

Contact

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Top Skills

International Relations
Cultural Diplomacy
Public Diplomacy

Lianna Havel

Media and Communications Professional
Washington, District of Columbia, United States

Summary

Hello! I am a communication and public relations specialist with a passion for film, politics, social justice, and travel. I am always eager to share my experiences and use my expertise to help make this world a better, more equitable place.

Experience

United States Department of Agriculture (USDA)

Speechwriter

July 2022 - Present (1 year 1 month)

Washington DC-Baltimore Area

- Compose speeches, remarks, memos, and external communications for US Agriculture Secretary Tom Vilsack and Deputy Secretary Jewel Bronaugh.
- Edit and pen employee communications.
- Develop integrated communication strategies.
- Monitor internal communications for eight mission areas.
- Contribute to department-wide messaging strategy.
- Keep up-to-date on major policy issues in a fast-paced environment.

United States Department of Agriculture (USDA)

Confidential Assistant

2021 - 2022 (1 year)

- Worked closely with the the Deputy Under Secretary for Food Safety on strategy and messaging.
- Led food safety policy initiatives to equitably increase access to safe poultry for all.
- Drafted and edited external stakeholder communications.

Biden for President

Lead Field Organizer

November 2019 - November 2020 (1 year 1 month)

Nationwide

- Centered principles of diversity, equity, inclusion, and accessibility in recruitment, retention, and engagement strategies.

- Served as union rep as we organized the Ohio Democratic Party's first ever campaign union.
- Oversaw team of over 20 campaign fellows, the largest such group in the region.
- Consistently hit up to 600% on data goals.
- Led trainings for volunteers, external organizations, and campaign surrogates.
- Worked with communications staff on paid, earned, shared, and owned media tactics.

Earth

Aspiring World Traveler

March 1992 - 2020 (28 years)

One of my goals in life is to visit 100 countries. I've now lived overseas three times and am well on my way to reaching my goal. I believe traveling gives you the unique opportunity to learn about other cultures, build connections and increase your understanding of the world we live in. 68 down, 32 to go!

University of Southern California Annenberg School for Communication and Journalism

Graduate Student

August 2017 - May 2019 (1 year 10 months)

Greater Los Angeles Area

USC School of Cinematic Arts

Associate Producer

2019 - 2019 (less than a year)

Greater Los Angeles Area

-Orchestrated many aspects of a production that had a crew of over 40 people. Our film, Tuesday, submitted to numerous prestigious film festivals across the country.

David Aaron Cohen

Screenwriting Assistant

January 2018 - 2019 (1 year)

Greater Los Angeles Area

- Crafted story beats.
- Penned structural drafts.
- Cultivated characters.
- Enabled creative conversations with David Aaron Cohen (Friday Night Lights, The Devil's Own).

Danny O'Connor for Congress (Special Election)

Assistant

2018 - 2018 (less than a year)

Columbus, Ohio Area

- Worked with office operations team to promote Get Out the Vote Efforts.
- Orchestrated Press/Campaign relations.
- Prepped candidate for speeches.
- Authored speeches.

Comedy Central

Art Director

2018 - 2018 (less than a year)

Greater Los Angeles Area

- Worked in the fast-paced environment of comedy television to execute the artistic vision of a production designer on a live 24 hour telethon.

Fulbright Commission

Fulbright Fellow

August 2016 - July 2017 (1 year)

Broumov, Czech Republic

I was the only American any of my Czech students had ever met. Representing my country during the 2016 election cycle and the time after provided me many opportunities to incorporate civic knowledge, American cultural history and Socratic discussion into the English lessons I created in my rural corner of Central Europe.

KIPP Believe Primary

Teacher

June 2014 - June 2016 (2 years 1 month)

New Orleans, Louisiana

During my first year, I founded, created and taught the Digital Literacy program for the third grade class. The following year, I instructed students from kindergarten through fourth grade in a Science and Engineering curriculum I developed.

Teach For America

Corps Member

2014 - 2016 (2 years)

Greater New Orleans Area

I was selected to participate in this program because of my passion for education reform. During my time in TFA, I taught in an underserved school and advocated for educational change in the New Orleans schools system.

Senator Sherrod Brown

Press Intern

2012 - 2013 (1 year)

Washington D.C. Metro Area

-Crafted social media output and update the press on the Senator's policy work.

-Wrote speech drafts, press releases, blog posts and newsletters.

Columbus City Council

Speechwriter

2012 - 2012 (less than a year)

Columbus, Ohio Area

As the youngest speechwriter for the Columbus City Council, I authored speeches for all occasions. These included addresses delivered at events commemorating the lives lost in a national tragedy, national conferences and policy speeches. I also developed office and constituent outreach protocols.

ORGANIZING FOR AMERICA

Campaign Fellow

2012 - 2012 (less than a year)

Columbus, Ohio Area

-Recruited and orchestrated activities for over 30 volunteers in our crucial bellwether county.

-Spearheaded youth initiatives on college campuses.

-Led Get Out the Vote efforts.

Clinton Global Initiative

Selected Participant

2012 - 2012 (less than a year)

Washington D.C. Metro Area

President Bill Clinton created Clinton Global Initiative University to engage the next generation of civic activists and leaders within a community of their peers. At the event, attendees participated in panels and networking events geared toward activating their visions of social change. The project for which I was accepted aimed to collect used college textbooks to be donated to underserved students in Appalachia who could not afford such academic texts.

Ohio House of Representatives

Page and Intern

2007 - 2011 (4 years)

Columbus, Ohio Area

-Authored constituent correspondences.

-Assured governmental functionality by serving as a liaison between executive and legislative branches.

United States Senate

Head Floor Page

2009 - 2009 (less than a year)

Washington D.C. Metro Area

As the head floor page, I supervised my cohort of over 20. I also assisted United States Senators in preparation for speeches on the Senate floor, handled sensitive information, and reported votes for the official record.

Education

University of Southern California

Master's degree, Strategic Public Relations · (2017 - 2019)

The George Washington University

Bachelor's Degree, Political Communication and Film · (2010 - 2014)