

Contact

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Top Skills

Supply Chain Management
Agricultural Policy
Water Quality

Jenny Lester Moffitt

Under Secretary for Marketing and Regulatory Programs at USDA
Davis, California, United States

Summary

I am a 5th generation California farmer who is passionate about supporting and sustaining agriculture, the environment, food systems, and rural communities.

As a government and business leader, I have over 15 years of experience raising revenue and allocating resources for strategic initiatives.

As a policy maker, I believe in coalition building and active listening to solve complex problems, and have led interagency initiatives to promote and protect agriculture and the environment.

As a farmer, I believe in taking care of the land and the people that farm it – and the value in fostering economic growth and well-being.

I believe in the importance of community and being in service to others, and am a proud 4-H volunteer and graduate of the California Agricultural Leadership program.

Experience

USDA

Under Secretary for Marketing and Regulatory Programs
August 2021 - Present (2 years)

California Department of Food and Agriculture

6 years 7 months

Undersecretary

February 2018 - August 2021 (3 years 7 months)
Sacramento, California

Deputy Secretary

February 2015 - February 2018 (3 years 1 month)

California Regional Water Quality Control Board, Central Valley
Region

Board Member and Vice Chair

January 2012 - January 2015 (3 years 1 month)

Rancho Cordova, CA

Vice Chair of the board, charged with preserving, enhancing, and restoring the quality of California's water resources. In my tenure, we worked with agriculture, environmental and environmental justice groups to adopt the Irrigated Lands Regulatory Program.

Dixon Ridge Farms

10 years 4 months

General Manager

2006 - January 2015 (9 years)

Winters, CA

Led Dixon Ridge Farms, an organic walnut farm, processor and global supplier of organic walnuts through growth and industry transformation. In my 10 years at the farm, I grew sales 6-fold, increased efficiencies and built strategic partnerships.

Sales and Marketing Director

October 2004 - July 2006 (1 year 10 months)

Winters, California

Developed and implemented a sales and marketing plan that successfully doubled sales in 2 years.

American Farmland Trust

3 years 3 months

Education, Outreach and Research Specialist

March 2004 - August 2005 (1 year 6 months)

Northampton, Massachusetts

Coordinated professional development programs and workshops, including the organization's 2004 national conference and a grant from Sustainable Agriculture Research and Education. Developed resources for the Farmland Information Center and case studies for the consulting division.

Land Projects Specialist

June 2002 - March 2004 (1 year 10 months)

Davis, California

Managed a planning grant to conduct outreach, strategic planning and land transactions in Central Valley. Worked with a team of consultants and legal

counsel to secure state, federal and private funding to conserve agricultural land through easements.

Education

Brown University

Economics · (1998 - 2002)

California Agricultural Leadership Foundation

Fellow · (2016 - 2018)