

Kacey Wulff, MPH, DrPH candidate

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PUBLIC POLICY EXPERIENCE

- Jan 2019-present
- Office of the Governor, State of Colorado, Denver, CO**
Senior Advisor to the Governor for COVID-19 Response, Resilience, and Recovery
- Lead the COVID-19 response from the Governor's Office, unifying public health and economic recovery crisis-response efforts while serving as the chief advisor to the Governor and Chief of Staff on COVID-19 policy and operations.
 - Manage three direct-reports, four dotted-line reports, and two Cabinet-level working groups on Response and Recovery for COVID-19.
 - Lead stakeholder engagement on behalf of the Governor's Office with local, state, and federal elected officials, business leaders, advocacy groups, constituent services and other partners to keep stakeholders informed and aligned.
 - Communicate through public speaking in settings such as partner conferences, stakeholder forums, press conferences, testimony to the legislature, and as an expert witness on behalf of the state.
 - Drive prioritization, accountability structures and metrics, and team management for priority goals including:
 - Overseeing policy development for Executive Orders, Public Health Orders, and guidelines to navigate the dual public health and economic crisis.
 - Establishing relationships with local private sector manufacturers and an engineering consortium to provide new personal protective equipment sourcing and quality-assurance testing, resulting in new procurements for over two million medical grade masks during the Spring shortage.
 - Scaling up contracts with COVID-19 testing companies, engaging with the Colorado health care system to troubleshoot material shortages, and supporting the Colorado State Public Health Laboratory to scale operations to add capacity and resilience to testing capabilities, resulting in a state ability to perform over 55,000 COVID-19 tests a day..
 - Coordinating stakeholder engagement on vaccine distribution priorities, operations, and messaging.
 - Representing the Governor's Office on the COVID-19 interagency budget working group to ensure stewardship of stimulus dollars and appropriate state funding strategies to resource response priorities.
- Senior Advisor to the Office of Saving People Money on Health Care
Deputy Chief of Staff to the Lieutenant Governor*
- Led Colorado's health reform team in the Governor's Office driving strategy, coordination, and stakeholder engagement to develop policy and legislation to reduce health care costs for Coloradans.
 - Coordinated the Health Cabinet working group, chaired by the Lieutenant Governor, to enable interagency coordination to accelerate progress on cost-saving priorities.
 - Authored the health reform strategic roadmap, and facilitated statewide community engagement process to elevate and build support for key roadmap objectives.
 - Partnered with the legislature and state agencies to turn roadmap priorities into legislation, on topics such as developing a state-run public option proposal, lowering individual market premiums by 20% through a reinsurance program, and proposing a prescription drug affordability board.
 - Built the budget, operations, and human resources infrastructure for the Lieutenant Governor's Office. Led the hiring process to build the leadership team for the three programs in the Lieutenant Governor's Office, and established office operations and budget procedures.
- Oct 2016 - Jan 2018
- Children Now, Oakland, CA**
Director of The Children's Movement, Promoted from Silicon Valley Lead
- Led growth, operations, and team of five full-time direct reports and fellowship program with twelve fellows for *The Children's Movement*, a grassroots network of over 3,000 businesses, non-profits, faith groups, and business partners engaged in collective action advocacy work.
 - Ran issue campaigns to leverage *The Children's Movement* to advocate to the state legislature about specific child-focused health, education, and welfare legislative or budget priorities.
 - Drove strategy and implementation to accelerate membership growth, doubling the membership in under a year.
 - Engaged with philanthropic donors to secure new grants and managed team budget and operations.
 - Managed an enterprise-wide technology implementation of Salesforce's data management system to modernize

member data capabilities. Executed the process from budget development, vendor selection, project management, and training for the team implementation to build a durable system that has consistently made member operations and campaigns more effective and efficient.

Apr 2013 – **Office of the Secretary, United States Department of Health and Human Services**, Washington, DC
Apr 2016 *Director of Outreach and Enrollment, Office of Health Reform*

- Led strategy, coordination, and internal reporting as a Schedule C appointee at the GS-14, Step 2 level for outreach efforts across public affairs, communications, and policy teams to drive enrollment on healthcare.gov.
- Managed relationships with HHS departments, administration agencies, HHS regions, and the advocacy community to leverage sector-wide assets to support ACA implementation and outreach.

