Laura Elizabeth O'Neill

(b) (6)

Biden for President

New Hampshire State Director, Manchester, NH

July 2020 - November 2020

- In the General Election, hired, trained and managed a staff of 108 people with a \$4.7 million budget.
- Designed and executed the strategic state plan that resulted in winning by 7.5 points, increasing the margin of victory for the presidential candidate by 7.2 points from 2016 to 2020 and winning 8 of 10 counties. Expanded absentee voting by 300% from 2016 to 2020 and completed more than 4.5 million voter contact attempts.
- Worked with polling and analytics teams, TV, mail and digital consultants to develop \$3.3 million paid and earned media programs to drive persuasion messaging, generate local coverage and push the Democratic base toward mail and in-person absentee voting. Earned *Union Leader* endorsement, their first of a Democratic presidential candidate in more than 100 years.

Mid-Atlantic Political Director, Remote HQ

March 2020 - July 2020

 Managed the President's relationships with federal and state elected officials, Democratic stakeholders, and coalition leaders in seven key states. Navigated the transition into virtual campaigning by pioneering virtual events and communications structures to broaden and deepen political engagement in battleground states heading into the General Election.

Tennessee State Director, Memphis, TN

February - March 2020

• Built the Tennessee state program in two weeks leading up to Super Tuesday with a team of six to execute two principal and surrogate trips to garner earned media. Worked with local elected officials to expand endorsement slate for the President.

New Hampshire Deputy State Director, Manchester, NH

May 2019 - February 2020

- Second primary campaign staffer hired to manage 3 departments and lead more than 60 staff for the NH Primary campaign.
- Lead robust principal travel program, planning and executing all travel and events for President Biden, Dr. Jill Biden and surrogates, bringing together the state, HQ and principal teams to generate buy-in and meet national and state program's strategic goals. Briefed President Biden, Dr. Biden and major surrogates before all events and made political recommendations.
- Represented the President's campaign to federal and state elected officials, leveraging political relationships to earn 96 endorsements, the strongest slate of any presidential candidate in the NH primary. Prepared call sheets and personal correspondence to elected officials and community leaders from President Biden, Dr. Biden and major surrogates.

Office of U.S. Senator Jeanne Shaheen, Special Assistant for Policy & Projects/Political Director January 2018 - May 2019

- Managed off-cycle campaign operations for Shaheen for Senate including in-state fundraising and political engagement.
- Oversaw a public engagement portfolio including labor, women, immigration, refugees, civil rights, LGBTQ+ and youth.
- Managed relationships between Senator's office and the NH State Legislature. Advised and briefed Senator on legislative initiatives moving through the NH State House and made recommendations on political engagement with state-based issues.

New Hampshire State Senate, Senate Democratic Caucus Director, Concord, NH

January 2017 - January 2018

• Worked with the Senate Minority Leader to develop consensus on floor and committee strategy, policy and messaging priorities to advance Democratic agenda in a Republican controlled State House. Drafted press releases and OpEds.

Hillary for America

Dane County Organizing Director, Madison, WI

May 2016 - November 2016

Hired, trained and managed a team of 13 staff to deliver the largest victory to date for a Democratic candidate for president in the
history of Wisconsin's critical Dane County, delivering 217,506 votes for Hillary Clinton and setting an all-time record for the
margin of victory with 146,000 votes (48%). Executed the largest Early Vote program in Dane County's history with 109,055
in-person and absentee Early Vote ballots, a 131% increase from 2012.

Organizer, New Hampshire, Maine and Wisconsin

July 2015 – May 2016

• Organized in key primary states and managed the largest Get Out the Vote operation of the 2016 New Hampshire Primary.

Office of U.S. Senator Jeanne Shaheen, Executive Assistant, Washington, D.C.

July 2013 - July 2015

- Worked with legislative, communications, Senate committee, campaign and management staff to prepare Senator with proper memos, talking points, vote recommendations and committee resources to execute duties in Washington and New Hampshire.
- Oversaw and prioritized incoming scheduling requests for Senator, maintained and executed Senator's daily schedule.
- Drafted Senator's personal correspondence with Members of Congress, Executive Branch, representatives of foreign governments, interest groups and constituents.

Providence College September 2009 - May 2013

Bachelor of Arts, Political Science and Public & Community Service Studies, GPA 3.88, Summa Cum Laude