

Emmie Horadam

(b) (6)

EXPERIENCE

North Carolina Democratic Party/ Deputy Organizing Director

JULY 2020-NOVEMBER 2020, REMOTE

- Hired and managed a fully remote NC-based team of 56 organizers, and 7 regional organizing directors, while growing a grassroots mostly virtual volunteer network of 23k total shifts completed, resulting in 11 million voter contact attempts
- Strategized on and executed the organizing program in Charlotte, Fayetteville, Winston Salem, CD-08 (a red to blue district) and CD-09 and managed political relationships in those areas.
- Project managed the roll-out and integration of the Vote Joe app, a relational organizing plan, setting of statewide relational goals. which resulted in 13k relational contacts in the final month of the campaign, statewide.

Organizing Together 2020/ North Carolina Organizing Director

APRIL 2020-JUNE 2020, REMOTE

- Hired and managed a fully remote NC-based team of 54 organizers, 7 regional organizing directors, and 2 deputy organizing directors while simultaneously building a grassroots volunteer network of 24k prospective and active volunteers with 10k total shifts completed. This resulted in 540k contact attempts in both phones and texting programs.
- Worked closely with the State, Training, Digital, and Data Directors to execute statewide campaign strategy and implement robust programs focused on volunteer engagement and organizing skills development.
- Specifically worked with the Training Director to develop a training curriculum that was NC - and virtual-organizing specific.

Mike 2020/ Maine Organizing Director

JANUARY 2020 - MARCH 2020, SCARBOROUGH, ME

- Created and executed the field program in Maine. Hired and managed a staff of 10 organizers and 3 regional organizing directors while simultaneously building a grassroots volunteer network of over 200 in-state volunteers within an expedited timetable.
- Worked directly with the State Director and assisted in implementing statewide campaign strategy and management of the team.

Cory 2020 / New Hampshire Organizing Director

APRIL 2019 - JANUARY 2020, MANCHESTER, NH

- Developed and implemented the field program in New Hampshire.
- Hired and managed a staff of 11 organizers while simultaneously building a grassroots volunteer network of in-state volunteers, and ran the out-of-state and border state volunteer recruitment coordination efforts within a persuasion focused program.
- Coordinated with Operations Director on budget distribution and management of field offices. Collaborated with the Political and Trips Departments to successfully plan and execute over 40 principle events, and to recruit and engage over 100 activist and political endorsers.
- Member of the interdepartmental working group on Latinx issues, engagement, and political strategy.

Aim Higher Now NC / Recruitment & Training Director

JANUARY 2018 - DECEMBER 2018, CHARLOTTE, NC

- Promoted from Regional Organizing Director to Recruitment and Training Director. Developed and executed a new hiring strategy to recruit top tier applicants to fill organizer positions.
- Implemented a plan for creating workshop and skills clinics for organizers and volunteers that improved and reinforced campaign knowledge.
- Developed a peer-to-peer program in order to build community and relationships amongst organizers.
- Managed departmental budget and resource allocation for the Recruitment and Training teams.

Earlier Experiences:

- Mecklenburg County Democratic Party / Assistant Volunteer Coordinator Charlotte, NC: July-Nov. 2012
- Office of Rep. Joe Garcia (FL-26) / Congressional Intern Washington, DC: May-August 2014
- Feminist Majority / Regional Organizing Director Charlotte, NC: August-Nov. 2014
- North Carolina Democratic Party / Organizer & Team Lead Charlotte, NC: May-Nov. 2016
- Aziz Law Firm / Immigration Paralegal Charlotte, NC: January 2017-January 2018

EDUCATION

Queens University of Charlotte / B.A Political Science

(b) (6), CHARLOTTE, NC

B.A. in Political Science with a concentration in comparative politics with a double-minor in History and Spanish.

QUALIFICATIONS & SKILLS

Native Spanish fluency, public speaking, event management (planning, development, resource allocation, execution), personnel management, office management and administration.

ACTIVITIES & HONORS

Founder & President, Chapter President Emeritus - College Democrats of America Queens University of Charlotte
2010 - 2014
Regional Director - College Democrats of North Carolina
2013-2014