

## PROFESSIONAL EXPERIENCE

**Biden-Harris Transition Team, Confirmations and Public Engagement Team, Washington, DC** **Dec 2020 - Jan 2021**

### **Education Outreach Lead, Special Projects Manager**

- Helped to lead and manage the nomination rollout for Dr. Cardona from the Transition Central and Confirmation team, working across all of the departments including the Agency Review Team, public engagement, communications, and digital to engage external stakeholders and amplify via social media toolkits.
- Worked with Transition Officials including the Secretary-designate's Navigator to strategize and execute personal and public engagement opportunities, wrote exit memos with outreach recommendations to continue the work via the White House Office of Public Engagement leading up to and following Dr. Cardona's confirmation hearing, and participated in moot court sessions and mock confirmation hearings with Dr. Cardona to prepare him for his hearing.
- Supported public engagement team and constituency portfolios to engage in listening sessions with community leaders and organizations in the AAPI, Youth, LGBTQ, and Faith community to learn ways they can partner with the Biden-Harris administration and intake recommendations.

**Biden for President, HQ, Remote in Phoenix, AZ** **July 2020 - Nov 2020**

### **West Regional Deputy Director**

- Co-managed and supported state directors and senior advisors for four Western battleground states: Arizona, Colorado, Nevada, and Texas. Toplines include investing in winning AZ for the first time since 1996, a +8.1% margin of victory increase in CO, and the highest turnout for TX in a presidential (+3.3% margin since 2016).
- Hosted daily check in meetings with Campaign HQ leadership, our States HQ leadership, our Western States Leadership to align on daily priorities, urgent needs, and long term planning. Worked to ensure that each of our states were supported and held accountable to deadlines.
- Assisted with managing the Western Department Leads to support states, troubleshoot any challenges as a group, and bridge communication across all of our departments and competing priorities. This included weekly check-ins with each of our regional department leads in Political, Communications, Organizing, Coalitions, Data, Digital, and GOTV to dive deeper into any challenges and flags, and celebrate successes and solutions.
- Helped take lead at the Regional level on supporting organizing, data, and GOTV specific challenges.
- Supported the Western Regional Director in easing communication between HQ priorities and State priorities on principal and surrogate trips across states, along with the Political and Communications Director.
- Helped to manage and streamline the hiring workflow for each of our states in partnership with state operation leads and state directors. Each state had teams of at least 100 staff members in senior leadership and organizing and the cumulative payroll for our region was over \$12 million. Helped oversee a combined GOTV budget of nearly \$5 million to execute voter contact, voter protection, local newspaper, digital, and radio ads, mail, and constituency outreach across the West.

### **Arizona Senior Advisor**

**Nov 2020-Dec 2020**

- Deployed as Arizona senior advisor in the final weeks to support GOTV budget execution, including zeroing out the Tribal and Latinx budgets strategically, hosting socially distant and safe pop up events with chum, yard signs, sign spinners, community murals, radio remotes, and copious amounts of PPE.
- Supported the Trips Director in helping to organize and staff principal and surrogate trips, and manage teams on the ground including for Senator Kamala Harris in Tucson, and Kerry Washington and Jessica Alba in Phoenix.
- Supported the Close Elections count team leading up to Election Day, helping to connect and coordinate with County Recorders throughout Arizona to plan ahead and ensure that our staff could participate as volunteer monitors at Election Tabulation Processing centers following Election Day.

**Democratic National Convention Committee (DNCC), Remote in Phoenix, AZ** **Mar 2020 - July 2020**

### **Senior Associate Director, Office of Public Engagement**

- Worked with the DNC to communicate public health updates and ensure regular communication with party membership
- Coordinated with state party membership on Wisconsin-specific logistics including hotel blocks, vendor packages, food and beverage options prior to COVID safety precautions.
- Helped draft the outreach and stakeholders plan to brainstorm possible VP nominations prior to its announcement and the different types of organizations and leadership that would need to be engaged quickly following the roll out.
- Worked with the DNC's Office of the Secretary to tier out and prioritize benefits and logistics for Party Leadership including former Democratic Presidents, Presidential Nominees, Chairs, past and current Governors, and federal elected officials, families and spouses, and DNC membership prior to COVID safety precautions.
- Advised on constituency outreach and engaged with stakeholders on public-facing calls for the DNCC team.

**Bloomberg 2020, Honolulu, Hawai'i** **Feb 2020 - Mar 2020**

### **Hawai'i State Director**

- Wrote the state plan to maximize voter turnout during the Hawai'i Democratic Caucus.
- Oversaw hiring and operations plan to build a diverse and inclusive team and open offices on two of the four islands.

