

## Doralicia "Allie" Aguilera

(b)(6)

### **Biden-Harris Transition**

**Sept 2020 - January 2021**

*Appointments Associate, Domestic Cluster*

*Washington, DC*

- Served as Chief of Staff to the Domestic Cluster Lead and liaison to Transition leadership and operations team
- Oversaw and optimized process development and implementation for all political appointments in the Departments of Justice, Labor, and Education, resulting in over 180 candidate recommendations
- Supervised three full time administrative support staff and seven part time volunteers treated as staff

### **Rock the Vote**

**June 2020 - November 2020**

*Director of Civic Partnerships and Campaigns (Consultant)*

*Washington, DC*

- Served as a senior advisor to the President/ED and ensured programmatic integration across the organization
- Managed program implementation for all civic and nonprofit partners, government entities, and philanthropy, providing guidance on youth voter turnout strategies and civic technology optimization for 300+ partners
- Oversaw production of Rock the Vote's major 2020 mobilization campaign *Democracy Summer* comprised of four digital concert events with over 2.5 million views, yielding more than 350,000 unique voter registrations
- Served as an on the record youth and student voter expert in media, panels, and partner events

*Managing Director, Rock the Vote Action Fund (Consultant)*

*Washington, DC*

- Directed strategy and programs and managed staff, contractors, and vendors for Rock the Vote's 501(c)4 entity

### **Students Learn Students Vote Coalition**

**June 2020 - November 2020**

*Senior Advisor for Strategic Communications (Consultant)*

*Washington, DC*

- Led strategic communications for the nation's largest student voter turnout network, providing messaging guidance to over 400 non-profit coalition members impacting nearly 2,000 college campuses in all 50 states
- Launched National Voter Education Week, the first integrated national week of action focused on voter education, with 500 inaugural non profit, civic, and corporate partners and over 10 million digital impressions

### **Kamala Harris for the People**

**April 2019 - March 2020**

*Deputy Chief Operating Officer*

*Baltimore, MD*

- Oversaw effective cross-departmental execution of all campaign operating functions including security, insurance, state operations, human resources, and contract management; supervised 16 associated staff
- Built and implemented processes to scale campaign operations to over 350 staff and 35 offices in 6 states
- Managed all aspects of campaign shut down in coordination with candidate, legal advisors, Federal Elections Commission, and all vendors including contract terminations and associated budget and debt reduction
- With the HR team, implemented hiring and recruitment processes to reflect the campaign's equity goals, supported staff unionization collective bargaining process, and managed sensitive personnel issues
- As Acting Chief Technology Officer managed all tech functionality and cyber security aspects of the campaign
- Directed Iowa Bus Tour including \$250,000 budget, staffing, bus operations, events, and candidate support

### **Young Invincibles (YI)**

**February 2017 - April 2019**

*Manager for Policy and Government Affairs*

*Washington, D.C.*

- Developed YI's policy and legislative agendas on higher education, health care, workforce, and voting
- Designed, implemented, and scaled dynamic advocacy campaigns to advance state and federal initiatives
- In 116th Congress, authored two original health care defense bills and drove them through House passage
- Led the organization's legislative efforts on Higher Education Act reauthorization resulting in a tripling of federal funding for the Childcare Access Means Parents in School (CCAMPIS) program in FY19 and FY20
- Represented the organization externally in the media, in Congress, to funders, and in national coalitions
- Led YI's internal and external initiatives on Diversity, Equity, and Inclusion

*Press Secretary*

*Washington, D.C.*

- Created media strategies to promote young adult voices across varied platforms and diverse audiences
- Managed all external content development and served as bilingual spokesperson on young adult issues

**U.S. DOT, Pipeline and Hazardous Materials Safety Administration****November 2015 - January 2017***Director of Government, International, and Public Affairs**Washington, D.C.*

- Served as the agency's national spokesperson and representative to local, state, and federal agencies
- Supervised 12 federal employees including writers, public affairs specialists, and congressional liaisons
- Liaised with departmental communications, legislative, and policy staff to advance overarching goals
- Advanced two successful Congressional reauthorizations: the PIPES Act of 2016 and the FAST Act of 2015
- Managed crisis communications and rapid response for national environmental and safety emergencies

*Special Assistant to the Administrator**Washington, D.C.*

- Served as a strategic and operational advisor to the Administrator and key liaison to national career staff
- Led the agency's strategic planning and internal restructuring process resulting in updated rulemaking functionalities, new data capabilities, and increased preparedness to meet safety mandate
- Drove Congressional approval of restructure resulting in five year reauthorization of the agency's mission

**Office of the Mayor of New York City****March 2014 - November 2015***Policy Analyst, Office of the Counsel to the Mayor**New York, NY*

- Developed policies and stakeholder buy-in strategies to advance the Mayor's first term equity agenda
- Led establishment of the City's Commission on Gender Equity and Commission on Human Rights
- Through public/private partnerships worked to launch NYC's free public wi-fi platform, LinkNYC
- Advanced the Administration's city, state, and federal legislative priorities through collaboration with partners including U.N. Women, the US Conference of Mayors, the FCC, unions, and media outlets

*Project and Program Manager, Office of the Chief of Staff to the Mayor**New York, NY*

- Managed administrative, technology, and operational functions of City Hall on behalf of the Chief of Staff
- Advised the Chief of Staff on personnel, management, and institutional process implementation to modernize Mayor's office functionalities and equip the new administration to best serve City employees and residents
- Managed \$10 million City Hall roof restoration project including budget, staff, vendors, and contractors

**Mayor Bill de Blasio Transition Committee****November 2013 - March 2014***Director of Operations**New York, NY*

- Led operations for the first Mayoral transition in New York City in 12 years and managed \$1.9M budget
- Implemented modernized city-wide workplace practices for the incoming administration including establishing telework policies, expanding leave policies, and updating technology and security policies
- Oversaw Mayoral appointments and established programs for new and existing staff integration

**Democratic Party of Virginia and Terry McAuliffe for Governor****March 2013 - November 2013***Deputy Director of Operations**Arlington, VA; Richmond, VA*

- Served as a liaison between McAuliffe Campaign and Democratic party of Virginia, integrating hiring, spending, and policy priorities across the state and in support of statewide and down ballot races
- Responsible for day to-day state operations, spending, and contracting for 40+ field offices around Virginia
- Vetted, hired, on-boarded, and served as human resources director for over 140 field staff in seven regions

**Democratic National Committee****May 2011 - March 2013***DNC/OFA State Operations Coordinator and Executive Assistant to the COO**Washington, DC; Chicago, IL*

- Supported operations of the DNC, DNCC, OFA, and related entities during the 2012 Presidential campaign
- Created processes to streamline the DNC's operations at national headquarters and around the country
- Managed operations, programs, and Federal Election Commission requirements in CA, NY, and TX
- Oversaw budget, vetting, insurance, and post-campaign logistics for 150+ GOTV locations in key states

**EDUCATION**

Bachelor of Arts: Political Philosophy, Policy, and Law; Media Studies

**University of Virginia, 2011**