

Contact

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Top Skills

Corporate Social Responsibility
Sustainability
Strategy

Honors-Awards

Award of Excellence
White House Fellowship Regional Finalist

Samantha Joseph

Biden Administration Appointee, Senior Advisor, USDA
Washington, District of Columbia, United States

Summary

Senior executive with 10 years of progressive experience in private sector and political campaign leadership including public engagement, strategy and execution planning, operations, communications and public relations. Expertise in the areas of corporate social responsibility; diversity and inclusion; environmental sustainability; climate change; entrepreneurship; and mental health.

Career Highlights

- Managed \$8MM+ budget, hired 80+ people, scheduled 10+ daily events, and yielded 10,000+ voter contacts in senior leadership roles on presidential and senate campaigns in the 2020 cycle.
- 2014 Regional Finalist for the White House Fellowship Program.
- Built a 10+ person Corporate Social Responsibility Team at Iron Mountain, reduced carbon footprint by 3%, invested \$2M in charitable contributions, and supported 100K+ volunteer hours.
- Selected for Zuckerman Fellowship through the Center for Public Leadership at the Harvard Kennedy School of Government.

For more information: <https://www.samanthajoseph.com/>

Experience

USDA

Director, Center for Faith-Based and Neighborhood Partnerships
August 2022 - Present (1 year)

I am honored to lead the Center for Faith-Based and Neighborhood Partnerships at USDA with the goals of strengthening communities, nourishing kids and positively impacting lives.

Key accomplishments:

- Co-lead USDA's participation in the White House committee on suicide prevention, developing programs to address mental health needs in rural and agricultural communities
- Lead USDA's participation in the White House committee to combat antisemitism, Islamophobia and other forms of hatred and bias, developing interfaith coalitions in rural America to create welcoming and inclusive communities.
- Hosted the White House Passover Seder, and USDA Ramadan and Easter celebrations to build closer relationships with faith-based partners

Vaccine Equity Initiative, MA Department of Public Health

Head of Outreach and Engagement

November 2021 - August 2022 (10 months)

Boston, MA

- Supported the administration of over 1.5M COVID-19 Vaccines through 1000+ clinics across Massachusetts.
- Convened key stakeholders including municipal gov't, faith and community leaders, and more to ensure equitable vaccine access.

CIC Health

Head of Vaccine Equity and Community Engagement

February 2021 - October 2021 (9 months)

Joe Biden

Senior Advisor, Jewish Engagement; Financial Compliance Assistant

July 2020 - February 2021 (8 months)

- Planned 25+ events for 10,000+ attendees featuring Lily Tomlin, Mayim Bialik, Senator Ed Markey, Ambassador Dan Shapiro, Ambassador Wendy Sherman and other surrogates.
- Led weekly Jewish Americans for Biden National Phone Banks for 1000+ volunteers, yielding 10,000+ voter contacts.
- Raised \$35K by hosting a finance event with 500+ attendees featuring a Dear Sugar Podcast Reunion with NYT bestselling authors Cheryl Strayed and Steve Almond.
- Processed 100+ donations daily yielding over \$500K+ in weekly revenue.

Deval Patrick for President

Chief Operating Officer and Director of States

November 2019 - June 2020 (8 months)

Greater Boston Area

- Joined campaign at launch, building all campaign operations, processes and infrastructure.
- Built schedule and briefing book for 10+ stops daily, managing up to 20+ staff in 8 states.
- Hired and onboarded 80+ staff and 200+ contractors in 20+ states.
- Managed \$2M budget including forecasting revenue and expenses, running payroll and managing vendor relationships.
- Led States team of 50+, supporting the development of States' strategies, budgets and trip plans.

