Jason Rodriguez

(b) (6)

Summary: Experienced Capitol Hill staffer with a background in national campaigns, and a successful track record of building political and congressional coalitions. Deep relationships within the House Demoratic Caucus, including the Congressional tri-caucuses (CBC/CHC/CAPAC) and ideological caucuses (NewDems/BlueDogs/CPC). Intimate understanding of budget, tax and trade policy, with an expertise on House Ways & Means and Budget Committees.

Professional Experience:

<u>Joe Biden for President</u> - Philadelphia, PA / Washington, DC - National Deputy Coalitions Director - May, 2020- November, 2020

- Managed the national coalitions programs for the Biden Presidential Campaign, including the management of 18 core constituency outreach and voter mobilization programs.
- Hired and oversaw a team of 31 direct reports of national constituency directors, deputy directors and support staff.
- Coordinate the planning and implementation of both national and state coalitions programming, including strategic principal travel and engagement to core communities.
- Managed coalitions team budget.

U.S. House of Representatives - Office of Congressman Steven Horsford (D-NV) - Washington, DC -

Senior Advisor / DC Chief of Staff / Deputy Chief of Staff – December, 2018 - May, 2020

Committees: House Ways & Means, Budget, and Natural Resources Committees

- Managed Washington, DC office for a member of the Congressional Black Caucus, including legislative, communications and political teams with 11 direct reports.
- Oversaw all member engagement, including with House Democratic Leadership, Tri-Caucus (CBC/CHC/CAPAC), and NewDem / BlueDog / CPC caucus relationships on behalf of Rep. Horsford.
- Managed DC office budget and operations.
- Directed all office engagement and strategic priorities as a member of the House Ways & Means, Budget and Natural Resources Committees, including the drafting and passage of marquee tax and trade legislation.
- Spearheaded political operation, overseeing finance, polling, media, digital and mail consultants.

House Majority PAC - Washington, DC - Political Director - Promethean Project - June, 2018 - December, 2018

- Coordinated the prioritization of investments made in critical battleground Congressional districts to win back the House Democratic majority in the 2018 cycle.
- Oversaw a \$10 million digital persuasion program budget across fifty-four battleground Congressional districts to flip critical districts.
- Managed the hiring of a new team, the development and implementation of a strategic plan with benchmarks, goals and budgeting.
- Spearheaded political outreach and managed relationships with House Democratic leadership, external partners, and stakeholders.

Antoinette Sedillo Lopez for Congress - Albuquerque, NM - Campaign Manager - June 2017 - June 2018

- Oversaw day-to-day operations of campaign, including a 7-person staff and a team of consultants
- Managed a \$1 Million+ primary election budget.
- Coordinated the hiring of staff and the implementation of fundraising, communications and political programs.

• Spearheaded all outreach to Members of Congress, labor unions, coalition partners and interest groups.

<u>American Nurses Association</u> - Washington, DC - Political Advocacy & Engagement Specialist - January 2017 - June 2017

- Oversaw national organizing and political programs to mobilize against the ACA repeal.
- Managed ANA Congressional endorsement process, and oversaw nurses' state advocacy plans.
- Coordinated legislative and policy priorities between the national association and Capitol Hill.

Hillary for America - Brooklyn, NY - National Deputy Latino Vote Director - July 2016 - November 2016

- Oversaw national Latino voter outreach and field programs, including ten state Latino Vote Directors · Managed political outreach to Latino federal, state and local elected officials.
- Developed national battleground state Latino surrogate program.
- Managed battleground state Latino outreach plans and budgets, including field programs and outreach to key faith, party, and elected officials.

S&P Global - Washington, DC - Manager of Political Affairs - September 2015 - July 2016

- Managed political engagement with Democratic Members of Congress, and liaised with party committees.
- Oversaw employee Political Action Committee (PAC), including fundraising plan yielding 40% cycle growth.
- Managed DC-based corporate charitable giving budget as part of our public affairs engagement.
- Served as the primary political advisor to our corporate Executive Committee members on House, Senate and Presidential elections.

Angerholzer Broz Consulting - Washington, DC - Senior Finance Associate - January 2014 - August 2015

- Managed national fundraising for six members of Congress (CBC & CHC) and directed all political engagement.
- Oversaw call time and prospecting programs for multiple campaigns and leadership PACs.
- Developed strategic fundraising plans to meet targets and cycle goals for multiple DCCC Frontline members.
- Managed fundraising data for FEC reporting and cash flow projections.

<u>Will Brownsberger for Congress</u> - Belmont, MA - Deputy Campaign Manager/ Finance Director - May 2013-October 2013

- Managed call time, fundraising events, and political meetings.
- Oversaw organizational cash flow, finance plan, budget and compliance filings.
- Managed digital outreach efforts, including online fundraising, email and social media communications.

ActBlue - Cambridge, MA - Political Outreach Associate - April, 2011- September, 2012

- Managed candidate and incumbent U.S. House and Senate campaign outreach.
- Advised campaigns on their use of platforms for strategic growth in fundraising.
- Oversaw political team outreach strategy for year-over-year partnerships growth, including engagement with key party committees (DSCC / DCCC).

TripAdvisor.com - Newton, MA - Business Listings Manager (Latin America) - November 2009 - April 2011

- Consulted on product retention and support to corporate partners across Latin American market.
- Advised team management on how to strategically grow Latin American and Spanish-speaking market partnerships.

Education: Northeastern University Boston, MA - BA in Political Science, Economics Cum Laude – 2009 Language: Native Spanish speaker.