

Chauncey Terrell Alexander

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PROFESSIONAL EXPERIENCE

Presidential Inauguration Committee

Digital Engagement Manager

- Manages crowdsourced content for the inauguration to be used for social media and on air inauguration programming,
- Drafts specialty emails to supporters, focused on asking them to share their story and provide them with information on inauguration activities
- Strategize with the Social Media team and the Community Development Team to find the best ways to engage a diverse group of American citizens during a more virtual inauguration.

Remote

December 2020- Present

Biden For President

Editorial Writer

- Drafted articles and blog posts from President-elect Biden's perspective to explain policy positions and current events
- Wrote social media copy from the point of view of President-elect Joe Biden to engage voters across diverse populations
- Developed rapid response social media copy during debates and town halls, drafted directly from President-elect Biden's remarks
- Collaborated with other departments and coalition groups to develop talking points and messaging for future content

Philadelphia, Pa

September 2020- November 2020

Democratic National Convention Committee

Digital Engagement Coordinator

- Managed all crowdsourced video content used for convention and promotion, in coordination with messaging goals to tell the story of our convention and Vice President Biden
- Assisted in the production and deployment of social media content, ensuring high-quality output and message consistency across all platforms and channels.
- Drafted social media copy that engages key audiences and tells the story of our convention.
- Coordinated with internal departments to engage surrogates and stakeholders, ensuring that we strategically and meaningfully engage a variety of voices.
- Wrote all blog content for the convention website, highlighting important announcements and initiatives in a digital-first and engaging format

Milwaukee, WI

July 2020- August 2020

Mike Bloomberg 2020

Regional Organizing Director

- Supervised a team of 6 Field Organizers, coaching them through their weekly contact with potential voters and local validators
- Managed new Organizer onboarding and assisted Organizing Director in creating onboarding schedule
- Led statewide NPG VAN and Mobilize refresher training for fellow Regional Organizing Directors and Organizers
- Served as a liaison and spokesperson to community leaders on the Westside of Chicago to develop a positive rapport and secure key endorsements for the campaign
- Developed fellowship program for high school and college students living on the Westside of Chicago which was adopted statewide

Chicago, IL

Jan 2020- March 2020

Kamala Harris For the People

Field Organizer

- Developed detailed strategic plans to engage African American voters in the Waterloo area
- Secured key endorsements from elected officials and local influencers
- Coordinated and mobilized volunteers to make 7,337 contacts with potential supporters

Waterloo, IA

Oct 2019 – Dec 2019

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University of Pittsburgh

Coordinator of Leadership Development

Pittsburgh, PA

Oct 2016 – Feb 2019

- Trained and managed 25 peer facilitators, 10 staff facilitators, and 3 interns for Emerging Leaders Program
- Oversaw the planning of the annual Steel City Step show raising over \$10,000 for the student organization each year.
- Served as a lead coordinator for the Inaugural Black Men's Summit and Black Men's Collective organization aimed at improving retention and involvement of Black men at the university.

EDUCATION

Robert Morris University

Ph.D. in Instructional Management and Leadership

Dissertation: *The Black Boy Manifesto: A Narrative Inquiry on Black Male Success in the United States*

Moon, PA

May 2016 – May 2019

Robert Morris University

MS in Organizational Leadership

Moon, PA

May 2015 – May 2016

Robert Morris University

BA in Communication

Who's Who among College Students 2013, 2014

Dean's List 2012, 2013

Moon, PA

Aug 2010– May 2014

PUBLIC SPEAKING AND PRESENTATION EXPERIENCE

Being Black in 2020: A Conversation on Race, Violence, and Healing

Moderator

Led a discussion between 5 local community leaders on Race in America with 30 people in attendance

Remote

June 11, 2020

Kamala Harris For The People Townhall

Welcome Address'

Presented the welcome field pitch to a room of 150 people at a rally for Senator Kamala Harris in Iowa.

Waterloo, IA

October 21, 2019

Black Student Athlete Summit

Presentation Title: Young Black and Athletic: The Art of Building Athletic Activist

Austin, TX

January 8, 2019

ADDITIONAL SKILLS

- Google Suite (Docs, Sheets, Slides, Forms)
- NPG VAN
- Moblize America
- ThruText text message software
- Hustle text message software
- Social Media management (Facebook, Snapchat, Twitter, Instagram, YouTube, Tumblr)
- Dedoose qualitative coding software proficiency
- Microsoft Office (Word, Excel, PowerPoint, OneNote)
- Soapboxx Online Video Software
- Countable Online Video/Website Software
- iMovie
- Final Cut Pro

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