

# SUZANNA M. FRITZBERG

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## EDUCATION

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**University of Oxford, Oxford, United Kingdom — Rhodes Scholar** 2014-2016

Master of Science, Political Theory Research, with Distinction  
Master of Science, Comparative Social Policy, with Distinction in Examinations

**Yale University, New Haven, Connecticut** 2010-2014

Bachelor of Arts in Women's, Gender and Sexuality Studies, Concentration in American Public Policy  
Magna Cum Laude

## PROFESSIONAL EXPERIENCE

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**Biden-Harris Transition Team** | Remote

*Executive Secretary, Treasury Agency Review Team*

*October 2020 – Present*

- Work with Treasury Agency Review Team Lead Don Graves to support a team of 27 policy and agency experts in preparing for a smooth transfer of power, rebuilding of the Treasury department, and swift implementation of President-Elect Biden's Build Back Better policy priorities.

**Biden For America** | Remote

*Convener, Economic Policy Committee*

*May 2020 – November 2020*

- Collaborate with Economic Policy Committee Co-Chairs Heather Boushey, Austan Goolsbee, Luis Ubiñas, William Spriggs, Indivar Dutta-Gupta, and Byron Auguste to manage a committee of 900+ economic experts and produce 350+ high-quality Day 1 and 100 Day policy recommendations for the Biden campaign and transition team.

**Birmingham Strong** | Birmingham, AL

*Founding Executive Director*

*March 2020 – Present*

- Found and lead \$1.75 million public-private partnership fund to provide COVID relief and promote economic resilience in Birmingham, Alabama.
- Recruit and manage team of 8 staff.
- Manage \$1.75M organizational budget strategy and fiscal operations, including public and private funding sources. Successfully obtain over \$200,000 in additional competitive grant funding for priority initiatives.
- Launch and manage first municipal Service Corps in the south, employing 400+ residents in WPA-style paid work positions and earning national attention, including from the Brookings Institution, Bloomberg Philanthropies, Southern Economic Advancement Project, US Conference of Mayors and the National Academies of Science, Engineering, and Medicine.
- Design strategy and programming, including work relief, emergency cash grants, small business assistance, and child care support. Lead targeted community, donor, board, and other engagement to understand and meet community priorities.

**Pete for America** | South Bend, IN

*National Associate Policy Director*

*August 2019 – March 2020*

- Collaborated with Mayor Buttigieg to shape campaign policy vision. As direct report to National Policy Director Sonal Shah, oversaw engagement, policy development, candidate messaging, and campaign strategy related to economic opportunity policy agenda.
- Managed 40+ policy contributors across multiple policy areas, and authored and/or oversaw development and release of six policy plans (higher education/workforce, economic opportunity, housing, poverty, women, early education).
- Led engagement-oriented policy development, including candidate meetings and public events, stakeholder roundtables, and political outreach to US mayors, state and federal legislators, and governors.
- Directed plan rollouts, collaborating with campaign leadership to secure plan endorsements and support, generate messaging frame, engage media, coordinate rollout events, prepare candidate remarks, and create social media and online rollout content.

*New Hampshire Policy Director*

- Concurrent with duties above, became member of New Hampshire senior leadership and assisted development and execution of state strategy. Drove Northeast states policy, including leading development and rollout of Northeast climate proposal.

- Led special projects. Managing a team of 20, developed and implemented protocol to optimize placement of over 350 out of state volunteers in areas of highest need. Directed campaign engagement of 800+ supporters at NH Democratic Party annual event.

*Washington State Director*

- Concurrent with policy responsibilities, led team of 3 direct reports and 15 volunteer leaders and coordinated with 5 staff support personnel in South Bend to develop and execute Washington State campaign strategy. Managed and created metrics to grow voter engagement.
- Executed a multi-channel media strategy to amplify the campaign's presence, securing earned media in multiple markets.
- Led political outreach to elected officials, Democratic Party leadership, local unions and advocacy sector. Secured endorsements and collaborated with potential and current endorsers to increase voter engagement.

**Schmidt Futures** | New York, NY

*Associate, Shared Prosperity portfolio*

*March 2019 – August 2019*

- Manage economic mobility grantmaking portfolio in collaboration with strategic team, identifying and evaluating grant opportunities and strategically deploying capital to high-opportunity projects aligned with organizational values.
- As member of core team, participated in shaping nascent investment strategy and setting organizational protocols, including resource allocation and organizational human capital policies.

**Administration of Mayor Pete Buttigieg** | South Bend, IN

*Policy Director and Deputy Chief of Staff*

*Aug. 2017 – March 2019*

- Managed policy portfolio including housing, health, education policies (\$80M, 20% of city budget); evaluate community assets and needs, direct research, design evidence-based policy interventions, shape stakeholder input, and monitor outcomes as Mayor's direct report.
- Directed change management of under-performing City department, spearheading leadership transition, restructuring reporting chain, and coaching new department head through policy development and implementation.
- Originated City's inaugural strategic plan on chronic homelessness, leading 20 institutional stakeholders as Chair of Mayor's Working Group and brokering adoption of housing-first policy; successfully lobbied City Council for \$2M in funding.
- Directed strategy to combat lead paint crisis, securing and overseeing \$3M state and federal grants for home repair program, and brokering multi-agency public, private and non-profit collaboration on cost-effective, innovative medical and social intervention using electronic medical record data.
- Designed and implemented a proactive rental inspection program to improve health and safety of low-income and minority residents, combat illegal eviction, and stimulate reinvestment into neighborhood housing stock.

*Deputy Chief of Staff*

*Sept. 2016 – Aug. 2017*

- Partnered with Mayor and Chief of Staff in leading city operations, preparing balanced administration budget, developing internal and external policy, and managing department heads to ensure successful implementation of Mayoral objectives.
- Managed 10 total personnel, including 4 Mayor's Office personnel, and 6 senior personnel and deliverables from Departments of Community Investment, Public Works, Code Enforcement, Building, Human Resources, representing over 60% of total City staff; recruited change-agent HR Director. Supervised \$21M street and placemaking initiative driving \$150M private investment.
- Drove administration's 2018 budget strategy totaling \$368M, including review of departmental budgets, allocation of funds for Mayoral priority projects, presentation to City Council, and negotiation of passage. Supervised community-facing implementation of priority-based budgeting strategy.
- Represented the Mayor and City of South Bend at community events, public meetings, and conferences. Led public engagement with key community leaders and residents.

**Roosevelt Institute** | New York, NY

*Economic Policy Researcher*

*June 2013 – Aug. 2013*

- Wrote and edited economic policy papers with Columbia Professor and Roosevelt Fellow Georgia Levenson Keohane; topics included social enterprise, cash transfer welfare, philanthropic giving, and civic crowdfunding programs. Research presented to the White House National Economic Council and international conferences.