Ed Markey for U.S. Senate

Senior Advisor

August 2019 - December 2019 (5 months)

- Created and managed an \$8M budget, overseeing vendor payments, payroll and compliance.
- Hired and onboarded the campaign's senior leadership team including the COO, Political Director, Digital Director, Ops Director and 20+ additional staff members.
- Increased digital revenue 500%+ by procuring new digital firm, providing onboarding and oversight.
- Managed all external consultants, including pollsters, researchers, digital, and media.

Seth Moulton for America

National Operations Director

May 2019 - September 2019 (5 months)

- Managed \$2M campaign budget, developed revenue forecasts, authorized campaign expenses, maintained vendor relationships, and led daily budget reconciliation.

Cone

Account Manager

May 2018 - June 2019 (1 year 2 months)

Boston, MA

- Managed \$2M in client billings, leading account teams for CVS, UPS, and Dick's Sporting Goods

Cambridge Innovation Center CIC

Global Expansion Lead

July 2015 - June 2016 (1 year)

Cambridge, MA

Managed the development of innovation centers and Venture Café Foundations in six cities around the globe, developing budgets, identifying partners, acting as the spokesperson with all stakeholders including governments, business leaders, entrepreneurs and universities

Iron Mountain

5 years 1 month

Director, Corporate Responsibility and Sustainability

September 2011 - December 2014 (3 years 4 months)

Boston, MA

As Iron Mountain's first director of corporate responsibility and sustainability, I led a global, cross-functional effort to develop a business case for the program, a multi-year strategic plan and a comprehensive internal and external communications platform. I have tenaciously broken barriers to create not only my own job, but to help the company meet its business objectives while delivering value to the community and reducing its environmental impact. My work led to Iron Mountain's inclusion in the FTSE4Good index for socially responsible investors. Most importantly, I have inspired hundreds of champions whose participation positively impacts thousands of people all over the world.

Environmental Sustainability

- Set Iron Mountain's first public carbon reduction targets and invested over \$11M in energy efficiency projects to help achieve goals
- Created Iron Mountain's solar strategy and oversaw the construction of Iron Mountain's first solar array

Community Engagement

- Established a volunteer paid-time-off benefit giving employees 16 hours/year to volunteer and launched a volunteer program, Moving Mountains, which achieved over 100,000 volunteer hours in under 18 months
- Developed a strategic charitable investment strategy and signature program, the

Living Legacy Initiative, which utilizes Iron Mountain's 60+ years of expertise in managing

information to help protect the world's treasures

- Partnered with CyArk, a non-profit foundation committed to the digital preservation of world

cultural and heritage sites. Launch was covered by 300 news channels yielding 700M

impressions

- Supported Sandy Hook, CT and the City of Boston through the physical and digital preservation of condolence items received from all over the world

Diversity and Inclusion

- Led Iron Mountain's veteran hiring program and participation in the 100,000 Jobs Mission

- Successfully piloted the intentional inclusion of people with disabilities at Iron Mountain

Manager, Enterprise Strategy

December 2009 - September 2011 (1 year 10 months)

Boston, MA

- Managed the strategic planning process for the International business unit in 2010 and 2011, developing process, timeline, and deliverables

- Built a model to assess an M&A target and provided analysis to support the recommendations made to CEO

- Developed strategic communication platform for the Senior Leadership Team, working directly with CEO and the Senior Executive Team, to align senior leaders on strategy and company priorities

- Supported CEO in the development of the messaging platform for the 2010 Investor Day attended by 200 key stakeholders

- Partnered with Finance Leadership Committee to strengthen and grow Iron Mountain's internship program, focusing on creating development opportunities for interns and building brand recognition at target schools

World Business Council for Sustainable Development

Summer Associate

June 2009 - December 2009 (7 months)

Seattle

- Developed thought leadership on the value of ecosystem services

- Identified and analyzed opportunities to diversify product offerings for member companies

Education

Massachusetts Institute of Technology - Sloan School of
Management

Master of Business Administration - MBA

Harvard University, John F. Kennedy School of Government

Master's Degree, Public Administration

Brandeis University

BA, Sociology and Political Science