

Contact

www.linkedin.com/in/vanessa-grisko-4033686b (LinkedIn)

Top Skills

Leadership

Interpersonal Communication
Abilities

Social Media

Languages

English (Native or Bilingual)

Thai (Elementary)

Spanish (Native or Bilingual)

Honors-Awards

Gilman International Scholar

Vanessa Grisko

Special Advisor to the Under Secretary for Science and Innovation
Washington, District of Columbia, United States

Experience

U.S. Department of Energy (DOE)

2 years 8 months

Special Advisor

May 2022 - Present (1 year 4 months)

Washington, District of Columbia, United States

Special Assistant to the Office of Energy Efficiency and Renewable
Energy (EERE)

October 2021 - May 2022 (8 months)

Washington, District of Columbia, United States

Special Assistant to the Chief Of Staff

January 2021 - October 2021 (10 months)

Washington, District of Columbia, United States

Biden for President

Deputy Distributed Director

August 2020 - December 2020 (5 months)

Florida, United States

- Led a digital team of six managers in high pressure battleground state that built a bilingual text, call and email program that scaled to over 16K volunteers in three months, the largest state digital volunteer team in the 2020 election cycle
- Wrote organizational plan for tiered volunteer program that allowed scaled growth through delegation of responsibilities
- Designed and implemented a bilingual social media direct voter contact program in three weeks to reach over 14K voters over WhatsApp, Instagram, Facebook, Twitter and LinkedIn with mobilization messaging
- Developed targeted messaging across peer-to-peer texting and call programs to mobilize key constituencies

Bernie Sanders For President

National Spanish Text Outreach Manager

November 2019 - April 2020 (6 months)

Washington, District of Columbia, United States

- Built Spanish Text Team of 800+ volunteers which included recruitment, training, retainment, daily updates & support
- Created resources in Spanish for volunteers to address policy questions and provide critical voting information
- Drafted real-time messaging to align Bernie's policies to Latino communities
- Delegated management to a support-staff team in order to grow volunteer base and provide round the clock support

Goby

2 years

Sustainability Consultant

2019 - November 2019 (less than a year)

Greater Chicago Area

Client Partnerships

2017 - November 2019 (2 years)

Greater Chicago Area

- Oversee business strategy, growth, and life-cycle for 25+ key accounts with diverse real estate portfolios; including office, retail, hospitality, multi-family, mixed use, and industrial
- Analyze data and delegate data collection methods for reporting on KPIs to continuously improve the sustainability performance of real estate portfolios with focus on ENERGY STAR certifications, GRESB reporting, and City Benchmarking ordinances
- Maintain and enhance Customer Success & Support Dept to solve issues and requests via email-to-case and case routing system
- Built custom reports in Salesforce's Einstein Analytics tool in conjunction with the product development team to create, pilot and release new features and functionality

Business Development

January 2017 - October 2019 (2 years 10 months)

Chicago, IL

Goby is the leading energy management, sustainability reporting, and invoice automation platform for the commercial real estate industry. We convert multiple data sources into powerful analytics that reshape business strategies and optimize whole-building and whole-portfolio performance.

Goby allows organizations to manage their entire portfolio in the cloud, turning silos of data into actionable information. Partners and vendors add additional value to service offering by offering their customers integrated access to

the Goby sustainability cloud. The cornerstone to any Environmental Social Governance (ESG) program starts with a single tool to capture and manage your data

Bright Beat

Project Manager

December 2016 - November 2019 (3 years)

Chicago, Illinois, United States

Strategized and implemented sustainable operations through vendor, community and patron engagement inclusive of client's goals to achieve zero waste at client events including responsible sourcing, environmental education, tracking metrics and showcasing outcomes. In short, we made concerts and festivals around the city achieve near zero waste.

Grisko

Account Coordinator

June 2016 - February 2017 (9 months)

Greater Chicago Area

- Managed client relationships including campaign support, performance analysis and day-to-day consulting on integrated marketing for Ventra Chicago and the Ventra App
- Drafted press releases and pitch to Chicagoland media outlets
- Analyzed client's communication strategies and implement public relations campaigns to push new county and state policies specifically consulting with the American Heart Association to push a sugary beverage tax which included research, creative digital messaging, collaboration across mediums and targeted marketing

TEDxUIUC

Marketing Director

October 2015 - May 2016 (8 months)

Urbana-Champaign, Illinois Area

- Created day-long conference by choosing speakers, inviting performers, and catering to an audience of 600, in collaboration with TEDxUIUC team
- Maintained PR initiatives to connect students with the latest information about the conference
- Developed new and engaging promotional events to build the presence of TEDx on campus
- Executed social media efforts to engage with students which resulted in an increase in 500 applications and selling out the event

ASG Software Solutions

Legal Intern

June 2015 - August 2015 (3 months)

Naples, Florida Area

University of Illinois at Urbana-Champaign

Student Athlete Recruiter

January 2013 - January 2014 (1 year 1 month)

Education

International Sustainable Development Studies Institute

People, Ecology, and Development

University of Illinois at Urbana-Champaign

Bachelor of Science - BS, Environmental Science and Sustainability