Policy Advisor to the Assistant Secretary for Preparedness and Response (ASPR), Promoted from Special Assistant

- Schedule C appointee at the GS-13 level Advised on policy and operations for in the federal response to public health emergencies including the Boston Bombing, West Texas Fertilizer Plant explosion, and the 2014 Ebola outbreak.
- Facilitated coordination, priority setting, and reporting within ASPR and worked with HHS senior leadership to advance the Assistant Secretary's agenda and ensure alignment across the Department and Administration.
- Led innovation portfolio including partnerships with foundations and technology companies.

Sep 2009 – **National Institutes of Health (NIH) Clinical Center**, Bethesda, MD
Jun 2011 *Department of Bioethics Fellow*

- Published peer-reviewed research on the topics of health care reform and comparative-effectiveness research.
- Advised NIH Institutes on clinical research ethics as a bioethicist on the NIH Consultation Service.
- Founded NIH-wide community service initiative, achieving over 2,000 hours of community service performed by about 400 post-baccalaureate fellows in the DC metro area.

EDUCATION

June 2019-
present **Johns Hopkins Bloomberg School of Public Health**, Baltimore, MD
Doctor of Public Health, candidate
Research interests: public health policy implementation, community resilience, and public health system strengthening

July 2011 – **Johns Hopkins Bloomberg School of Public Health**, Baltimore, MD
May 2012 *Master of Public Health, specialization in Health Policy and Ethics*
President Anna Baetjer Society for Public Health Practice

Sep 2004 – **Stanford University**, Palo Alto, CA
June 2009 *Bachelor of Arts in Philosophy, minor in Human Biology*
Cap and Gown Honors Society
Resident Assistant with a staff of six, Columbae House

AWARDS AND HONORS

2014 Fellow at **New Leaders Council DC**, Washington, DC
2013 Fellow at the **Emerson Collective**, Palo Alto, CA
2011 Johns Hopkins' **Sommer Scholarship** for emerging leaders in public health, Baltimore, MD

CAMPAIGNS

Jan 2018- **Mike Johnston for Colorado – Democratic Gubernatorial Primary**, Denver, CO
June 2018 Health Policy Lead
May 2016 – **Hillary for America – California Primary Election**, Oakland, CA
Jun 2016 Deputy Surrogates Director
Aug 2012 – **Obama for America – Colorado General Election**, Denver, CO
Nov 2012 Special Projects Coordinator

OTHER ACTIVITIES AND INTERESTS

2016-18 Executive Producer, **The Riveters Podcast** - interviews with national women leaders
2009-pres. Family Mentor to resettled refugee family, Silver Spring, MD

2009-11 Certified HIV Tester and Counselor, Washington DC
2006-09 Professional Ballet Dancer, San Francisco Conservatory of Dance, San Francisco, CA

SELECTED PUBLICATIONS AND CONFERENCES

Panelist, *Colorado's Economy and the Impact of COVID-19*, **Colorado State of Reform Health Policy Conference, 2020**

Panelist, *Colorado and COVID-19: Six Months In*, **Denver Museum of Nature and Science Institute for Science and Policy, 2020**

Presenter, *Health Reform in the States*, **United States of Care, 2019**

Panelist, *Will Federalism Improve the US Healthcare System?*, **26th Annual Princeton Conference, 2019**

Panelist, *10% Technology, 90% People: Managing a Salesforce Upgrade at a Nonprofit*, **Dreamforce, 2017**

Wulff, KC et al. *How Can We Build Community Health Resilience?* **Annual Review of Public Health**, Volume 36: 361-374. 2015.

Health Reform in Your Emergency Kit, **Huffington Post** Politics Blog, **1/14/2014**

The ACA Bolsters Disaster Readiness, **Robert Wood Johnson Foundation** Human Capital Blog, **3/5/2014**

Presenter, Moderator, **American Society of Bioethics and Humanities, 2010**

Wulff, KC et al. *Can Coverage Be Rescinded When a Negative Trial Threatens a Popular Procedure?* **Health Affairs**, 30 (12) 2269 – 2276.