

Contact

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(LinkedIn)

Top Skills

Microsoft PowerPoint
Writing
Microsoft Excel

Certifications

Community Economic Development
Principles, Practices and Strategies
Project Management
Nonprofit Strategic Management
Corporate Philanthropy

Rose Dady

Team #46 ^ Convening and Connecting DOE Resources across the country.

Detroit Metropolitan Area

Summary

Seasoned campaign and government administrator with over 20 years of experience in relationship building, operations and logistics.

Experience

U.S. Department of Energy (DOE)

1 year 9 months

Director of Community Engagement

June 2023 - Present (3 months)

Washington, District of Columbia, United States

White House Presidential Appointee charged with the launch and lead of the DOE's inaugural Office of Community Engagement as its Director, working directly as part of the SCEP leadership team to provide clean energy resources and partnership with communities around the county—in particular those that have not traditionally had access to the Department's assistance.

Intergovernmental Affairs - Regional Advisor

December 2021 - July 2023 (1 year 8 months)

Washington, District of Columbia, United States

Political appointee serving the Biden-Harris Administration.

Compass Strategies

Grassroots Engagement Lead

March 2021 - December 2021 (10 months)

Detroit, Michigan, United States

Wayne County Sheriff's Office - Michigan

Director Of Grants

March 2021 - December 2021 (10 months)

Detroit, Michigan, United States

59th Presidential Inaugural Committee (PIC)

Associate Director, Intergovernmental Affairs

December 2020 - February 2021 (3 months)

Inaugural event logistics team for the Biden-Harris Administration.

U.S. House of Representatives

District Director

May 2019 - January 2021 (1 year 9 months)

Greater Detroit Area

Managed day-to-day operations of an 11-person staff and \$1.3 million budget oversight for two offices including political activities and priority setting.

Doubled the amount of constituent savings assisted by the district office to six million.

Worked closely with the communications director to formulate key messaging.

Biden for President

MI Coalitions Director

July 2020 - November 2020 (5 months)

Michigan, United States

Senior member of Michigan Biden Harris campaign team.

Exceeded metrics driven coalitions programmatic goals by producing 100+ virtual and in person events; set up multiple constituency based phone, text and friend banks; created key messaging digital toolkits and developed a relational organizing program that led to notable increased turnout including with youth 18-35, African Americans, Arabs, Latinos and Labor populations.

Implemented constituency based, data driven outreach plans for over 35 statewide coalition and affinity groups that targeted identified strategic campaign imperatives of African American Turnout (15% average increase across blue counties), Expand Support of White College Educated Voters (14 point win increase of 6 points) and Limit Loss of Non-College Educated White Voters (shifted 5 points to blue in 11 red counties)

Recruited and activated 412 volunteer GOTV captains to implement voter registration and Early Vote programs which improved margins in 66 of the state's 83 counties from 2016, flipped Saginaw, Kent and Leelanau counties from red to blue and produced a 10% increase in statewide turnout.

Supported logistics and background briefing memos for 50+ in state and virtual principal and surrogate trips.

Wayne County Sheriff's Office - Michigan

Department Executive

October 2016 - May 2019 (2 years 8 months)

Detroit, Michigan, United States

Managed community projects.

Provided social services and address needs of the inmate population housed in Wayne County Jails.

Compass Strategies

Director Of Community Relations

September 2016 - May 2019 (2 years 9 months)

Led outreach and community programming initiatives for public affairs firm with clients such as Detroit Pistons, SEIU Local 1 Detroit, Detroit Water and Sewage Department while managing a team of four associates.

Blue Cross Blue Shield of Michigan

Community Engagement Outreach Representative

August 2011 - October 2016 (5 years 3 months)

*Established and managed the execution of outreach programs and community based program partners.

*Developed strategic relationships to foster a positive corporate image and generate brand awareness.

*Navigated the historic, challenging implementation of the Affordable Care Act by translating it into statewide outreach programming and processes to reach the 1.5M uninsured population in Michigan.

Engaged Detroit

Managing Partner - Consultant

June 2009 - March 2016 (6 years 10 months)

Developed and implemented public relations/communication strategic plans for clients that includes brand management, social media engagement, speech writing, event planning and fund development.

City of Detroit

Mayor's Office - Project Manager

February 2004 - May 2009 (5 years 4 months)

*Served as Special Projects Manager for \$1B dollar portfolio of service departments and 7,000 full-time employees.

*Managed logistics for special events and projects including Detroit Belle Isle Grand Prix, Red Bull Air Races, Detroit Film Office, Motor City Makeover, State of the City Address and dignitary visits.

Center for Educational Leadership and Technology

DPS Project Manager

January 2002 - December 2003 (2 years)

*Managed public information and marketing publications for Detroit Public Schools IT.

*Cataloged, organized and developed a comprehensive communications tracking system across all platforms.

Michigan House of Representatives

Chief of Staff / Legislative Director

October 1999 - December 2001 (2 years 3 months)

*Led strategic planning and legislative operations for freshman legislator representing Detroit, Highland Park, Hamtramck, including administrative, policy and community development functions.

*Coordinated long term and short term legislative planning on behalf of state legislator.

Jenkins Construction, Inc

Marketing and Communications Manager

September 1996 - October 1999 (3 years 2 months)

*Managed marketing, communications, and business development activities including proposal development, brand management, client relations and retention activities.

*Planned and executed corporate sponsored events with elected officials, nonprofits and community.

Education

San Francisco State University

Bachelor of Arts - BA, Journalism