

ALFRED I. JOHNSON

(b)(6)

Mobilize

Co-Founder & CEO

New York
2017-Present

- Built successful venture-backed software business acquired by EveryAction in December 2020
- Enabled 4.1mm individuals to take 13mm actions on behalf of over 4,000 organizations, including: Joe Biden for President, the DNC, DCCC, DSCC, 30+ state parties, and leading national organizations like Color of Change, Planned Parenthood Action, Working Families Party, SEIU, AFSCME, Sierra Club, and the Human Rights Campaign
- Hired and managed highly diverse and extremely capable team of 40+

Clara Lending

Head of Sales & Head of People

San Francisco
2015-2017

- Managed loan origination process for fintech company backed by Redpoint/Venrock and acquired by SoFi in 2018
- Managed HR & Recruiting as company grew from 20-70+ employees

BlackRock

Vice President, Financial Markets Advisory Group

New York
2014-2015

Summer Associate, Financial Markets Advisory Group

2013

- Dutch Ministry of Finance: Advised on the governance, funding, and corporate form of a wind-down entity associated with a nationalized bank. Authored substantial portions of an advisory report supplied to the European Commission
- Puerto Rican Asset Manager: Led evaluation of distressed Closed-End Funds in the context of local debt crisis
- U.S. Department of Agriculture: Advised on the management of federal lending programs in accordance with FCRA
- Bank of Greece: Evaluated non-performing bank loans to assess capital adequacy in cooperation with the Troika

The Administration of President Barack Obama

Senior Advisor, U.S. Department of the Treasury

Washington, D.C.
2012

- Advised Assistant Secretary for Financial Markets Mary J. Miller on debt management and financial market policy
- Planned and participated in official delegations to Monetary Authorities in more than a dozen countries

Special Assistant to the Chief of Staff, the White House

2011

- Prepared daily briefing book for Chief of Staff William Daley, including summaries of policy memos, TS-SCI briefing materials, and synthesis of research, correspondence, and relevant news

Special Assistant / Senior Advisor, U.S. Department of the Treasury

2009-2011

- Supported Chief of Staff Mark Patterson, specifically coordinating Senate confirmation preparation for key appointees
- Served as a member of the Financial Crisis Response Team led by Lewis A. Sachs, participating in the design and implementation of the Financial Stability Plan, including the "Stress Tests"

Obama for America

Regional Field Director

Santa Fe
2007 – 2008

- Managed 13 full-time employees and thousands of volunteers across eight counties in New Mexico

ADDITIONAL

- **Nexii South Africa**, Advisor to the Founder (2012): Led initial development of first Social Impact Bond in Africa
- **Govt of Sierra Leone, Advisor to the Minister of Energy and Water (2012)**: evaluated rural electrification
- **Second Chance Studios**, Board Member (Current): co-founded nonprofit employing formerly incarcerated people
- **Stanford in Washington**, Member of National Advisory Board (Current): advise on direction of academic program
- **Brookings Society**, Co-Chair (Current): lead efforts to engage with Brookings scholars on politics and policy
- **Stanford University**, Varsity Football Team (2004 - 2007): played three seasons of Division 1 football

EDUCATION

Stanford Graduate School of Business

Master of Business Administration (joint program with Harvard Kennedy School)

Stanford
2012-2014

Stanford University

B.A., Political Science; Recipient, Honor Athlete and Scholar Athlete Awards

Stanford
2004-2008