

## SOURAV BHOWMICK

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### SUMMARY

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- Highly skilled general manager and strategy professional with nearly 10 years of private sector experience tackling complex issues for Fortune 500 organizations as well as local community groups
- Experienced senior advisor to Chief Executive Officers and other C-suite principals, serving as a strategic partner in areas spanning crisis management, stakeholder management, financial transactions, new product / market expansions, organizational transformation, and diversity, equity & inclusion strategy
- Seasoned project manager with successful track record running multi-million-dollar strategic planning processes and implementation programs, managing numerous client principals, and coordinating dozens of cross-functional project staff to meet program objectives against tight deadlines and time pressure
- Strong editor, communicator, and coalition-builder leveraging prior experience in public relations and journalism to effectively strengthen relationships, gain trust and credibility, and influence mission-critical stakeholders
- Deep academic background and graduate-level degree in economics with coursework focused on macroeconomics, microeconomics, finance, and capital markets

### PROFESSIONAL EXPERIENCE

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#### Deloitte Consulting

New York, NY

Manager (2021-Present), Senior Consultant (2019-2021), Summer Associate (2018)

- Currently on internal secondment supporting the Office of the Global Chief Executive Officer of Deloitte LLP to develop the firm's climate change commercialization strategy; Managed and mentored a team of 5 mid-level and junior resources to perform comprehensive competitive landscape overviews and estimate revenue potential of strategic decisions; Led interviews with senior business leaders to generate market insights; Reported directly to the firm's global executive team to advise on recommended strategic direction
- Managed 5-year strategic planning process for global asset management firm, overseeing 90 client principals across 18 product areas resulting in successful prioritization of 263 tactical initiatives and allocation of \$200 million budget; Led project management office responsible for providing regular updates to client's Chief Financial Officer, ensuring adherence to rigid project timeline, and proactively mitigating unanticipated project risks; Managed and mentored a team of 6 mid-level and junior resources to develop client workshop outputs and overall content creation
- Conducted market assessment, ideation sessions, and opportunity sizing for a national insurance carrier, identifying strategic growth initiatives producing +\$5 billion in incremental revenue growth for its small business segment; Managed and mentored team of 4 junior resources to perform market research and content creation for multiple client workshops with the client's Chief Marketing Officer; Designed 3-month project workplan including contingency pathways due to changing project budget
- Led project management office for consumer goods client's implementation of trade promotion software to oversee \$5.9 billion in annual trade spend, resulting in 3 on-time go-live launches over 6 months; Led weekly meetings with client's Chief Transformation Officer and project's Executive Steering Committee; Worked alongside senior client principals to develop 12-month project workplan; Coordinated relationship with external vendor to optimize client/vendor process flows; Managed and mentored 4 junior resources to operate project management office
- Analyzed patient data and performed competitive benchmarking to model financial viability of proposed outpatient medical facility for a regional health system, informing \$400 million investment decision; Led cross-functional delivery team under compressed timeline and presented analysis directly to client's Chief Strategy Officer and General Counsel
- Non-Client Service: Led 10-person team in design and delivery of Chief Strategy Officer Summit (annual gathering of 25+ external client CSOs), Deloitte's flagship conference for strategy consulting thought leadership
- Non-Client Service: Led 6-person team in delivery of pro-bono consulting project for local non-profit client, establishing best practices and standards for diversity, equity & inclusion program
- Non-Client Service: Led Non-Profit Organization Outreach committee for StepUpNYC, Deloitte's skills-based volunteering initiative providing pro bono consulting services to local community organizations
- Non-Client Service: Founding member of Deloitte's "Purpose Strategy" market offering to advise clients on revising business models to better serve non-financial stakeholders such as employees, customers, and communities

**Brunswick Group** – *Global corporate advisory and strategic communications firm* New York, NY  
Associate (2016-2017), Account Director (2015-2016), Executive (2013-2015), Account Researcher (2012-2013)

- Developed communications strategies and delivered advice and counsel directly to executive management teams (C-suite and board-level clients) on 42 completed M&A and private equity transactions totaling \$300 billion in value over 5-year span; Coordinated closely with legal and financial advisers to ensure consistency of information
- Led media training and managed executive communications strategy and planning for C-suite clients resulting in positively received appearances at major conferences (e.g., World Economic Forum, Fortune Global Forum) and in top-tier financial media (e.g., The Wall Street Journal, Financial Times, Bloomberg)
- Managed and mentored 15 mid-level and junior team members across 6 client accounts, resulting in successful project management of 10 to 20 major client deliverables per week; Reviewed, edited, and provided final sign-off on deliverables prepared by team to ensure quality control
- Worked closely with public affairs experts to understand client issues affected by emerging tax policies and financial regulations from entities including the U.S. Department of the Treasury, the Securities and Exchange Commission, the Federal Reserve Board, and the Consumer Financial Protection Bureau
- Earned 3 accelerated promotions in 4 years to serve in Associate role typically requiring 6 years of experience

