

Highlights & Qualifications

- 20+ years of professional experience
- 4 General Election campaign cycles and 3 Primary Election campaign cycles
- Diverse, interdisciplinary social sector experience in organizational strategy, planning and advisory roles
- Accomplished and agile operative with robust political fluency and strategic/tactical acumen
- Skilled in both grassroots and grassroots intersectional outreach and engagement – successfully mobilizing diverse interests and stakeholders in support of shared outcomes
- Practiced and knowledgeable in data and digital platforms (including Civis, NGP-VAN/Votebuilder, Mobilize, Google Suite, etc.)

Political Sector Experience

Pennsylvania Democratic Party | Coordinated Campaign —General Election Campaign

Deputy Organizing Director (General)

Philadelphia, Pennsylvania — 2020-Present

- In June 2020 was reassigned to the Pennsylvania Coordinated Campaign with responsibility for Philadelphia (Center City, South Philadelphia and Northeast Philadelphia) and, beginning in August, Bucks County as well;
- Managed and coached a team of 5 Regional Organizing Directors and 38 virtual (and later in-person) Organizers;
- Worked with my team and senior leadership to develop, refine and implement a virtual organizing program that resulted in consistent growth in volunteer capacity and success across all performance metrics;
- In September 2020, co-led initial in-person program roll-out in Philadelphia and Bucks counties, including Vote Early In-Person and Lit Drop volunteer actions;
- In October 2020 was assigned to develop, refine and manage all in-person canvassing for Philadelphia County;
- In a 5 week period, managed the successful transition from virtual to in-person action, including the recruitment of over 3,600 in-person volunteers, 7,000 canvass shifts and, during the final 4 days of GOTV, the completion of nearly 2 full passes of the canvass universe in Philadelphia with over 500,000 doors knocked;
- In November 2020, together with a colleague, managed organizing's role during ballot cure and the mail-in/provisional ballot canvasses in Philadelphia County – supporting Voter Protection's efforts with a team of over 15 dedicated organizing staff and over 120 volunteers.
- Together with my team, Philadelphia County exceeded 2016 turnout by over 20k votes, and Bucks County experienced record-breaking results (during a pandemic, no less) with a 20%+ increase (from 2016) in voter turnout and increased win margin (from 0.8% in 2016 to 4.4% in 2020).

Biden for President — Primary Campaign

Deputy Organizing Director, Mid-Atlantic (Primary)

Virtual — 2020-20

- After transition to virtual work, managed a team of virtual RODs and organizers in the Mid-Atlantic Pod;
- Worked with Organizing Director and colleagues to inform, refine and implement an innovative and responsive virtual organizing program — employing new and existing technology platforms together with novel applications of organizing resources to deliver sustained outreach and engagement of supporters and stakeholders, dynamic volunteer activation and retention, and the successful mobilization of voters.

Biden for President — Primary Campaign

Deputy Organizing Director, Ohio (Primary)

Columbus, Ohio — 2020-20

- After the South Carolina Primary, promoted to Deputy Organizing Director and reassigned to Ohio;
- Managed a team of 3 Regional Organizing Directors with responsibility for key counties (including Cuyahoga, Franklin, Lucas & Summit);
- As part of senior leadership team, supported Organizing Director in the intake and onboarding of organizing staff and the implementation of truncated organizing program;
- Coordinated with Political and Communications to support key priorities, including outreach and engagement of key stakeholders, as well as the management of successful earned media events;
- Assisted with the transition from in-person to virtual work.



Biden for President — Primary Campaign

Regional Organizing Director, Lowcountry, South Carolina
Charleston, South Carolina — 2019-20

- Managed a team of organizers in South Carolina's Lowcountry (including Charleston, Berkeley, Dorchester, Colleton, Jasper, Hampton and Beaufort counties); later assigned additional accountability for Orangeburg & Bamberg counties;
- Independently developed and implemented a robust and highly successful organizing program — enabling unequalled organizing capacity and securing highest voter turnout for a primary in the history of South Carolina;
- Hired, trained and coached a dynamic and dedicated team of first-time organizers who, despite limited resources, built an organization that delivered the Lowcountry for Vice President Joe Biden;
- Consistently ranked as the top performing region statewide across key performance metrics.

