

KATHERINE EYSTER

EDUCATION

University of Michigan, Gerald R. Ford School of Public Policy

Master of Public Policy; GPA: 4.00/4.00

Ann Arbor, MI

April 2017

- Coursework: Labor, Health and Social Welfare Policy; Economics; Budgeting and Tax Policy; Policy Evaluation

Wesleyan University

Bachelor of Arts in History; GPA: 3.75/4.00

Middletown, CT

May 2010

PROFESSIONAL EXPERIENCE

National Partnership for Women & Families

Director of Strategic Partnerships and Policy Initiatives

Washington, DC

June 2019-Present

- Support cross-organizational goals and policy priorities (such as workplace gender equity; paid family leave and caregiving supports; the future of work; and access to quality health care) by identifying and engaging key external partners, including: grassroots and national nonprofits, companies and business stakeholders, Congressional offices, media outlets, academic researchers, foundations and other key influencers
- Design and strengthen the organization's business engagement, including: cultivating and maintaining hundreds of corporate relationships; developing and leading the Business Working Group for Gender Equity, a collaborative working group with representatives from fifteen leading national companies; and providing direction and oversight for the *Businesses Advancing National Paid Leave* website and other relevant reports, materials and events
- Secure public-facing engagement on our key issues from more than fifty leading national companies and new public policy endorsements from over forty national companies and dozens of small businesses to date
- Conduct presentations on policy and programming and represent the organization at conferences and convenings
- Demonstrate significant initiative and self-direction, as well as communication and collaboration with colleagues

Deputy Director of Economic Justice

June 2018-May 2019

Manager of Special Projects, Economic Justice

June 2017-May 2018

- Advanced key workplace equity issues – including paid family and medical leave, paid sick days, fair pay, safe workplaces, and pregnancy discrimination – by tracking emerging research and news coverage; providing policy analysis of proposed federal legislation; and developing resources for members of Congress and committee staff
- Strategically planned and coordinated substantial team projects; developed products, provided support, managed the timeline and work flow, and ensured timely, successful completion of deliverables across the team
- Supervised and executed an eighteen-month research project funded by the Robert Wood Johnson Foundation on state paid leave program implementation and outreach; oversaw sub-grantee research and deliverables; conducted quantitative and qualitative research on program utilization, state political climates and potential intersections with health care systems and social service programs; edited all reports and final deliverables

Poverty Solutions at the University of Michigan

Graduate Research Assistant

Ann Arbor, MI

Spring 2017

- Researched, designed and promoted original policy proposals to improve economic mobility in the City of Detroit
- Published articles, reports and literature reviews on successful anti-poverty initiatives and best practices

White House Domestic Policy Council

Graduate Policy Intern

Washington, DC

May-August 2016

- Conducted rigorous research and communications projects to support the Urban Affairs, Justice and Opportunity team in implementing interagency programs, Executive Orders and the White House Equal Pay Pledge
- Wrote daily memos, reports and talking points for senior White House staff
- Policy areas of focus included wage growth and collusion, equal pay, workforce development and labor organizing

Norwood School

Director of Enrichment Programming

Bethesda, MD

August 2014-August 2015

- Developed and directed enrichment, childcare, after school and summer programs at an independent K-8 school
- Recommended budget revisions that reduced expenditures by 15% annually and improved operational efficiency
- Managed a staff of thirty employees and operated programs licensed through the state's Office of Child Care, which required accordance with best practices, precise record keeping and exceptional attention to detail

Latin American Youth Center

Program Coordinator

Washington, DC

July 2013-July 2014

- Led a workforce development and case management program for TANF recipients ages 11-24 with children
- Increased program enrollment and retention by 50%; developed a lecture series to increase reach by over 150%
- Built citywide partnerships with agencies and service organizations to streamline referrals, services and donations
- Wrote grants, annual reports and monthly program updates for funders; managed social media engagement
- Tracked annual program budget of over \$200,000 and successfully secured a three-year renewal of funding

Institute of Women & Ethnic Studies

Program Coordinator

New Orleans, LA

August 2011-July 2013

- Served as the coordinator for two CDC-funded youth HIV-prevention programs; responsible for numerous aspects of the programs, including curriculum design, facilitation, recruitment, outreach and public presentations
- Composed reports and website content addressing sexual health, community violence, juvenile justice and trauma
- Contributed to writing six grants that were successfully awarded to expand our public health programming
- Collaborated with colleagues to conduct a national review of sex education policies to design an original proposal
- Built relationships with funders and key stakeholders, including school administrators and faith-based organizations, to advance both local and statewide comprehensive sex education mandates

Wesleyan University

Ford Foundation Fellow

Middletown, CT

June 2010-May 2011

- Awarded a yearlong postgraduate Ford Foundation fellowship to direct Wesleyan's prestigious Writing Workshop
- Developed lesson plans and taught undergraduate writing and instruction courses to over 75 students each term

SKILLS AND INTERESTS

Policy Advocacy: Strategic and accomplished advocate with communications, analytical and persuasive writing skills**Data Analysis:** Proficient in Stata data management and analysis; experienced with dozens of national data sets**Writing and Editing:** Recognized for exceptional writing skills through scholarships, fellowships and works selected for publication; extensive experience and training as a writing editor, tutor and teacher**Campaigns:** Experience with city, state and national campaigns; canvassing, GOTV and targeted outreach strategies**Computer Software:** Proficient in Microsoft Office, Salesforce, Constant Contact and all social networking sites**Gardening:** Assisted in all aspects of production on a family-run organic farm and several urban community gardens**COMMUNITY ENGAGEMENT**

Collective Action for Safe Spaces, Nonprofit Board Member

March 2018-Present

DONA International, Volunteer Certified Childbirth Doula

November 2014-Present

Biden for President, Policy and Voter Outreach Volunteer

August-November 2020

Janeese for DC, Voter Outreach Volunteer

January-November 2020

826DC, Youth Writing Workshop Leader

January 2014-December 2019

Wesleyan Center for Prison Education, Nonprofit Board Member

August 2011-July 2017