

GABRIELLA CASCONI

(b) (6)

WORK EXPERIENCE

Presidential Inaugural Committee | December 2020 – January 2021

National Day of Service Director of Training Washington, D.C.

Directed the development and management of MLK National Day of Service learning assets in partnership with the National Partnerships, Organizing, and Digital teams

Biden for President | May 2019 – November 2020

National Training Director Philadelphia, PA

Wrote, executed, and led cross-functional communication for the National Training Program to onboard and support ongoing learning development of staff and volunteers across Organizing, Coalitions, Voter Protection, GOTV, Operations, Legal, HR, Communications, National Distributed Organizing, & State Digital Organizing Programs

Directed the creative development and project management of over 500 primary and general election resources to support the learning outcomes of 2,500 managers and staff, 380,000 state volunteers, and 167,700 National Distributed Organizing volunteers

Recruited, onboarded, and coached State Training Directors across all primary and battleground states; Hired and managed four Deputy National Training Directors

Implemented a Diversity, Equity, and Inclusion Training Program to train over 250 managers on equity-informed management, 2,900 volunteers through a cross-coalitions Equity in Politics Series, and 500 state and HQ staff

JB for Governor | May – November 2018

Training Director Chicago, IL

Designed and managed the Statewide Training Department for the largest coordinated field program of the 2018 Midterm election cycle

Managed Deputy Training Director and Fellowship Director; Launched Paid Fellows Program

IDNYC, City of New York | April 2017 – March 2018

Mobile Enrollment Coordinator Brooklyn, NY

Coordinated logistics and operations of enrollment locations for mobile municipal identification program across five boroughs of New York City; drove program's cross-functional communication with the Mayor's Office of Immigrant Affairs

Managed Community Associate overseeing all mobile vehicle logistics and operations

Hillary for America | July 2015 – November 2016

Training Director Raleigh, NC

Created vision for statewide training program in collaboration with the Organizing Leadership Team overseeing 240+ Organizers and 26 Regional Organizing Directors

Managed two Deputy Training Directors to design and execute the Statewide Fall Fellowship Program, training and managing over 300 Fellows

Wrote and managed \$13,000 Get Out The Vote training budget to support learning of 300+ staff

Regional Organizing Director Newport News, VA

Hired and managed eight Organizers to surpass historic voter registration expectations for eight consecutive weeks

Caucus Organizer Creston, IA; Omaha, NE; Las Vegas, NV; Newburgh, NY

Built a robust, precinct-level organization in five counties in Western Iowa to win 26 out of 32 precincts and four out of five counties for Hillary Clinton in the Iowa Caucus

Managed five full-time Fall and Iowa Caucus GOTV Fellows

Kay Hagan Campaign | April – November 2014

Regional Field Director Raleigh, NC

Hired, trained, and held 10 Field Organizers accountable to daily and weekly goals

Field Organizer Raleigh, NC

Built four volunteer Neighborhood Teams of over 100 active volunteers in two months

Planned Parenthood of Nassau County (PPNC) | August 2012 – April 2014

Public Affairs Coordinator Hempstead, NY

Managed PPNC's Affordable Care Act field campaign, overseeing two Organizers to reach over 7,200 people; Won 2014 National 'Get Out The Enrollment' award

Aided in cultivating a 700+ partner organization to lay the inaugural groundwork for passing the New York State Women's Equality Agenda

LEADERSHIP & ADVOCACY

Arena Academy | March 2021 – Present

Trainer

National Democratic Training Committee | January 2018 – Present

Consulting Trainer

With progressive organization, training Democrats running for office at every level of office to build the bench across all 50 states

Wellstone Action | July 2017 – Aug 2018

Coach

Facilitating coach for MoveOn's Resistance Summer national online training program of over 1,200 participants

New York Abortion Access Fund | January 2013 – Present

Co-Founder of Organizing & Advocacy Committee, Case Manager, Fundraiser, Bowl-A-Thon Planning Committee Member

SKILLS & PROFESSIONAL DEVELOPMENT

Wellstone Action

Data and Analytics Camp

Database & Software: Zoom, PowerPoint, Excel Analytics, Maestro Conference, Salesforce, Voter Activation Network (VAN), Convio

Web Design: Drupal, Quark, WordPress, Squarespace

EDUCATION

State University of New York at Geneseo | Spring 2009

BA in Sociology, Minor in Biology, Alpha Kappa Delta International Honor Society