

- Supporting a district team that hosted the 2nd most town halls of any freshman member, earning our office a "Spirit of Service" award from the Town Hall Project for constituent engagement.
- Execute short-term and long-term strategy around communications, outreach and legislative priorities to expand name recognition, and drive results.
- Plan and coordinate state visits from President Biden and multiple Cabinet Secretaries to Colorado, executing targeted and strategic press presence.
- Book primetime TV and radio appearances, craft messaging, write speeches, talking points, opinion pieces, press releases and other press materials
- Create and execute robust earned media strategy across multiple local media markets, statewide and national media.
- Grow social media engagement on Twitter, Facebook, Instagram and Youtube, create graphics and edit videos.
- Operate a successful email outreach and mass communications mail program, growing subscribers by 40,000+ in three years.

Biden for President

Colorado Press Secretary

August 2020 to November 2020

- Booked state and national surrogates on TV and radio in 3 local media markets, managed local spin around debates
- Pitched and coordinated press for principle in-state travel and one-on-one local media interviews
- Drafted Colorado-specific statements in the VPs voice, placed surrogate op-eds, crafted in state messaging and talking points

Susan Wild for Congress

Communications Director

September 2018 to December 2018

- Served as on-the-record spokeswoman for red to blue congressional candidate Susan Wild, wrote speeches and talking points and prepared the candidate for debates, forums and TV appearances
- Built roundtables, town halls, and other earned media events, worked to develop in-district constituencies

Center for American Progress

Broadcast Coordinator

January 2017 to August 2018

- Launched CAP's flagship political podcast, managing the project at all stages: guest booking, production, and digital and press outreach for over 80 episodes, providing strategic direction for the podcast's fast growth in its first 14 months, reaching #16 on iTunes Top 200 News & Politics podcasts, receiving press coverage from TIME, Politico, The Hill, CNN, MSNBC and FOX News, and attracting high-level guests including Hillary Clinton, Cory Booker, Kirsten Gillibrand, and others
- Booked CAP surrogates on primetime TV, national, state and progressive radio, and increased radio appearances by 35%
- Prepped surrogates for media appearances, engineered radio and podcast interviews, managed radio row at annual conference
- Drafted talking points, press releases, statements and pitched reporters on CAP's criminal justice initiatives

Special Assistant to the Press Team

July 2015 to December 2016

- Provided administrative assistance for Senior VP of Communications; scheduling, booking travel, prepping her for TV appearances and meetings
- Hired and managed interns, ran morning meetings and press calls, assisted with drafting press and digital materials

EDUCATION

The George Washington University, Bachelor of Arts in Political Science & History

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TECHNICAL SKILLS

Audacity * Adobe Creative Suite * Wordpress * Amend * Fireside * Salesforce * NGP * Headliner * Canva