JB for Governor — Primary & General Election Campaign

Field Organizer
Chicago, Illinois — 2017-18

- Developed robust field organization through effective engagement, recruitment and training of volunteers;
- Cultivated contacts with key stakeholders and influencers, local community groups and organizations;
- Employed data/digital resources (including NGP-VAN, Hustle, Mobilize, etc.) to target and engage volunteers;
- Built a team of 20+ active volunteers and 5 Organizing Fellows during final six weeks of Primary campaign;
- Trained and managed diverse team of 40+ volunteers and fellows during GE campaign;
- Consistently among top 3 performers statewide across key metrics.

Elizabeth For MA (Elizabeth Warren US Senate Campaign)

Regional GOTV Lead; Deputy Regional Field Director
Massachusetts — 2011-12

- Supported regional leadership with all Berkshire (South) County field activities; recruited, trained and managed 3 organizers; developed and maintained digital resource library; prepared FO agenda, materials and documents; engaged and managed relationships with local leaders; accountable for data management and reporting.
- Coordinated with field and operations teams to develop, deploy and manage GOTV staging resources and logistics; managed regional boiler room activities and reporting; directed successful GOTV operations for general election.

Obama For America — General Election Campaign

Regional GOTV Coordinator (WI); Field Organizer (IL/WI)
National Headquarters; Illinois; Wisconsin — 2008

- Coordinated with field and operations teams to develop, deploy and manage GOTV staging resources and logistics; liaised with local union leadership to train, manage and deploy during GOTV – including 300+ line phone banking center and staging location; coordinated regional boiler room activities and reporting; directed successful GOTV operations for Milwaukee county.
- Recruited, trained and managed volunteers in Illinois and Wisconsin; managed scheduled phone banks and canvasses, including training, turf cutting, and reporting/data integrity.

Obama For America — Primary Campaign

Field Organizer (MD/WI); Deputy Field Organizer (SC)
South Carolina; Maryland; Wisconsin — 2008

- Organized, trained and managed volunteers in SC-1 and SC-6.
- Recruited, trained and managed volunteers in Maryland and Wisconsin; managed scheduled phone banks and canvasses, including training, turf cutting, and reporting/data integrity; served as SLD during Maryland (Baltimore County/Towson) primary GOTV.



Private, Public & Social Sector Experience

PathFound Group, LLC

President

Chicago, Illinois; New York, New York — 2012-2017

Managed strategic advisory firm and provided clients with a comprehensive suite of principled, values-driven services and solutions to aligned social ventures, public and non-profit organizations.

The Xigent Group

Managing Director; Member, Board of Directors

Chicago, Illinois; Glasgow, Scotland; Berlin, Germany — 2003-05; 2008-11

Managed social venture that promoted the successful innovation commercialization of intellectual property sourced within academic and governmental institutions; facilitated economic development and job creation within distressed communities through incubation, commercialization and targeted investment activities.

Community, Advocacy & Volunteer

USO of Illinois

Volunteer, US Navy Recruit Liaison

Chicago, Illinois — 2016-2019

Conrad Foundation

Strategic Advisor to the Founder & Chair

Washington, DC — 2013-2015

University of Glasgow, Adam Smith Business School

Guest Lecturer, Social Enterprise & Entrepreneurship

Glasgow, Scotland — 2010-2011

John Dewey Academy

Student Mentor & Staff Counselor

Great Barrington, Massachusetts — 2005-06

Emanuel for Congress

Campaign Volunteer

Chicago, Illinois — 2003-2004

City Year Chicago

Volunteer, Day of Service

Chicago, Illinois — 2015-2019

Platform.org

Member, Board of Directors

New York, New York — 2013-2014

Obama for America

Volunteer; Canvasser; Phone Bank Supervisor

Chicago, Illinois & Charleston, South Carolina— 2007

Sierra Club

Member, National Advisory Board

Chicago, Illinois; Washington, DC — 2001-2005

Durbin for US Senate

Campaign Volunteer

Chicago, Illinois — 2001-2002

Academic

University of Chicago

Chicago, Illinois — 1992-94, 1998-99

Political Science; Interdisciplinary Studies

Joint A.B/A.M Program

Yale University

New Haven, Connecticut — 2005-06

International Studies

Student-at-Large

