CATHERINE D. WOLFRAM

Haas School of Business, UC Berkeley Berkeley, CA 94720-1900

KEY LEADERSHIP ACCOMPLISHMENTS

Associate Dean for Academic Affairs, Haas School of Business (2019 – present, Acting ADAA, 2018-2019): One of two Associate Deans for Academic Affairs at Berkeley Haas, in charge of academic affairs – chair of the department – for half of the school's 80+ tenured and tenure-track faculty.

- * Key partner in new Dean's Management Team.
- * Hired 9 new ladder-rank faculty in first year on the job, compared to previous three-year average of 2-3 new faculty per year. Recruiting season cut short by Covid-19, otherwise new faculty numbers would have likely been higher.
- * Oversaw core curricular reform process, which resulted in a unanimous faculty vote under Covid-19 for first core curricular reforms in 16 years.
- * Helped manage curricular planning for Fall 2020 and Spring 2021 under Covid-19.
- * Supervise internal academic affairs staff of 7.
- * In charge of diversity, equity and inclusion initiatives for Haas faculty.
- * Helped launch Center for Growth Markets and steward donor for >\$2M gift.

Program Director, Environmental and Energy Program, National Bureau of Economic Research (2016 – present): One of approximately twenty people who direct subfield-based programs at the nation's premier economic research organization.

- * Oversee three annual conferences plus multiple one-off, donor-funded conferences.
- * Helped launch new Energy and Environmental Policy and the Economy initiative to integrate researchers with policy makers.

Faculty Director of Energy Institute at Haas (2009 – 2018): Was the co-director of a premier energy research organization with an annual budget of over \$1 million.

- * Managed internal staff of 5, and graduate student team of 9-10.
- * Raised nearly \$20 million from external funders for my own research as well as for more general research programs.
- * Launched signature Cleantech to Market educational program which became a flagship part of Haas' experiential learning initiative; program leveraged strengths of Berkeley campus to help promising clean energy technologies chart a path from laboratory to market.
- * Formed partnerships with sister energy research organizations at University of Chicago and MIT (The E2e Project).
- * Weathered 2009-10 financial crisis and implemented transition to new organizational form housed at Haas instead of UC system in first year on the job.
- * Frequent meetings with key stakeholders, including potential donors, campus administrators, and industry partners.

CURRENT POSITIONS

Cora Jane Flood Professor of Business Administration, Haas School of Business, UC Berkeley, July 2013-present

Associate Dean for Academic Affairs, Haas School of Business, UC Berkeley, July 2019-present Affiliated Faculty, Department of Agriculture and Resource Economics, UC Berkeley, July 2006-present

Affiliated Faculty, Energy and Resources Group, UC Berkeley, July 2001-present

PREVIOUS POSITIONS

Acting Associate Dean for Academic Affairs, Haas School of Business, UC Berkeley, July 2018-June 2019

Associate Professor of Business Administration (with tenure), Haas School of Business, UC Berkeley, July 2005-June 2013

Assistant Professor of Business Administration, Haas School of Business, UC Berkeley, July 2000-June 2005

Assistant Professor of Economics, Harvard University, July 1996 to June 2000

Visiting Research Associate, University of California Energy Institute, Spring 1999

Electric Utility Rate Analyst, Massachusetts Department of Public Utilities, October 1990 to July 1992

Research Assistant, Putnam, Hayes and Bartlett, August 1989 to October 1990

EDUCATION

Ph.D., Economics, MIT, June 1996. Thesis on "Empirical Studies of the British Electricity Industry Before and After Privatization"

A.B., Economics, Harvard University, magna cum laude, June 1989

HONORS, FELLOWSHIPS AND GRANTS

(Total grant funding exceeds \$30 Million)

2020: Principal Investigator, "Resilience to Economic Shocks through Continued

Electricity Access" funded by the International Growth Centre, Private Enterprise

Development in Low-Income Countries

2020: Principal Investigator, "CALifornia Power Outage and Wildfires Economics

Research" (CALPower) funded by the Sloan Foundation

2019-2021: Principal Investigator, "Ghana Power Compact Impact Evaluation," funded by the