Cory 2020, Las Vegas, NV

May 2019 - Feb 2020

**Nevada State Director**

- Led Nevada for Cory Booker and worked with five department heads including political, communications, organizing, data, digital, and operations, and advised and approved budget items for nearly \$1 million.
- Oversaw, provided feedback, and gave final approval for plans drafted by department heads and worked to ensure they aligned with our core objectives and mission. Oversaw the hiring and management of nearly 40 staff through daily check-ins, weekly team meetings, and team culture building activities.
- Directed political and community strategy and execution, securing over 100 endorsements and building strong partnerships of diverse statewide coalition groups, amplifiers and validators across the state
- Worked with the Senior Advisor and Communications Director to ensure smooth principal trips for Sen. Booker and other high-level surrogates for the campaign during visits to Nevada.
- Served as the principal surrogate in state and spokesman for the campaign in Nevada throughout the campaign.

**Democratic National Committee (DNC), Washington, DC**  
May 2019

Oct 2017 -

**Associate Director of Community Engagement**

- Managed the College Democrats of America, securing funding via a DNC budget line item. Rebuilt strong partnerships with youth-focused organizations in the Democratic ecosystem, including backbone partners like Young Democrats of America and High School Democrats of America.
- Launched the “New Blue Crew” initiative and recruited over 1000 volunteer youth organizers in 35 states and led a 23-state tour during 2018 midterms to mobilize and help get out the vote leading up to Election Day. Youth voter turnout increased 79% from 2014 to 2018, the largest increase for any age group.
- Partnered with top community and grassroots leaders and elected officials in the AAPI community including AAPI DNC Caucus Chair Bel Leong Hong, DNC Vice Chair and Congresswoman Grace Meng (D-NY), and Seema Nanda, the first AAPI DNC CEO, to build political and organizing capacity in key battleground states. Invested in updated targeting models to improve AAPI data and outreach.
- Supported the DNC AAPI, LGBTQ, and Youth Caucus and Council Chairs to mobilize their members and communities
- Deployed to Montgomery, Alabama in 2017 to manage staff at a volunteer staging location for Sen. Doug Jones successful special election and campaign.

**Director of AAPI Finance**

Dec 2018 - May 2019

- Restarted a dormant AAPI Finance Council, starting with a successful donor retreat and presentation. This was a collaboration across numerous departments, including DNC Leadership and supported by Chairman Tom Perez, AAPI Members of Congress, that brought in new members and leadership.
- Fundraised \$130,000 to finance the hiring and onboarding of 13 AAPI organizers in key congressional races featuring AAPI candidates or AAPI-dense districts, winning 10 out of 11 seats.

**Educators for Excellence (E4E), New York, NY**

Apr 2017 - Oct 2017

**National Organizing Consultant**

- Produced a skills gap report for national HQ on six statewide chapters: New York, Massachusetts, Minnesota, California, Illinois, and Connecticut. This information was gathered through site visits, one-on-one interviews with organizers and leadership on the ground, and data analysis. Refocused training, coaching, and priorities to streamline the national field, data, and training into a cohesive program
- Traveled to provide assistance with state chapter events and focused on modeling good organizing skills and behavior while on the ground. Hosted organizing trainings with chapter membership.

**Hillary for Nevada & Nevada State Democratic Party, Las Vegas, NV**

May 2015 - Nov 2016

**Deputy Political Director & AAPI State Director (Nevada Coordinated Campaign)**

- Developed and leveraged political relationships with elected officials, grassroots leaders, and organizations to implement a culturally competent mobilization strategy, which resulted in 150% in AAPI voter turnout relative to 2012
- Coordinated 200+ out of state AAPI volunteers from with data and field teams for targeted AAPI direct voter contact
- Recruited and trained AAPI 1st generation immigrants and 2nd generation millennial voters to share their stories in the press and online, which generated clips in local papers, *The New York Times*, *The Atlantic*, and *Wall Street Journal*

**Deputy Organizing Director & GOTV Field Desk (Nevada Coordinated Campaign)**

- Managed a 32-person team (four regional directors and 28 organizers) focused on voter registration and GOTV programs that resulted in a 1% margin of victory for Jacky Rosen in CD-03, 2% margin of victory for Secretary Hillary Clinton, and a 3% margin of victory for Catherine Cortez Masto statewide
- Analyzed early vote and GOTV data in real time to quickly reallocate resources and volunteer capacity for 15 field offices, resulting in 275% attempts of the voter targets in that turf.
- Managed the hiring process of over 100 regional directors and organizers, prioritizing DEI in organizing talent

**Deputy Organizing Director & Regional Organizing Director (Democratic Caucuses), Honolulu, HI and Seattle, WA**

- Built volunteer organizing operations including phone banking and canvassing.
- Served as caucus training director and initiated AAPI for Hillary programs in Seattle, WA & Honolulu, HI.

**Regional Organizing Director (Nevada Democratic Caucus), Reno, NV**

- Managed the organizing program for the second largest county, Washoe County, and outperformed caucus turnout projections by 9% through coaching and training a 23-person team (two deputies and 21 organizers) to run effective

voter registration, persuasion, and volunteer training.

