# Ike Theodore Umunnah

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## **EDUCATION**

HARVARD UNIVERSITY, Masters Policy and Management, Cambridge, MA.

May 2013

Activities: Dean's Advisory Committee on Equity and Diversity (HGSE); AASU (HBS), Global Immersion Program (HBS)

Honors: 2013 First Place Harvard Kennedy School Presidential Debates

UNIVERSITY OF NORTH DAKOTA SCHOOL OF LAW Juris Doctor, Grand Forks, ND

May 2012

Honors: Phi Delta Phi International Legal Honor Society, Outstanding Leader Award; Kramer Post Graduate Fellowship Activities: Moot Court; Founder and President, UND BLSA; Treasurer, Native American Law Students

Activities, Moot Court, Founder and Fresherm, OND BEST, Freasurer, Nativ

MOREHOUSE COLLEGE, Bachelor of Arts, Atlanta, GA

December 2007

Major: International Affairs/Political Science

Honors: National Political Science Honor Society; Ennis Cosby Scholar

Activities: Senate President Pro-Tem; Chair of Finance, Chair of Community Service Committee

#### PROFESSIONAL EXPERIENCE

Rockwell Automation Director, Global Public Affairs, Milwaukee, WI/Washington D.C.

June 2018 – July 2020

- Led global corporate communications, CEO communications, corporate social responsibility reporting, and government affairs on behalf of more than 23,000 Rockwell employees who serve 80 countries and territories worldwide. Rockwell is the world's largest company focused on industrial automation and information technology
- Senior advisor to C-suite leaders in matters of communications and corporate reputation
- Expanded media relations and stakeholder outreach program. Cultivated key industry reporters and outlets central to telling Rockwell's story
- Developed and coordinated reimagined corporate social responsibility and sustainability report
- Advisor to senior leaders on matters related to federal and international government relations, while maintaining effective relationships with elected officials, and industry organizations

# **DOMINION GLOBAL STRATEGIES** Managing Director and Founder, San Francisco/ Washington D.C. June 2016 – May 2018

- Founded independent consultancy focused on delivering distinctive client service and world-class problem-solving to
  organizations and executives on a range of strategic and operational topics, including operations, policy, strategic partnerships
  and international affairs.
- Advised clients on building strategic partnerships with governments, international organizations, academic institutions and other stakeholders to enhance situation awareness, refine areas of focus, address shared challenges, and position clients as a thought leader on key policy issues, legislation and regulation when beneficial
- Identify opportunities where DGS can meaningfully advance client agenda and recommend concrete internal and external strategies to address issues based on positions taken.

## TARGET Head of Global Strategic Partnerships, Minneapolis, MN

Nov 2013 - April 2016

- Led international partnership strategy with external stakeholders to support global business operations, mitigate risk and enhance corporate reputation
- Managed international cross-functional teams and projects to identify priorities and implement a global partnership plan
- Led strategic efforts to elevate risk partnerships and programs globally
- Provided external partnership expertise to senior leadership to mitigate risks and protect company interests.
- Engaged and advocated national and international public agencies

# UNITED STATES ARMY Staff Officer and Public Affairs Specialist, National Guard, (Various Locations) Nov 2005 – Nov 2012

- Led team and implemented operations and initiatives that enhanced readiness and resiliency for 1200 soldiers
- Advised and aided senior leaders on strategic direction for soldier support, education and training programs
- Conducted interviews of senior level officers for military publications and prepared enlisted personnel for media interactions

#### SENATE EDUCATION COMMITTEE (North Dakota) Legislative Counsel, Bismarck, ND

- 72<sup>nd</sup> Legislative Session 2011
- · Cultivated and maintained cross functional relationships with key policymakers and Departments at local and state level
- Analyzed and compiled laws and legislative history for committee
- Drafted legislative opinions, briefs, and amendments for over 25 bills

## AUTO AGENTS Co-Founder and Managing Partner, Atlanta, GA

Jan 2004 – Jun 2009

- Advanced and evolved the company's strategic plan, including mission, vision, values, objective, and Scope
- Designed buying model that disrupted the consumer car buying experience and increased revenue annually
- Developed corporate partnerships with BMW, Jaguar, Land Rover, Mercedes, Volvo and Audi

## POLITICAL MANAGEMENT/LEADERSHIP EXPERIENCE

## HILLARY FOR AMERICA Regional Director, Fairfax and Norfolk, VA

Aug 2016 - Nov 2016

- Led and mentored regional organizing team resulting in flipping Virginia
- Represented campaign brand, values and mission as public ambassador for the region
- Identified, negotiated and secured use of staging locations for GOTV efforts that reached 50,000 registered voters

## ELECT MILLNER FOR CITY COUNCIL Senior Campaign Manager, Norristown, PA

Primary 2009

- Built and managed team (including selecting, developing, coaching, rewarding team members)
- Developed and implemented successful strategic campaign plan resulting in 98% contact rate with targeted voters
- Executed strategy leading to underfunded candidate winning by 5 points in 3-way race

## RE-ELECT JUDGE GAIL TUSAN Campaign Manager, Atlanta, GA

Primary 2004 & 2008

- Developed strategic plan resulting in 28 point win
- Designed fundraising strategy resulting in 63% increase in contributions
- Managed and executed 3 countywide direct mailings to 70,000 targeted voters from pre-production to implementation

# ELECT GLANVILLE JUDGE Campaign Director, Atlanta, GA

Run-Off Election 2004

- Developed strategic plan to increase candidates profile and name recognition successful election
- Recruited, hired, and managed a team of 23 professionals and volunteers to support the campaign
- Grew candidate support from 39% in primary to 53% in runoff
- Successfully elected candidate in contested election

# RE-ELECT MAYOR JACK ELLIS Deputy Campaign Manager, Macon, GA

Primary Election 2003

- Coordinated and implemented field operations
- Managed volunteers and junior staff of 50
- Lead partnership with labor unions
- Successfully reelected incumbent Mayor in contested election

#### **AWARDS AND HONORS**

#### Presidential Leadership Scholar

(1 of 60 U.S. Scholars selected to develop business and leadership skills with Presidents Bill Clinton and George W. Bush)

- Executive Leadership Council Fellow
- Leadership Twin Cities
- National Service Defense Medal, Global War on Terrorism Medal, Army Service Ribbon

#### **BOARD AND COMMUINTY SERVICE**

- Board of Directors Saint Francis Hospital Foundation
- Board of Directors Milwaukee Academy of Science
- Board of Directors Goodwill Industries of SE Wisconsin and Metro Chicago
- Harvard Alumni Admissions Ambassador (HGSE)