
PROFESSIONAL EXPERIENCE

Biden for President | July 2020 – Nov 2020 | Detroit, MI

Michigan Communications Director

- Designed and executed communications strategy to reach hundreds of thousands of key voters for Joe Biden's winning campaign in Michigan.
- Directed and managed a six person communications team to advance media narratives around the economy, auto manufacturing, health care, and the COVID-19 pandemic response.
- Served on the Michigan Senior Leadership team and advised on general campaign strategy including principal travel, paid media, and overall messaging in state.
- Directed the daily execution of policy roll outs, pitching reporters, press releases, and other materials to drive a media narrative in Michigan.
- Collaborated with communications teams and principals with the City of Detroit, Governor Whitmer, Senators Stabenow and Peters, the entire Michigan congressional delegation, labor leaders, business leaders, and community leaders to amplify campaign messaging.
- Coordinated and engaged Michigan influencers to elevate campaign messaging on social media.
- Developed briefings, prepped, and staffed principals and surrogates for media interviews.
- Staffed and briefed key surrogates that travelled to Michigan including Doug Emhoff, Pete Buttigieg, Magic Johnson, Lizzo, Kerry Washington, and more.

Self-Employed | April 2020 – June 2020 | Washington, DC

Independent Contractor

- Worked as a consultant for Planned Parenthood Federation of America advising state teams around communications strategies during the COVID-19 pandemic.
- Collaborated with senior leaders at the organization to develop messaging and communications strategies around the pandemic for the more than 50 Planned Parenthood affiliates nationwide.

Pete for America | May 2019- Feb 2020 | Des Moines, IA and South Bend, IN

National Spokesman

- Directed and managed a four-person communications team in South Bend to execute earned media strategies to reach millions of Democratic voters in 14 Super Tuesday states.
- Served on the leadership team overseeing and directing all campaign work in the 14 Super Tuesday states.
- Worked with senior campaign leadership to build out a strategy to win in Super Tuesday states.
- Worked with our data team and campaign leadership to develop a plan to have Pete Buttigieg do hours of remote satellite interviews daily in key Super Tuesday markets.
- Prepped and briefed Pete Buttigieg for interviews in all 14 Super Tuesday states.
- Served as the on-the-record spokesperson for Pete Buttigieg in Super Tuesday states, including working daily with key national reporters and doing several print and radio interviews on behalf of the campaign.
- Built and coordinated with principals and staff of mayors, governors, elected representatives, celebrities, and more to amplify Pete Buttigieg's candidacy and message.

Iowa Communications Director

- Built & executed communications strategies to reach voters for Pete Buttigieg's winning campaign in Iowa.
- Served as the on-the-record spokesperson for Pete Buttigieg with local and national reporters in Iowa.
- Staffed Pete Buttigieg at all events when he was in Iowa.
- Directed and managed a three person communications team in Iowa.

- Worked closely with department leaders on our political, data, digital, fundraising, organizing, and operations team to build a cohesive message across the campaign.
- Briefed and prepped Pete Buttigieg for interviews with editorial boards & national media.
- Built and coordinated with principals and staff of mayors, elected representatives, celebrities, and more to amplify Pete Buttigieg's candidacy and message.

Planned Parenthood Federation of America & Action Fund | Sept 2015- April 2019 | Washington, DC

Associate Director, Campaign Communications

- Directed earned media & communications strategy for Planned Parenthood Votes' \$30 million independent expenditure program across all 50 states in the 2018 midterms.
- Managed five staff and consulted with over ten affiliate communications teams on state-based advocacy campaigns and elections.
- Managed national & local rapid response efforts around elections and state policy fights.

National Press Secretary

- Served as a national spokesperson for Planned Parenthood Federation of America which has over 500 health centers across the country and serves millions of patients every year.
- Executed media rollouts & long-lead pitches for lawsuits, policy campaigns, & electoral announcements.
- Coordinated with Members of Congress and elected leaders in states across the country to promote pro-reproductive health care legislation and policies.
- Led earned media campaigns around SCOTUS nominees and efforts to defund Planned Parenthood.
- Developed messaging and media relations plans for crisis communications moments including the CMP videos, GOP presidential debates, and the Colorado Springs shooting.
- Led media training for affiliate spokespeople, affiliate CEOs, and patients.

Office of U.S. Congressman Adam Smith (D-WA) | Aug 2010- Sept 2015 | Washington, DC

Communications Director

- Collaborated with Senior staff and the House Armed Services Committee to build out messaging and communications strategies for elevating Congressman Smith's legislative agenda.
- Developed communications plan for the Congressman's new minority-majority district after redistricting -- including reaching out to and introducing the Congressman to hundreds of thousands of new voters.
- Served as the Congressman's spokesperson who represented over 700,000 people in and around the Seattle area.
- Briefed and prepared the Congressman for local and national interviews.
- Collaborated with the Armed Services Committee and other congressional offices to communicate with communities in our district about key policies and initiatives.
- Worked closely with community partners and local leaders in Seattle to help amplify and promote legislation to reduce immigration detention, improve Somali remittances, and more.
- Worked with Universities, local school districts, and other community groups to amplify how the government was supporting communities across the district.

Policy Aide

- Served as Congressman Smith's policy lead on education issues and on agriculture issues.
- Represented the Congressman in meetings with businesses, schools, and advocacy groups from his district.
- Briefed the Congressman on any local and national policy updates that impacted his constituents.
- Provided the Congressman with vote recommendations on education and agricultural issues.

Staff Assistant

- Assisted legislative staff by conducting research on policies and legislation and their impacts on communities in Congressman Smith's district.
- Scheduled constituent tours of the White House, Capitol building, Library of Congress and more -- including conducting tours of the Capitol building myself.

- Served as the IT person for staff in the office.

Intern

- Compiled news clips for Congressman Smith and staff
- Conducted research projects for legislative staff
- Answered the phones.

University of Illinois | College of Education | Champaign, IL

Office Assistant

- Worked in the Bureau of Educational Research where I assisted with professors and staff with submitting and tracking grants that the college received.

EDUCATION

Bachelor of Arts | University of Iowa

Iowa City, Iowa, August 2006- May 2010