

Ambassador Suzan G. LeVine (Ret.)

Profile: A private sector, public sector and not-for-profit leader who brings a listen-first approach and who has:

- Leadership & expertise in social insurance, workforce development, apprenticeship, and the future of work.
- Digital agility and a consistent history of integrating and launching new technology solutions.
- A long history of marketing and communications success, including extensive media engagement.
- Partnership and engagement success with organizations ranging from large companies to local councils.
- A track record of effective, data-driven strategic planning and change management.

Professional Experience

- 2018-present** *Washington State Employment Security Department* *Olympia, WA*
Commissioner and member of Governor Inslee's Cabinet
Leads the 2,500-person statewide workforce agency to support people through career transitions
Overall: Runs programs including unemployment insurance, paid family and medical leave, labor market information, re-employment services, H-2A certification, Service Corps and long-term care premiums.
- Built the nation's first made-from-scratch paid family and medical leave program in 30 months and provided over \$500 million in the first year to nearly 100,000 people
 - Scaled the organization to address the 1000% increase in demand by adding 1,200 people in 6 months and transformed it from 5% to 95% telework in 2 weeks
 - Delivered unprecedented amounts of unemployment benefits (\$13.2 Billion) in 10 months
 - Launched the federal CARES Act unemployment provisions in 21 days from bill signing
 - Rolled out 8 new unemployment benefit programs (federal and state) in 10 months
 - Addressed a sophisticated criminal fraud attack by dramatically increasing countermeasures, recovering \$358 million (out of \$600 million) and preventing at least \$200 million
 - Provided grant oversight for Washington's youth apprenticeship program: Career Connect
- 2014-2017** *United States Department of State* *Bern, Switzerland*
Ambassador to Switzerland and Liechtenstein
Led the 100-person Embassy to advance United States economic, security and human rights interests
Overall: Oversaw all functions including outreach, security, operations, consular services and diplomacy to build foreign direct investment and jobs in the United States, improve global security and development, highlight United States culture and values, and keep American citizens safe.
- Generated over \$3 Billion in foreign direct investment and thousands of U.S. jobs
 - Secured a Joint Declaration of Intent for apprenticeship collaboration between our nations
 - Obtained commitments from 30 corporate partners, including Nestlé, Zürich Insurance, Kudelski, ABB, Mercuria and others to bring Swiss apprenticeship to their U.S. facilities
 - Managed the U.S. Government presence at the World Economic Forum Annual Meeting in Davos
 - Conducted broad outreach to budding Swiss and Liechtenstein startup communities
 - Advocated successfully for banking services access for American citizen expatriates
 - Pioneered diplomatic social media usage in Switzerland, establishing a leading online presence
- 2009-2012** *Microsoft Corporation* *Redmond, WA*
Director of Strategic Partnerships for Student Developers
Managed the partnerships and sponsorship for student developer programs
- Produced \$2 million in partnerships with Coca Cola, Nokia, Avanade and others
- Director of Communications for Education**
Unified and amplified Microsoft's education story to students, educators, and government leaders
- Generated media coverage of the Imagine Cup (a student competition) in over 90 countries

1998-2005 *Expedia, Inc.* Bellevue, WA
Vice President of Sales and Marketing
Led the 25-person luxury travel sales and marketing team, working with travel agencies across the U.S.
Director of Marketing
Led the public relations and editorial teams, including for the IPO

1993-1999 *Microsoft Corporation* Redmond, WA
Product Manager for Operating Systems and Desktop Applications

- Led Windows 95, MS-DOS 6.2X and WFW 3.11 forecasting, manufacturing and distribution
- Coordinated, developed, built and performed at Windows 95 World Tour (26 global locations)

Board Service

2018-present *National Association of State Workforce Agencies, Chair-Elect* Washington, DC

- Emphasizing collective efforts to improve national workforce investments

2019-present *Publicis Groupe, Supervisory Board Member* Paris, France

- Serving as a director and sitting on the Audit and Strategy committees

Non-Profit Board Service and Political Experience

2017-present *Markle Foundation's Rework America Task Force, Member* New York, NY

- Providing insights on employer engagement and best international practices

2017-present *CareerWise Colorado, Board Member* Denver, CO

- Participating on the governance committee and offering national and international views

2017-present *The Democratic National Committee, Deputy National Finance Chair* Washington, DC

- Helping obtain the resources to build the grassroots and technology needed for the DNC

2017-2018 *Career Connect Washington Task Force, Member* Olympia, WA

- Co-organized a Governor-led delegation with statewide leaders to Switzerland

2006-2014 *Institute for Learning and Brain Sciences at the University of Washington, Advisory Board Co-Founder and Chair* Seattle, WA

- Co-led strategic planning, co-founded the advisory board, and helped raise \$26 Million

2006-2014 *The Kavana Cooperative, Co-Founder and Board Chair* Seattle, WA

- Co-founded and raised funding for an entirely new and award-winning Jewish community model

Education

1993 *Brown University, A.B. and Sc.B with Honors* Providence, RI

- Dual degree in English and Mechanical Engineering with Aerospace Applications
- Summer internships at NASA's Jet Propulsion Laboratory and Carnegie Mellon University

Awards and Honors

- US Chamber of Commerce's Hiring our Heroes 2020 Community of the year (for military spouses)
- NASCIO (National Association of State CIOs) 2020 State CIO Office Special Recognition (for PFML)
- École Polytechnique Fédérale de Lausanne (EPFL) 2017 Honorary Degree (docteur honoris causa)
- United States Department of Labor Certificate of Appreciation (for apprenticeship success)
- Department of State Sue M. Cobb Award Honorable Mention for 2015 and 2016 (for apprenticeship work)
- TEDx and Broader Speaker on [Apprenticeship](#), [Workforce](#), [Innovation](#) and [Gender & Diversity](#)