

GEORGETTE BRAMMER

(b) (6)

PROFESSIONAL EXPERIENCE

BIDEN FOR PRESIDENT

West Palm Beach, FL

May 2019 – Present

Southeast Regional Deputy Finance Director & Advisor to the Lawyers for Biden Finance Council

- As part of the Southeast Finance Team, I helped raise over \$55 million for the campaign from individuals, activists and leadership Political Action Committees within 9 states and 2 territories to successfully elected Joe Biden and Kamala Harris as the next leaders of the United States of America.
- Supported and managed over 60 in-person and virtual Southeast Regional fundraisers with former Vice President Joe Biden, Dr. Jill Biden, Senator Kamala Harris, Doug Emhoff, and several super surrogates.
- Conceptualized and implemented the Lawyers for Biden Finance Council (LFB) raising over \$9.4 million through direct outreach and 15 virtual fundraisers. Assembled a working group committee with key stakeholders of LFB creating a unique space to share ideas and elevate strategies to implement.

DEMOCRATIC NATIONAL COMMITTEE (DNC)

Tri-State Finance Director

Washington, DC

Feb 2019 – April 2019

- Raised over \$800,000 in the Tri-State region (NY, NJ and CT) surpassing monthly goals by forging new donor relationships, hosted various fundraising events, identified major donor prospects and re-solicitations for principal call time, and finance meetings providing valuable research to maximize ask for donation.
- Continually kept our Finance Committee Members equipped with the latest talking points, current programs and projects at the DNC as they reached out to recruit new supporters.

DONNA SHALALA FOR CONGRESS

Finance Director

Miami, FL

Mar 2018 – Feb 2019

- Developed a comprehensive finance plan and executed strategies to raise \$4.7 million for 2018 U.S. Congressional Race through individual and PAC donations within Florida and nationwide.
- Coordinated surrogates for fundraising via digital messaging and events: including primary election opponents, current and former elected officials such as former Secretary of State Hillary Clinton and President Bill Clinton. Planned, coordinated, and supervised 70+ events as a manager of three staffers and a national consultant.
- Negotiated venue and vendor event contracts focusing on supporting local businesses. Reviewed and approved FEC reports, reconciled compliance reports, and managed event budgets.

FLORIDA DEMOCRATIC PARTY

Finance Director

Miami, FL

May 2017 – Jan 2018

- Established and executed strategies to raise \$3.5 million in 2017 through individual and corporate donors across the State of Florida including an array of fundraising and organizational events.
- Approved strategic messaging for digital and direct mail fundraising campaigns. Increased online annual contributions for an off-year election cycle (2017) by over 50% percent.
- Developed, built, and cultivated relationships with existing and new donors. Synthesized regular personalized communications on campaign updates to major supporters and target donors. Overhauled NGP VAN donor database to help staff use more efficiently.

ST. REGIS BAL HARBOUR RESORT

Sales Coordinator

Miami, FL

Nov 2015 – May 2017

- Efficiently and professionally managed high levels of leisure luxury sales and group inquiries for all Resort facilities including guest rooms, F&B outlets, kids club, spa, outdoor activities, and off-site excursions.
- Prioritized, created and executed proposals, reports and contracts for guest rooms and meeting services, while scheduling client site tours, managing department travel, and assisting in coordination of customer events.

- Analyzed and monitored Sales & Marketing budget to ensure efficient and timely execution of quarterly revenue goals. Comprehensive knowledge of operating systems: ISAC, Cvent, Concur, and Avendra.

THE WHITE HOUSE

Advance Associate Washington, DC (Intermittently) Jun 2010 – Nov 2016

- Performed a wide range of duties such as Site Lead, Crowd Lead, and Motorcade logistics in advance for official events for the President and Vice President of the United States across the country and overseas.
- Responsible for coordinating logistics from backstage to front of house with hosting organizations and venues, the Secret Service, White House Communication Agency, local law enforcement and elected officials

UNITED STATES TRADE REPRESENTATIVE – EXECUTIVE OFFICE OF THE PRESIDENT

Director of Scheduling and Advance Washington, DC Nov 2013 – Aug 2015

- Advisor to U.S. Trade Representative Ambassador Froman on a range of issues including domestic and international travel opportunities, public outreach, media appearances, and intergovernmental relations to promote the President's trade agenda, while managing three direct reports and overseeing all security and logistical changes. Given Top Secret Clearance in order to perform necessary duties.
- Coordinated with foreign governments, the White House, and Federal Agencies on international engagements, including the Trans Pacific Partnership Leaders Meetings, the 15th African Growth and Opportunity Act (AGOA) Forum, Session of the U.S.-China Joint Commission on Commerce and Trade and the G20 Summit.
- Managed internal procedures including developing electronic record systems for events, travel, and 500+ invitations, interviewing new hires, and selecting, supervising, and mentoring interns.

UNITED STATES DEPARTMENT OF TRANSPORTATION

Director of Scheduling and Advance Washington, DC May 2009 – Nov 2013

- Repeatedly recognized for following superior performance and demonstrating ability to quickly learn and master complex concepts. Began as the Special Assistant to the White House Liaison and Scheduling & Advance to be promoted four times to the Director managing a team of 5 staff responsible for all travel to public events and meetings with the U.S. Secretary of Transportation.
- Provided strategic guidance on the most efficient ways to achieve the Secretary's goals, including trips to all 50 states, hundreds of groundbreaking and ribbon cutting ceremonies made possible by the American Reinvestment and Recovery Act, and the rollout of a new safety campaign against distracted driving.
- Utilized a comprehensive knowledge of internal organizational relationships, including relationships with other Federal Departments and organizations in the public sector allowing these stakeholders to weigh in on the agency's major accomplishments: Higher Auto Fuel Economy and Emissions Standards, Strengthened Pipeline Safety Regulations, and developing the Passenger Bill of Rights for airline travelers.

PRESIDENTIAL INAUGURAL COMMITTEE 2009

Florida Deputy Finance Director Washington, DC Nov 2008 – Feb 2009

- Led research of prospective donors and recruited top contributors to join the Inaugural Finance Committee.
- Assisted in executing official inaugural events and raising over \$2 million in personal contributions.

OBAMA FOR AMERICA

Florida Finance Assistant Miami, FL June 2007 – Nov 2008

- Helped raise \$40.2 million in personal donations and supported over 30 fundraising & political events with then-Senator Obama, Senator Biden, and top surrogates for the successful Presidential campaign in Florida.
- Coordinated over 400 grassroots fundraising events throughout Florida by distributing informational packages and managing conference calls with surrogates. Led fundraising, canvassing and volunteer phone bank efforts.

EDUCATION

University of Miami, Political Science	2005 – 2007
Palm Beach Community College, Political Science	2002 – 2004