

Contact

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Top Skills

Public Speaking
Leadership Development
Teamwork

Honors-Awards

Truman Scholar
Presidential Scholar for Dale
Bumpers College of Agricultural,
Food and Life Sciences
Outstanding Sophomore Student
American FFA Degree
Outstanding Freshman Student

Victoria Maloch

Special Advisor at USDA Office of Communications
Washington, District of Columbia, United States

Summary

Rural and agricultural policy and communications specialist with federal government experience advocating for these interests in policy discussions. Demonstrated ability to quickly learn new policy issues in a variety of roles in the US and UK governments, as well as through two postgraduate policy degrees. Experienced in building relationships and managing competing interests and responsibilities in governmental roles and as a national officer for the largest career and technical student organization in the US. Recognized as an effective leader with a commitment to public service through selection as both a Truman and Marshall Scholar.

Experience

USDA

Special Advisor for Strategic Communications, Office of Communications

March 2023 - Present (5 months)

Washington, District of Columbia, United States

As a political appointee in the Biden-Harris Administration, I serve in USDA's Office of Communications providing strategic advice on communications related to the farm bill, key USDA priorities, and other special projects.

U.S. House of Representatives

1 year 9 months

Communications Director, Committee on Agriculture

June 2022 - March 2023 (10 months)

Washington, District of Columbia, United States

Served as a member of the House Agriculture Committee's Democratic staff. As Communications Director, I helped promote the work and agenda of the House Agriculture Committee Democrats under the leadership of Rep. David Scott (D-GA).

Deputy Communications Director, Committee on Agriculture

February 2022 - June 2022 (5 months)

Washington, District of Columbia, United States

As Deputy Communications Director, I helped promote the work and agenda of the House Agriculture Committee while concurrently assisting with policy for the Commodity Exchanges, Energy, and Credit Subcommittee as a Legislative Assistant.

Legislative Assistant, Committee on Agriculture

July 2021 - June 2022 (1 year)

Washington, District of Columbia, United States

Worked on issues relevant to the Subcommittee on Commodity Exchanges, Energy, and Credit. From July 2021 - January 2022, I also worked on issues relevant to the Subcommittee on Biotechnology, Horticulture, and Research.

Topics covered by these subcommittees include:

Commodity Exchanges, Energy, and Credit - Policies, statutes, and markets relating to commodity exchanges; agricultural credit; rural development; energy; rural electrification.

Biotechnology, Horticulture, and Research - Policies, statutes, and markets relating to horticulture, including fruits, vegetables, nuts, and ornamentals; bees; and organic agriculture; policies and statutes relating to marketing and promotion orders; pest and disease management, including pesticides; bioterrorism; adulteration and quarantine matters; research, education, and extension; and biotechnology.

Department for Digital, Culture, Media and Sport (DCMS)

Graduate Researcher, Centre for Social Impact Bonds

March 2019 - June 2019 (4 months)

London, United Kingdom

Delivered an assessment of the social impact bond (SIB) provider market in the United Kingdom for the Centre for Social Impact Bonds in the Government Inclusive Economy Unit of the Department for Digital, Culture, Media and Sport. This research project was a part of an educational work placement component of my MPP program and included an initial six-week period working alongside civil servants in London, followed by additional remote work from Cambridge.

- Pursued information unknown to the government regarding SIB providers and the provider market to better understand the nature of the market and what the experience has been like for SIB providers.
- Created a central database of existing knowledge about the SIB provider market and organizations involved in service provision.
- Conducted interviews with SIB providers across the United Kingdom and analyzed data and literature from government and external sources.
- Assessed the capacity of the provider market to continue delivering SIB programs and developed a body of learning that can be built upon and shared amongst provider networks and used to inform policy work.
- Provided high-level recommendations regarding next steps, including identification of successful elements of SIB program design and areas of concern to address moving into the future.

Health Resources and Services Administration (HRSAgov), HHS
 Truman Albright Fellow, Federal Office of Rural Health Policy
 August 2017 - July 2018 (1 year)

As a part of the Truman-Albright Fellowship Program, I was selected to work as a fellow in the Federal Office of Rural Health Policy at HHS.

- Served as a key staff member between the Federal Office of Rural Health Policy and the National Advisory Committee on Rural Health and Human Services (NACRHHS).
- Assisted in the planning and staffing of biannual NACRHHS meetings including writing and compiling background memos and materials, preparing speakers, and managing post-meeting communications.
- Drafted policy briefs on behalf of the Committee that were sent to the Secretary of Health and Human Services. Briefs covered topics such as modernizing rural health clinic provisions and addressing rural health insurance market challenges.
- Attended meetings, conducted research projects, wrote memos and talking points, planned webinars, and participated in discussions about policy as part of my daily tasks.

USDA Rural Development

Legislative and Public Affairs Intern, Rural Development

June 2017 - July 2017 (2 months)

As a part of the Truman Scholar Summer Institute Program, I received placement in the Office of Legislative and Public Affairs for the Rural Development mission area at USDA.