Millennium Challenge Corporation

2019-2021: Principal Investigator, "Measuring Grid Reliability in Accra, Ghana," funded by the

Millennium Development Authority

2018-2021: Co-Principal Investigator, "E2e Evidence-Based Policy Fellowships" (with Michael

Greenstone and Chris Knittel), funded by the Alfred P. Sloan Foundation

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2018-2020:	Principal Investigator, "CEC/UCB Postdoctoral Fellow in Energy Data," funded by
2019 2021	the California Energy Commission
2018-2021:	Co-Principal Investigator, "The Political Economy of Rural Electrification" (with
	Ted Miguel), funded by the Department for International Development
2018-2019:	Co-Principal Investigator, "Measuring Electricity Reliability with 'GridWatch'
	Sensors in West Africa" (with Prabal Dutta and Jay Taneja), funded by the
	Department for International Development
2017-2018:	Co-Principal Investigator, "A Pilot Study of Novel Low-Cost Technologies for
	Measuring Electricity Reliability in Urban Ghana" (with Prabal Dutta and Jay
	Taneja), funded by the Millennium Challenge Corporation
2016-2018:	Research Director, "Energy for Economic Growth" (with Paul Gertler, Neil
	McCulloch and Marcela Tarazona), funded by the Department for International
	Development
2015-2018:	Co-Principal Investigator, "The E2e Project: Evidence for Action on Energy
	Efficiency" (with Michael Greenstone and Chris Knittel), funded by the Alfred P.
	Sloan Foundation
2015-2018:	Co-Principal Investigator, "Unlocking Industrial Energy Efficiency through
	Optimized Energy Management Systems" (with Michael Greenstone and Chris
	Knittel), funded by California Energy Commission
2015-2016:	Co-Principal Investigator, "Smart Meters for Promoting Energy Efficiency in Rural
	India" (with Meredith Fowlie), funded by International Growth Centre
2014-2016:	Principal Investigator, "Energy Efficiency Evaluation Project and Technical
	Support for Energy Division Staff," funded by California Public Utilities
	Commission
2014-2016:	Co-Principal Investigator, "Intelligent Electrification: Bringing Smart Grids to
	Rural India" (with Yashraj Khaitan, Meredith Fowlie, Edward Miguel and Eric
	Brewer), funded by USAID
2013-2014:	Co-Principal Investigator, "Center for Energy Efficiency Research and Outreach"
	(with Elizabeth Bailey, Chris Knittel, and Michael Greenstone), funded by the
	Alfred P. Sloan Foundation
2012-2015:	Co-Principal Investigator, "Microgrids Development Project" (with Edward
	Miguel), funded by USAID
2010-2012:	Co-Principal Investigator, "Reducing Energy Consumption and Greenhouse Gas
	Emissions through Energy-Efficiency Retrofits: Evidence from Low-Income
	Households" (with Meredith Fowlie and Michael Greenstone), funded by the
	Alfred P. Sloan Foundation
2010-2012:	Co-Principal Investigator, "Smart Grid and Dynamic Pricing: Large-Scale
	Demonstration Projects" (with Meredith Fowlie), funded by the Department of
	Energy
2010-2011:	Co-Principal Investigator, "Randomized Encouragement Design Analysis of the
	DOE Weatherization Assistance Program" (with Meredith Fowlie), funded by the

Co-Principal Investigator, "The Design and Implementation of U.S. Climate

Policy" (with Don Fullerton), funded by the Smith Richardson Foundation

Department of Energy

2009-2010:

Recipient, Cheit Award for Best Teacher in Haas Evening MBA Program
Recipient, Cheit Award for Best Teacher in Haas Evening MBA Program
American Statistical Association/Energy Information Administration Research Fellow
Sloan Foundation-NBER International Productivity Project
National Science Foundation Award for Beginning Academics (Grant No. SBR-9810402)
American Compensation Association Emerging Scholar Program

Spring 1996: Review of Economic Studies Tour

1995-1996: Harvard/MIT Research Training Group in Positive Political Economy Fellowship

1992-1995: National Science Foundation Graduate Fellowship

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