

Contact

www.linkedin.com/in/ginacoplonnewfield (LinkedIn)

Top Skills

Community Outreach

Fundraising

Public Policy

Publications

Physicians Speak Out for Health & Human Rights at Great Cost

The Future of Transportation is Personal

Automakers Are Still Not Advertising Electric Cars.

Charging Up: The Role of States, Utilities, and the Auto Industry in Dramatically Accelerating Electric Vehicle Adoption

Rev Up EVs: Multi-State Study of Electric Vehicle Shopping Experience

Gina Coplon-Newfield

Leading & collaborating on climate, energy, transportation & social justice

Cambridge, Massachusetts, United States

Summary

I'm a national leader in energy, transportation, climate, and social justice campaigning and policy. Together with terrific colleagues, I've achieved meaningful results over 25+ years of professional experience on a range of issues. I'm a strategic and thoughtful campaign and people manager with an intersectional lens and a collaborative approach.

Experience

U.S. Department of Energy (DOE)

Chief of Staff, Office of Policy

November 2021 - Present (1 year 10 months)

As political appointee with Biden Administration, providing team leadership at US Department of Energy's Office of Policy, which supports the Secretary and full DOE, White House & Congress on domestic energy policy, with particular focus on climate and jobs.

ClimateWorks Foundation

Consulting Advocate

August 2021 - October 2021 (3 months)

With ClimateWorks, the Partnership Project, Ceres, Sierra Club, and others, led effort to organize NGOs and businesses from dozens of countries to sign letter calling for stronger zero emission vehicle policies.

Sierra Club

10 years 9 months

Director, Clean Transportation for All Campaign

July 2017 - May 2021 (3 years 11 months)

Boston, MA

* Oversaw work that helped secure billions of dollars in utility investment in EV infrastructure and commitments by Uber & Lyft to fully electrify their fleets by 2030.

- * Directed campaign that successfully pushed Ford and other automakers to reject Trump Administration's rollback of clean car standards.
- * Lobbied federal government and provided resources to state teams to advocate for investment in electrification of cars, trucks, and buses as well as in public transit and active mobility programs.
- * Set vision and strategic direction of campaign and managed annual budget of approx \$3.5M.
- * Hired and managed staff. Provided direction to my team's 50 legal, organizing, communications, digital, and chapter staff.
- * Represented campaign to donors, allies, policymakers, and reporters. Regularly quoted in media.

Director of Electric Vehicles Initiative
September 2010 - July 2017 (6 years 11 months)

- * Guided efforts to secure state and local EV consumer incentives, such as EV rebates in MA, CT, and NY.
- * Led successful push for US Green Building Council to add EV charging to its LEED certification.
- * Coordinated hundreds of events for National Drive Electric Week and Revenge of the Electric Car film screenings.
- * Authored or oversaw dozens of articles and public reports.
- * Secured commitment by PepsiCo to cut its oil consumption and reduce reliance on tarsands oil.

Second Nature
Director of Communications and Outreach
January 2009 - March 2010 (1 year 3 months)

Mobilized university presidents to advocate for climate policies. Executed email and media outreach and wrote annual report.

Corporate Accountability International
Senior Recruiting Consultant
June 2008 - October 2008 (5 months)

Through extensive networking, recruiting, and interviewing, helped the organization achieve two hires for key campaign positions.

Physicians for Human Rights
Health Action AIDS Campaign Director
June 2005 - May 2007 (2 years)

- * Mobilized prominent health professionals to secure policymaker support for human rights-based AIDS policies and funding through sign-on letters, Op-Eds, Town Hall meetings, and lobby meetings.
- * Oversaw campaign strategy, spending, and interdepartmental cohesion.
- * Supervised staff who mobilized US & African health professionals.

US Campaign to Ban Landmines

Coordinator

February 2000 - May 2005 (5 years 4 months)

- * Ran coalition representing nearly 500 organizations/thousands of individuals advocating for US government support of Mine Ban Treaty, landmine removal, and victim assistance.
- * Directed grassroots organizing, campaign planning, lobbying, and coalition building for campaign.
- * Managed staff and volunteers.
- * Conducted extensive media outreach, including editorial board tour resulting in 15+ editorials/Op-Eds published in US papers.
- * Lobbied US and foreign officials and drafted legislation.
- * Directed major elements of Ban Landmines Week: introduction of legislation, major activist field actions, widely covered press conference, hockey on prosthetics tournament, activist training, and 300+ campaigners lobbying hundreds of House/Senate offices.
- * Worked closely with Nobel Prize-winning International Campaign to Ban Landmines, including at international UN-sponsored Landmine Convention meetings.
- * US government did not authorize sale, use, or production of antipersonnel landmines in post 9/11 combat operations in Iraq and Afghanistan during this time.

Lead Action Collaborative

Project Director

November 1997 - February 2000 (2 years 4 months)

- * Ran Boston lead poisoning prevention organization.
- * Conducted trainings and provided resources for community groups.

Green Corps

Organizer

August 1996 - August 1997 (1 year 1 month)

Trained in volunteer recruitment, media outreach, campaign planning, public speaking, fundraising, door-to-door canvassing, and lobbying. Worked on corporate accountability and clean air campaigns.

Education

Harvard Kennedy School

Masters in Public Administration · (2007 - 2008)

Tufts University

Bachelor of Arts - BA, English; Certificate in Peace and Justice Studies · (1992 - 1996)