## COMMUNITY IMPACT

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**Minds Matter of NYC** – *College readiness program for low-income high schoolers* New York, NY  
2014-present | Associate Board (2020-present), Executive Committee (2016-2017), Mentor/Test Prep Instructor (2014-2020)

- Associate Board: Led committee to increase scope of corporate partnerships; Raised \$120,000 in annual funds through virtual events, exceeding fundraising target by 20% to fortify organization's annual budget negatively impacted by COVID-19; Worked in close coordination with Executive Director and Board of Directors
- Executive Committee: Managed training and development of corps of 500+ volunteers across three program locations in New York City; grew volunteer base by 10% to meet long-term growth plans
- Mentor / Test Prep Instructor: Volunteered 4 hours each Saturday during school year to work with local students

**Stanley M. Isaacs Neighborhood Center** – *Community based social services and programs* New York, NY  
2019 – present | Junior Board of Directors

- Management and budget: Led corporate partnership activities with management consulting firms, generating leads of \$50,000 in grant opportunities; Allocated budget to determine proceeds of annual fundraising efforts
- Program initiatives: Created career counseling and mentorship program for recipients of annual Isaacs Center college scholarship; Recruited local young professional to join inaugural Junior Board class

**Manhattan Community Board 8** – *Local advisory group to city government* New York, NY  
2019 – present | Participant

- Active participant of Budget Committee, Zoning and Development Committee, Housing Committee, and Full Board monthly meetings

## POLITICAL AND POLICY EXPERIENCE

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**Billy Freeland for City Council** (2020-present) New York, NY

- Policy advisor for budget/economics, climate change, and education policy platform

**New York for Biden** (2020) New York, NY

- Organized and participated in weekly phonebanks for Joe Biden & Kamala Harris

**Knock For Democracy** (2020) New York, NY

- Organized and participated in weekly phonebanks for swing state candidates

**Run For Something** (2016-present) New York, NY

- Communications advisor for down-ballot candidates; Fundraising host committee member

## **Various Volunteer and Internship Roles**

- Joe Lieberman for U.S. Senate (2006), Barack Obama for President (2008), Office of U.S. Representative Dennis Moore (2009), Institute for Policy Research at Northwestern University (2010), Alexi Giannoulias for U.S. Senate (2010), Raja Krishnamoorthi for Illinois Comptroller (2010), Democratic Party of Evanston (2010, 2018), Sean Casten for U.S. Congress (2018), Jamaal Bowman for U.S. Congress (2020), Adem Bunkeddeko for U.S. Congress (2020), Suraj Patel for U.S. Congress (2020)

## EDUCATION

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### **NORTHWESTERN UNIVERSITY | KELLOGG SCHOOL OF MANAGEMENT**

Evanston, IL

Master of Business Administration (June 2019)

- Major: Economics; emphasis on Finance coursework | Multiple term Dean's List
- Leadership: President of Strategy & Business Development Club; Director for Private Equity / Venture Capital Conference; Section Leader for Day at Kellogg; Site Leader for Kellogg Cares

### **NORTHWESTERN UNIVERSITY | WEINBERG COLLEGE OF ARTS & SCIENCES**

Evanston, IL

Bachelor of Arts (June 2012)

- Major: Political Science; Minor: Classics (Latin concentration) | Multiple term Dean's List
- Leadership: Executive Committee of Northwestern Dance Marathon; Managing Editor of North by Northwestern
- Honors and Awards: 1<sup>st</sup> Place 2009 Mark of Excellence Award from Society of Professional Journalists, Barry Farrell Undergraduate Experiential Learning Grant, Eta Sigma Phi classics honor society

## LANGUAGE AND TECHNICAL SKILLS

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### **Languages:**

- Bengali (fluent)
- French (no working proficiency)
- Latin (no working proficiency)

### **Technical:**

- Project tracking, timeline development, information & workflow management (Microsoft Excel, Microsoft PowerPoint, Microsoft Project, Microsoft Planner)
- Financial modeling and data modeling (Microsoft Excel)
- Data analytics (Microsoft Excel, STATA)
- Data visualization (Microsoft PowerBI, Tableau Software)
- Document collaboration and file-sharing (Microsoft Teams)
- Document creation and presentation design (Microsoft PowerPoint, Microsoft Word)