## LILY ADAMS

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#### SELECT EXPERIENCE

#### **Democratic National Committee War Room**

Senior Spokesperson & Advisor - July 2020 to Present

- Senior spokesperson for the DNC's War Room for the final 14 weeks of the general election with regular cable appearances on CNN, MSNBC, and Fox News to drive the War Room's contrast and negative Trump message.
- Planned and executed the DNC's counter convention efforts, which generated more than 150 media clips and were featured prominently in network and cable coverage of the Republican convention.

# **Unite the Country**

Senior Communications Advisor – April 2020 to July 2020

- Oversaw the pro-Biden super PAC's affirmative messaging to boost Biden's favorability on the economy and health care.
- Managed digital and ad firms to develop and deploy a multi-million dollar paid media campaign.

#### Kamala Harris for the People (Baltimore, MD)

Communications Director - January 2019 to December 2019

- Led communications strategy, including serving as a senior spokesperson in print and on-air.
- Participated in debate prep, developed ad strategy, and managed critical moments, including the campaign launch week.
- Managed 20 communications and research staff in headquarters and across the country.

## U.S. Senator Kamala Harris (Washington, DC)

Communications Director - January 2017 to January 2019

- Oversaw the communications strategy for Harris' first two years in the Senate, and served as a senior aide to Harris.
- Worked across departments to leverage high-profile moments and coordinate rollouts.
- Managed all profiles and network appearances, including Vogue, Ellen, and The Late Show with Stephen Colbert.

# Hillary for America (Des Moines, IA | New York, NY)

Iowa Communications Director | Director of State Communications - April 2015 to November 2016

- Led communications for Clinton's successful caucus campaign, including staffing the candidate for interviews and events.
- Ran communications for remaining 40+ primary and battleground states, including managing more than 30 staff.
- Spokesperson for national print and cable, and primary point of contact for networks on Election Day and night.

## Democratic National Committee (Washington, DC)

Deputy Communications Director - September 2013 to March 2015

- Led day-to-day operations of the Communications Department, including management of the press team.
- Primary spokesperson for party affairs including the 2016 convention site selection and primary calendar.

## U.S Senator Tim Kaine (Washington, DC)

Press Secretary – January 2013 to September 2013

#### Tim Kaine for U.S. Senate Campaign (Richmond, VA)

Press Secretary - February 2012 to November 2012

# U.S. Senator Richard Blumenthal (Hartford, CT | Washington, DC)

Connecticut Press Secretary / DC Press Secretary – February 2011 to February 2012

#### Strickland for Governor Campaign (Columbus, OH)

Deputy Press Secretary – June 2010 to November 2010

#### EMILY's List (Washington, DC)

Major Gifts Coordinator - December 2009 to June 2010

# Deeds for Governor Campaign (Alexandria, VA)

Press Aide - July 2009 to November 2009

#### **EDUCATION**

Georgetown Institute of Politics (Washington, DC) – Fellow, Spring 2020

**Brandeis University** (Waltham, Massachusetts) – Bachelor of Arts, Politics, May 2009