

ROSE SULLIVAN

(b)(6)

EXPERIENCE

GILLETTE CHILDREN'S SPECIALTY HEALTHCARE ♦ MINNEAPOLIS, MN

Director of External Affairs

August 2019-Current

- Lead government affairs, communications and community relations for non-profit, independent children's hospital system focused on care for children with rare, complex and traumatic conditions. Deep policy expertise in Medicaid, CHIP, ACA, drug pricing and insurance-related issues.
- Develop, cultivate and maintain external relationships on behalf of hospital, including engagement with federal, state, and city government officials, local business organizations, national trade associations, and other partnerships. Initiated first-ever hospital community outreach program.
- Manage Marketing and Communications department, supervising 14 full-time employees and overseeing all internal and external communications, social media, web, video, and marketing for hospital and hospital foundation.
- Serve as Public Information Officer in COVID-19 Hospital Incident Command Center to coordinate and oversee all communications related to virus response.
- Oversee operations and strategic decisions of Gillette Children's Healthcare Press, the publishing subsidiary of the health system that produces educational and informational materials focused on helping children with rare and complex conditions.
- Primary liaison with Board of Directors. Responsibilities include board communication and board-related events.

KOUNTOUPES DENHAM ♦ WASHINGTON, D.C.

Principal

May 2015-August 2019

- Served as one of six principals at bipartisan firm specializing in government affairs with a focus on health care, telecommunications, and tax policy. Clients included Airbnb, CVS Health, T-Mobile and Intel.
- Advised Fortune 500 companies, trade associations and nonprofit organizations on policies, regulations and legislation before federal government. Provide policy analysis and development to help clients capitalize on opportunities.
- Developed strategic engagement agenda for clients to effectively advance interests amid shifting political and regulatory environment.
- Prepared clients for congressional hearings and meetings with members of Congress and Administration officials.
- Developed and implemented communications and media campaigns to elevate client public image and represent clients at public speeches, forums and other public events.
- Provided political guidance to clients including PAC planning and engagement in national, statewide and district campaigns.

OFFICE OF U.S. SENATOR AMY KLOBUCHAR ♦ WASHINGTON, D.C.

Chief of Staff

March 2013-May 2015

- Established strategic communications, legislative and operating goals for Senator's Washington and Minnesota offices.
- Directly managed all facets of office, supervising 46 full-time staff and overseeing \$3 million annual budget.
- Managed communications strategy for Senator, including preparing for key national and local media appearances, engaging directly with national and local reporters, writing speeches, and overseeing social media.
- Identified and implemented long-term messaging goals, daily media opportunities and rapid response.
- Advised the Senator on key issues related to telecommunications, antitrust, tax, trade, health care, and energy.
- Created strategic goals, benchmarks, and review processes to improve professional staff development.
- Developed key strategic partnerships with CEOs, community leaders, and elected officials.
- Managed Senator's political agenda; established goals and strategy for the Senator's Leadership PAC and other political activities, including creation of new leadership program for women.

Legislative Director

April 2010-March 2013

- Developed and implemented Senator's legislative agenda. Advised Senator on all policy and legislative matters, including work on the Commerce, Judiciary, Agriculture, and Joint Economic committees.
- Managed staff of 12 legislative staff to achieve Senator's legislative goals.
- Designed and implemented strategic communications, messaging, and legislative plan to successfully communicate Senator's achievements and raise national profile.
- Briefed and staffed the Senator for all meetings, press conferences, major speeches and editorial board meetings.

- Negotiated with Republican and Democratic committee and leadership staff to advance legislative priorities.
- Led Senate Bipartisan Legislative Directors Group to cultivate strategic bipartisan partnerships within U.S. Senate.

Legislative Assistant

January 2009-April 2010

- Principal advisor to Senator on Affordable Care Act, Medicare, Medicaid, seniors, nutrition, housing, and education.
- Crafted legislation, negotiated policy, and prepared Senator for committee hearings. Represented Senator in meetings with CEOs, local community leaders, and members of U.S. Senate and House of Representatives.
- Drafted public speeches, floor statements, press releases and op-eds to amplify Senator's legislative message.
- Created and led strategic coalitions with key constituent groups and businesses, including group of trade associations, hospitals, and businesses to successfully reduce medical device tax.

OFFICE OF U.S. SENATOR AMY KLOBUCHAR ♦ MINNEAPOLIS, MN

Outreach Director

August 2007- January 2009

- Served as in-state policy adviser for health, education, and housing issues.
- Coordinated meetings with hospitals, health plans, advocacy groups, and other organizations on specific policy issues.
- Drafted Senator's briefing memos and remarks for events related to in-state policy areas.
- Planned and organized media events related to policy areas, including events with local hospitals and CEOs.

Constituent Services Advocate

January 2007-August 2007

- Primary liaison for constituents to Federal Agencies related to Medicare, Social Security, and Worker's Compensation.
- Assisted constituents and local organizations in navigating federal bureaucracy on issues related to health care and retirement.

KLOBUCHAR FOR MINNESOTA ♦ MINNEAPOLIS, MN

Finance Assistant

June 2006- January 2007

- Planned, organized, and executed fundraisers and helped build and maintain donor relationships.
- Managed contributions from high-dollar fundraisers, direct mail, and other fundraising activities.

EDUCATION

Gustavus Adolphus College

St. Peter, MN

Bachelor of Arts, Political Science and English, 2006, *magna cum laude*

VOLUNTEER

Rush Line Bus Rapid Transit (BRT), Policy Advisory Committee

July 2020-Current

- The Policy Advisory Committee advises the Ramsey County Regional Railroad Authority on key elements of a local transportation project.

This is Medicaid, Coalition Member

March 2020-Current