

Paul Kincaid

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Work Experience

Intergovernmental Liaison

Biden-Harris Transition, Transportation Agency Review Team

October 2020 – January 2021

- Part of a 21-person “landing team” that prepared President-Elect Biden and Secretary-Designate Pete Buttigieg with a full understanding of the state of the U.S. Department of Transportation and prepared Buttigieg for his confirmation as Secretary.

Results: Sen. Jon Tester described Buttigieg having, “put on a clinic on how a nominee should work and act,” in his confirmation hearing.

Director of Congressional Outreach

FMC, the Association of Former Members of Congress, Washington, DC

October 2017 – current

- Created and executed digital media strategy, for NGO representing more than 600 former Members of Congress.
- Manage bipartisan Congressional interaction under the Congressional Study Groups on Germany, Europe, Japan and Korea.
- Created, supervised, and executed staff and Member trips to Korea, Germany, Japan, Switzerland and other nations.

Principal/Owner

PSK Solutions, Washington, DC

January 2017 – October 2017

Associate Administrator, Congressional Affairs and Communications (Presidential Appointee)

Federal Transit Administration, Washington, DC

June 2016 – January 2017

- Appointed by President Obama to head a 15-person team of Congressional Affairs and Public Affairs specialists, managing the Federal Transit Administration’s legislative affairs activities and external and internal communications.
- Reviewed and signed approval for more than a dozen transit projects totaling \$4.65 billion in funding, throughout the country.

Results: FTA/DOT leadership coordination improved dramatically. Media surrounding FTA assumption of oversight of WMATA Metrorail system continued as a major issue, without FTA blame for challenges of Metrorail. I was recognized as “Outstanding” in Administrator year-end review.

Communications Director / Policy Adviser

Congressman Mike Honda, Washington, DC and San Jose, CA

February 2016 – June 2016

- Senior staff, focused on directing digital and social media through a Deputy Press Secretary.

Results: A more robust communications plan was created, allowing better staffer buy-in, resulting in more effective communications online and in traditional media. A stronger focus on creating content for online applications allowed more amplification throughout Silicon Valley.

Communications Director / Policy Adviser

Congressman Tony Cárdenas, Washington, DC and San Fernando Valley, CA

February 2013 – February 2016

- Created communications program and a legislative brand for the Member, in the second-largest U.S. media market.
- Created viral media opportunities in digital/social media that led to dozens of hits in standard media, across the globe.
- Helped plan strategies that broke the proposed Comcast-Time Warner Cable merger, elected Cardenas to Hispanic Caucus leadership and placed a second-term Congressman on the prestigious House Committee on Energy and Commerce.
- Profiled in Washington Post as only staffer to prepare two members for The Colbert Report’s “Better Know a District” segment.

Results: Hundreds of stories in district media. Created national profile branding Rep. Cárdenas as prime mover in stories as varied as job retention, diversity in Hollywood, vertical integration, the rights of collegiate student-athletes and juvenile justice.

Florida Campaign Communications Director

Senator Bill Nelson, Orlando, FL

August 2012 – November 2012

- Worked with political, finance and campaign management to ensure proper message dovetailing across campaign structure.

Results: Sen. Nelson was re-elected with more than 55 percent of the vote.

Communications Director

Congressman Russ Carnahan, Washington, DC and St. Louis, MO

April 2012 – January 2013

- Worked with legislative staff for off-record and background media discussions. Led all press, website and social media presence.

Results: Consistent improvement in local media hits, as well as marked increase in social media traffic and follower numbers.

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Press Secretary

Congressman Elijah Cummings, Washington, DC and Baltimore, MD

September 2009 – March 2012

- Spoke on record, representing Congressman Cummings to radio, TV, print and Internet media outlets.

Results: Cummings featured on his first network "Sunday show" appearance and consistently on major national news outlets.

Statewide Campaign Press Secretary / Party Spokesperson

Campaign for Change / NV State Democratic Party, Las Vegas, NV

August – November 2008

- Created and directed media/visibility events. Primary contact for international media in a critical battleground state.

Results: President Obama won NV by 12 percent.

Advance and Logistics Director / Multi-County Field Organizer

Polis for Congress, Boulder, CO

April – August 2008

- Scheduled events and logistics, driving candidate to events.

Results: Secured 20 percent more delegates at Assembly than slated. Polling as a significant underdog in April, Polis won three-person primary with 42 percent of the vote. Included was 45 percent (1st place) in Eagle County, one of three counties I managed as a makeshift field organizer.

Iowa Caucus Advance Lead

Richardson for President, Des Moines, IA

July 2007 – January 2008

- Responsible for all trip logistics including schedules, briefing books, and speeches. Briefed principal during all Iowa events.

Results: Governor Richardson visited all 99 counties in Iowa. Trips ran smoothly and consistently delivered the candidate to meetings within 15 minutes of the scheduled time. No announced events were cancelled or delayed for advance or logistical reasons.

Campaign Manager

Bruderly for Congress, Gainesville, FL

August 2005 – August 2006

- Retooled message, campaign and outreach for a previously left-wing single-issue campaign.

Results: Improved over 2004 fundraising by 15 percent. Improved votes by 12 percent over 2004 cycle.

Public Information Officer / Spokesperson

Gainesville Fire Rescue, Gainesville, FL

April – August 2006

- Handled on-scene media questions and responsibilities, including a multi-alarm structure fire at a warehouse and a fatal aircraft crash.

Results: Positive coverage in local media. Hosted largest and most ambitious "Junior Fire Academy", providing education for area children.

News / Sports Director

WMSH-FM/AM, Sturgis, MI

July 2002 – August 2003

- Wrote, reported and delivered nine newscasts and six sportscasts each day, six days a week.

Results: I won three AP awards as the best sportscaster in the state, best play by play voice and for the best sports feature.

Education

B.S. (Journalism) – University of Florida, Gainesville, FL

References

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