inequality and growth; and the changing role of companies in the economy and effects on households in the United States and other advanced economies.

In my role I bring facts and insights to inform decision-making in government and the private sector. Over the past decade such briefings have included senior leaders in the White House, Congress, federal agencies, and state and local governments; multilateral and international bodies such as the World Bank; C-suites and corporate boards of Fortune 500 companies ranging from technology companies to large banks and industrial giants; and media and academia. My published work is freely available to the public and is frequently cited in the Economist, Fortune, Financial Times, Harvard Business Review, and Wall Street Journal among other media outlets.

Prior to joining McKinsey in 2008, I spent nearly a decade in the US aerospace and telecom sectors with roles in engineering and regulatory affairs. I hold three patents, an MBA, and Master's and Bachelor's degrees in engineering and related fields.

I am interested in contributing my experience and knowledge as the Administration seeks to Build Back Better, restore US competitiveness, and revitalize America's manufacturing and middle-income communities. My aspiration is a full-time position in public service with federal offices or agencies tasked with economic strategy and revitalization, including but not limited to the White House NEC/NSC, USTR, and US Departments of Commerce, Defense, and Treasury.

#### WORK EXPERIENCE

McKINSEY & COMPANY, Washington DC (2008-present)

## Partner, McKinsey Global Institute

I lead MGI's research on the evolution of global competition among companies in all sectors and its impact on national competitiveness, especially the US economy and its manufacturing sector.

• My responsibilities include shaping McKinsey's thought leadership; bringing expertise to inform decision-makers in the private and public sector; and leading research teams on topics such as competition, manufacturing, and the interaction of companies and society.

Sree Ramaswamy Page 1 of 3

- My recent research on the US economy focuses on the prospects to revitalize American manufacturing in industries ranging from automobiles to semiconductors; opportunities for inclusive growth that lifts jobs and wages; and the impact of foreign competition, exchange rates, and technological change on US industrial decline and wage stagnation.
- My recent research on the global economy focuses on the growth of corporate profits and
  "superstar" companies, and the impact of new competitors from emerging markets and the
  tech sector. My current work is a groundbreaking review of companies' role in the global
  economy, how and why it is changing, and implications for households and stakeholders.
- I advise McKinsey teams and clients drawing from MGI's body of work. Recent clients include national and US state governments on productivity growth, industrial investment, and workforce readiness; Fortune 500 firms on the impact of US trade policies and state of supply chains; and banking clients on long-term development financing in rural America.
- I frequently brief senior government leaders and Fortune 500 C-suite and boards. Recent briefings include sessions on artificial intelligence and workforce readiness at the White House; trends in manufacturing and supply chains at the US Senate; and implications of "superstar" competition at industrial, retail, and financial company boards.
- Prior to joining MGI, I worked as a consultant at McKinsey from 2008 to 2011, on client projects in energy, aerospace, the public sector, and the non-profit education sector.

### **SES**, Princeton NJ (2005-2006)

I worked as a business development manager at SES, a €2 billion Luxembourg-based global satellite service provider. Responsibilities included preparing regulatory filings, designing satellite networks, and developing marketing publications.

# **HUGHES**, Germantown MD (1999-2005)

I worked as a systems engineer helping build a \$2 billion broadband satellite data network at Hughes, a leading provider of global satellite services. Responsibilities included defining product concepts, developing system designs, and guiding technical development teams.

### **EDUCATION**

## MBA, Columbia Business School, New York (May 2008)

Specialization in Economics; Dean's List; Beta Gamma Sigma (business honor society)

#### Master of Science, University of Pittsburgh (August 1997)

Specialization in Telecommunications; Beta Phi Mu (information science honor society)

## Bachelor of Engineering, University of Poona, India (August 1995)

Specialization in Computer Engineering

#### **HONORS & AWARDS**

#### Columbia Board of Overseers Fellowship award, January 2007

Merit fellowship to incoming student to recognize academic and professional achievement

## United States Patent awards, 2003-2006

Three patents for advanced designs in satellite and digital communications networks

#### Froehlich Outstanding Student award, University of Pittsburgh, July 1997

Merit award for graduate student contribution to the School of Information Sciences

## All-India Research award, Government of India, June 1995

Recognition for student research at the Centre for Development of Advanced Computing

Sree Ramaswamy Page 2 of 3

## SELECT McKINSEY GLOBAL INSTITUTE PUBLICATIONS

- US small-business recovery after the COVID-19 crisis, Jul 2020
- What every CEO needs to know about superstar firms, Apr 2019
- Superstars: The dynamics of firms, sectors, and cities leading the global economy, Oct 2018
- Creating an effective workforce system for the new economy, Jul 2018
- Making it in America: Revitalizing US manufacturing, Nov 2017
- The US economy: An agenda for inclusive growth, Nov 2016
- Digital America: A tale of the haves and have-mores, Dec 2015
- Playing to win: The new global competition for corporate profits, Sep 2015
- Next-shoring: A CEO's guide, Jan 2014
- Game changers: Five opportunities for US growth and renewal, Jul 2013
- Manufacturing the future: The next era of global growth and innovation, Nov 2012
- An economy that works: Job creation and America's future, June 2011
- US growth and competitiveness: The role of US multinational corporations, Jun 2010

## SELECT EXTERNAL PUBLICATIONS & COMMENTARY

- "What history can teach us about the economic impact of the pandemic," Fortune, Jun 2020
- "The corporate world has its own inequality problem," Bloomberg Businessweek, May 2019
- "What's driving superstar companies, industries and cities," Harvard Business Review, Oct 2018
- "The first step to fixing US manufacturing," Harvard Business Review, Nov 2017
- "In labor vs. capital, manufacturing plays an outsize role," Wall Street Journal, Nov 2017
- "The case against corporate short-termism," Milken Institute Review, Sep 2017
- "Here's how to get the US economy to grow 3.5% or more," Fortune, Dec 2016
- "Global corporate profit is under serious threat", Reuters, Jan 2016
- "Digital America's decade of reckoning", *The Financial Times*, Dec 2015
- "The new U.S. digital divide", Wall Street Journal, Dec 2015
- "Digital advances uneven across US economy", The Financial Times, Dec 2015
- "The multinational tax muddle", The Washington Post, Dec 2015
- "Why the next decade could undo 30 years of hard work", Forbes, Nov 2015
- "US is suffering a profits recession", The Financial Times, Nov 2015
- "Why every aspect of your business is about to change", Fortune, Oct 2015
- "Greening of business", The Economist, Oct 2015
- "Competition: The future and how to survive it", Harvard Business Review, Oct 2015
- "Schumpeter: Death and Transfiguration", The Economist, Sep 2015
- "Corporate profits: the good times roll over", The Financial Times, Sep 2015
- "Management intuition for the next 50 years", McKinsey Quarterly, Sep 2014
- "Next-shoring: A CEO's guide", McKinsey Quarterly, Jan 2014
- "Dispelling myths about manufacturing", The Washington Post, May 1, 2013
- "Get ready for the new era of global manufacturing", Harvard Business Review, Jan 31, 2013
- "New maker rules", The Economist, Nov 22, 2012

Sree Ramaswamy Page 3 of 3