**Field Organizer (Nevada Democratic Caucus), Las Vegas, NV**

- One of first 50 organizing staff hired nationally; onboarded 14 strong organizing fellows to build out an organizing team and confirmed 54 new Precinct Captains. Helped host John Podesta's first surrogate trip to Nevada.
- Built a talent pipeline by managing one of the first fellowship programs in the country to build capacity for the caucus, which resulted in 9 inaugural fellows hired as organizers in Nevada and other states for the election season
- Created the first AAPI grassroots outreach plan in the nation, which focused on cultural events as a means to organize Nevada's fastest growing voter group and resulted in dozens of new of AAPI leaders serving as caucus precinct captains

**Teach for America (TFA), Clarksdale, MS**

**Jun 2014 - May 2015**

**W.A. Higgins Pre-Algebra Teacher, Segal AmeriCorps Education Award Recipient**

- Designed data-driven lesson plans for 115 students using the Common Core curriculum and guidelines that exceeded the 8th grade STAR Student Growth Percentile goal of 40 (out of 99) by 20 points.
- Taught culture of achievement lessons that incorporated civic engagement, elected leadership, and community service.
- Secured \$2,000 in donations for school supplies through writing an op-ed, "The Poverty We Never Talk About"
- Participated in a DEI AAPI group and helped to curate curriculum and discussions to empower the small group of AAPI educators in Mississippi. Engaged in the national AAPI Corps Member Summit in Oakland, CA to increase personal cultural competence.
- Selected as one of 35 members nationally to participate in the Rural School Leadership Academy.

**Assistant Orchestra Director (Strings), Cello Instructor**

- Supported the School Orchestra Director in sectional breakouts by practicing basic cello techniques
- Volunteered as a cello instructor with GRIOT ARTS, a nonprofit that serves to equip students with musical skills

**United States Congress, Washington DC**

**Jan 2013 - May 2014**

**Press Assistant, US Sen. Tim Kaine (D-VA)**

- Drafted press releases and memorandums for Senator Kaine and the team in a fast-paced environment.
  - Ran statewide media monitoring operation covering seven markets and substantive national coverage for the Senator.
  - Pitched print and radio outlets on earned media events. Assisted in managing media requests and publishing email newsletters to the Senator's constituents.
  - Compiled daily news clips to distribute by early morning deadline.
  - Targeted AAPI media outlets to build relationships and expand Senator's presence in minority communities
  - Served in my volunteer time Congressional Asian Pacific American Staff Association (CAPASA) Comms Director
- Congressional Intern, US Rep. Judy Chu (CA-27) & Congressional Asian Pacific American Caucus (CAPAC)**
- Assist the Executive Director of CAPAC with projects on days of significance, commemorations, and congressional member research.
  - Provide district research for the Legislative Director to utilize when presenting at hearings.
  - Responsible for restructuring the constituent mail organization, overseeing the process of sorting and data-entering all mail into Intranet Quorum, and training all other interns on the cumulative process.
  - Support the Staff Assistant with scheduling a majority of requested tours for all CA-27 constituents.
  - Collaborate with Press Director to maintain press lists and promote Congresswoman's work via new media
  - Answer phone calls, record constituent opinions, and compose correspondence to constituent mail.

**Obama for America (OFA)**

**Jan 2012 - Nov 2012**

**Field Organizer, West Broward County, Florida**

- Ranked in the top 3 in the state of Florida for total productivity during the "Get out the vote" (GOTV) phase. Canvassed over 9000 doors for GOTV.
  - Built and managed a capacity of over 250 reliable volunteers to produce 3000 knocks and 2000 calls weekly.
  - Organized and trained constituent-specific neighborhood teams who recruited 175 first time volunteers.
  - Produced a GOTV plan for twenty precincts that markedly exceeded the county average's voter turnout.
  - Assembled teams that registered over 3150 voters; ranked in Top 20 state leaderboard consistently leading up to GOTV
  - Leadership role in seven Principal and Surrogate events; gave the field pitch for Rep. Debbie Wasserman Schultz.
  - Planned, developed, and executed a successful fellowship program of fifteen summer and fall fellows.
  - Created an online newsletter to inform over 350 subscribers of weekly events, achievements, and goals.
  - Utilized social media platforms to gain volunteer support: personal tweets garnered over 16.9 million impressions.
  - Served as a White House zone volunteer captain for the Presidential Inaugural Committee in 2013 following the Election
- 270 South Regional Intern, National HQ, Chicago, IL**
- Drafted memos and compiled spreadsheets of field metrics for the South Field Desk on eleven states.
  - Supported the coordination and execution of the Michelle Obama volunteer call event in FL, including script editing
  - Featured in a national field staff and volunteer training video on how to make proper, persuasive phone calls to voters.
  - Aided South Field Director with drafting emails, maintaining his schedule, booking flights, and taking notes in meetings.
  - One of six interns to win the HQ grassroots fundraising contest, raising over \$1680 in 72 hours.

**Extracurricular:**

*Student Government, Intramural Sports, Christian Fellowship and Music, Delta Phi Epsilon*