- Helped craft and implement the social media engagement plan for the national Feds Feed Families campaign.
- Contributed to briefings and interview preparation for agency leadership, including a New York Times interview.
- Notified members of Congress when Rural Development funds were obligated to their constituents' projects.

Executive Office of the President

Rural Affairs Intern, White House Domestic Policy Council

June 2016 - August 2016 (3 months)

Washington D.C. Metro Area

After acceptance into the White House Internship Program, I was selected to work with those involved with the White House Rural Council and the Domestic Policy Council's rural affairs portfolio.

- Managed administrative duties, including responding to outside inquiries, managing schedules of senior staff, and drafting correspondence.
- Wrote background briefings and conducted policy research for senior policy staff on rural and agricultural policy; collected daily news clips relevant to rural affairs for White House staff.
- Organized and managed logistics for meetings and events within the Domestic Policy Council, and helped staff high-level events such as the United State of Women Summit and State Arrival Ceremony for the Prime Minister of the Republic of Singapore.
- Participated in a weekly speaker series with senior staff and in small group meetings that explored various policy and leadership aspects of the Executive Office of the President through speakers and discussion.

National FFA Organization

National Secretary

November 2014 - October 2015 (1 year)

Indianapolis, Indiana

FFA is the premier youth organization preparing members for leadership and careers in the science, business and technology of agriculture. The organization provides students with leadership, personal growth and career success training through agricultural education. Each year at the National FFA Convention & Expo, six students are elected by delegates to represent the organization as National FFA officers. Upon election, my duties required me to take a leave of absence from college to complete my obligations as an officer during my year of service to the National FFA Organization.

- Represented 610,240 student members in grades seven through 12 throughout the U.S., Puerto Rico and the Virgin Islands.
- Traveled more than 100,000 national and international miles interacting with business and industry leaders, thousands of FFA members and teachers, corporate sponsors, government and education officials, state FFA leaders, the general public and more.
- Led personal growth and leadership training conferences for FFA members throughout the country, including more than 80 leadership workshops, and delivered approximately 25 keynote addresses at various meetings, conferences and conventions.
- Helped set policies and develop the organizational strategic plan on the National FFA Board of Directors and participated in donor recruitment and retention for the National FFA Foundation.
- Played a significant role in developing approximately 25 hours of onstage content for the 88th National FFA Convention and Expo, an event with 65,000+ attendees. Convention sessions were presided over by the six National FFA officers and broadcast on RFD-TV.

USDA

Wallace-Carver Fellow, Office of Communications

June 2014 - August 2014 (3 months)

Washington D.C. Metro Area

Received placement in the Office of Communications within the Office of the Secretary at USDA as a part of the Wallace-Carver Fellowship, a joint effort of USDA and the World Food Prize.

- Responsibilities included social media impact analysis, drafting and editing blog posts and press releases, and assisting with various other USDA communication
- Assisted with implementation and communications efforts related to the White House's Champions of Change for the Future of Agriculture event
- Compiled daily social media impact analysis reports that were distributed to particular employees within USDA

University of Arkansas

Community Development Service Learning

May 2014 - June 2014 (2 months)

Nampula, Mozambique

Analyzed current business operations and worked with employees to improve operations at Novos Horizontes, a poultry production company.

- Met with over 85 percent of the company's outgrowers collecting data and creating grower profiles utilizing information from their past growth cycles.
- Created models within Excel to help better showcase a grower's previous work history and their potential.
- Offered advice to those at the business about ways to help their growers and make smarter business decisions regarding hiring/firing, recruitment/retention, etc.

University of Arkansas

Community Development Service Learning

May 2013 - June 2013 (2 months)

Dangriga, Belize

Helped facilitate community development through microloans, adult education, and classroom time with standard 5 grade boys and girls.

- Adult and youth educational aspect focused on information about standard business math, record/bookkeeping, marketing strategies, and business planning.

U.S. House of Representatives

Congressional Intern

July 2012 - August 2012 (2 months)

Washington D.C. Metro Area

Served as an intern in the Office of Congressman Mike Ross prior to starting college.

- Responsibilities included constituent correspondence, assisting staff members, and conducting capitol tours.
- Researched policy, attended committee hearings, and formulated questions from written testimony.

Arkansas FFA Association

State FFA President

June 2011 - June 2012 (1 year 1 month)

Was elected the state president by my fellow members to lead the association for the 2011-2012 school year.

- Organized resources of the state officer team and presided over the 85th Arkansas State FFA Convention, where I also conducted delegate business sessions.
- Communicated with Arkansas FFA members across the state at various events including chapter visits, banquets, and leadership trainings and workshops.
- Traveled to China and Argentina as a part of the International Leadership Seminars for State Officers.
- Developed relations with business, government, and alumni leaders and helped reinstate a state officer team sponsor and industry goodwill tour.

Education

University of Oxford

MSc, Comparative Social Policy · (2019 - 2020)

University of Cambridge

MPhil, Public Policy · (2018 - 2019)

University of Arkansas

Bachelor of Science in Agricultural, Food & Life Sciences, Major:

Agricultural Business, Pre-Law - Minors: Agricultural Communications and

Leadership · (2012 - 2017)