

WINNIE STACHELBERG

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PROFESSIONAL EXPERIENCE

Center for American Progress

Washington, DC

Executive Vice President, External Affairs

December 2011 to present

Organizational Leadership and Strategy -- Member of Executive Committee developing and driving strategic direction of premier, multi-issue progressive think tank. Craft and execute policy agenda, outreach strategies and progressive community engagement.

- Lead CAP's strategy and outreach to Hill, Administration and state and local governments including successful repeal of *Don't Ask, Don't Tell* in 2010 and 2014 signing of the *LGBTQ Contractor Executive Order*.
- Lead progressive Big Table -- coalition of over 100 progressive organizations.
- Manage policy, fundraising and personnel for policy and programmatic teams.
- Launched and direct several CAP programs including State and Local GA, *Half in Ten* (CAP's anti-poverty campaign), LGBTQ Progress, Gun Violence Prevention and Puerto Rico Initiative.

Senior Vice President, External Affairs

March 2006 to November 2011

Legislative and Policy Outreach -- Lead External and Government Affairs

- Expanded and deepened influence on the Hill, in the Obama Administration and with state and local officials.
- Established and solidified CAP's role as go-to organization for progressive policy, legislative strategy and communications savvy.

Innovative Advocacy and Engagement

- Crafted and executed CAP's legislative and policy efforts on multiple issues. Developed outreach strategies for communications, research, lobbying and on/offline engagement.

Human Rights Campaign

Washington, DC

Vice President, HRC Foundation

February 2005 to November 2005

Leadership -- Served as senior leader of \$32 million organization with a 125 member staff. Crafted direction and agenda including Foundation programs, strategic plan, fundraising, direct mail, human resources and other cross-departmental activities.

- Revamped, grew and directed 501(c)(3) arm of major civil rights organization.
- Doubled annual budget and staff as VP.

Management, Program Development and Fundraising - Designed and implemented overhaul of programs, staff and funding base. Expanded fundraising with outreach to new foundations and donors.

- Initiated fundraising activities including direct mail, email campaigns and foundation solicitations.

Political Director, HRC

December 1996 to January 2005

Political Strategy and Leadership -- Established HRC as a key member of the progressive, political coalition. Initiated and led expansion of HRC's legislative, political and electoral strategy. Developed messages and served as frequent spokesperson for HRC in national and local television, radio, print and electronic media. Represented HRC at speaking engagements to varied audiences.

- Oversaw growth in budget from \$2.5 million in 1996 to \$8 million in 2004 and staff from 7 in 1996 to 20 experienced lobbyists and political staff in 2004.
- Launched governor's project and increased state and local advocacy and outreach.

Legislative Initiative -- Expanded HRC's legislative agenda from two bills in 1996 to more than a dozen bipartisan measures in 2004