



EXPERIENCE

THE OFFICE OF GOVERNOR GINA RAIMONDO

Policy Director

Providence, RI

April 2020 – present

- Serve as a member of the Governor’s senior team advising on tax policy, capital investments, social and economic mobility, and equity.
- Manage interagency relationships to develop and implement multiple CARES Act-funded initiatives essential to the COVID-19 response, including hazard pay for long-term care workers, cash assistance for COVID+ individuals, and expanded broadband for public school students.
- Manage an interagency team focused on monitoring food insecurity in the state, funding the statewide and community-based food ecosystem, developing policy and managing external relationships to support food insecure Rhode Islanders.
- Develop and manage the Governor’s FY22 budget process, including interagency reporting and coordination.
- Coordinate a team of policy advisors who manage interagency policy development and stakeholder engagement on a range of issues, including environmental policy, health policy, public safety, and housing policy.
- Manage relationships with external stakeholders, including foundations, community organizations, and trade organizations, to implement the Governor’s policy priorities.
- Manage special projects as necessary.

THE ROOSEVELT INSTITUTE

Vice President, Strategy and Policy

New York, NY

Aug 2018 – April 2020

- Managed the think tank’s content strategy and production process in the run up to the 2020 presidential election. Responsibilities included establishing strategic goals, managing senior leadership across departments to execute on the goals, and project managing publications, events, and stakeholder engagement.
- Managed and co-authored the think tank’s hallmark 2019 report, ‘New Rules for the 21st Century: Corporate Power, Public Power, and the Future of the American Economy.’ Responsibilities included managing research and content production from Roosevelt fellows and staff, writing the report, and coordinating across departments on production and release.
- Developed, fundraised for, and recruited staff for the new “Green Industrial Policy” program. Responsibilities included engaging with internal and external stakeholders to develop program strategy and goals, identifying and securing funding partners, recruiting senior fellows and research staff, and managing the development of workplans.
- Represented Roosevelt in meetings with Members of Congress and Senators, congressional staff, and advocacy leaders, often working in close coordination with external partners to develop shared priorities and advocate for a common goal.
- Represented Roosevelt on panels and in the media, appearing in print outlets including the *USA Today*, the *Washington Post*, and *Vox*, and appearing on television and radio.

Vice President, Research and Policy

May 2016 – Aug 2018

- Managed the think tank’s research and policy team, which included 8 direct reports, 3 indirect reports, and 10-15 contractors. Responsibilities included hiring, negotiating salaries and benefits, setting strategic goals, and conducting performance reviews.
- Developed and managed the think tank’s annual budget. Developed and executed the think tank’s annual plan.
- Managed relationships with philanthropic organizations and individual donors to raise funds for strategic priorities and coordinate public events.
- As Director of Programs and VP, Research and Policy, helped to grow the department budget from \$1.5 million in 2015 to \$4 million in 2018 and grow the staff from 4 in 2015 to 11 in 2018.

Director of Programs

Aug 2015 – May 2016

- Managed the development and execution of the think tank’s publications and programs, increasing Roosevelt’s public profile and influence on the 2016 presidential campaign. Roosevelt’s increasing role pushing progressive debate was highlighted in a July 2016 *New York Times Magazine* cover story.
- Managed 2 direct reports to develop and execute on program and publication goals.
- Managed Joseph Stiglitz’s inequality program. Planned the strategy for and co-authored ‘Rewriting the Rules,’ a policy report cited in the *Washington Post* and the *New York Times* and by Hillary Clinton and Elizabeth Warren. Developed and executed a strategy to engage and influence external stakeholders including senior economists and leaders of national organizations.
- Developed and managed the review and publication process for Roosevelt’s white papers and policy reports.

Program Manager

July 2013 – Sept 2015

- Planned and facilitated events including closed door conferences with top academics and public panels.
- Wrote and researched reports on economic policy topics including the financialization of the US economy.

THE OXFORD BUSINESS GROUP*Freelance Business Analyst***Istanbul, Turkey***Jan 2013 – July 2013*

- Wrote reports analyzing business conditions and investment opportunities in emerging markets based on news reports, academic publications and interviews. Travel for research included trips to Nigeria, Ghana, and Abu Dhabi.
- Wrote monthly “economic updates” summarizing and analyzing industry developments in Saudi Arabia and Qatar.

THE OIL AND GAS YEAR*Freelance Business Analyst***Istanbul, Turkey***Sept 2012 – July 2013*

- Wrote articles analyzing and describing topics related to the international oil and gas trade, including financial trading regulations, the shipping industry and country risk. Countries covered included Colombia, Peru, Oman and Saudi Arabia.

CLINTON GLOBAL INITIATIVE*Working Group Consultant, Advanced Manufacturing***New York, NY***Feb 2012 – July 2012*

- Recruited and coordinated leaders in the manufacturing industry to identify challenges and solutions to economic growth in America.
- Developed and led four working group sessions of seventy senior executives, policy makers and economic development professionals.

UNITED WE SERVE - Presidential community service effort led by federal agency – CNCS*Deputy Project Director***Washington, DC***April – Sept 2009*

- Managed a team of 7 outreach coordinators to build and maintain participation from hundreds of national non-profit organizations.
- Coordinated with the White House, agency leadership to produce materials including a website, press releases, talking points.
- Analyzed data and established metrics to measure the team’s success.

OBAMA FOR AMERICA*Deputy Regional Field Director for Jackson County, MO***Kansas City, MO***May – Nov 2008*

- Managed a team of 11 paid staff members and indirectly managed an additional 10 staff members to recruit over 2,000 volunteers increasing voter turnout 13% from the previous general election compared to a national 1% increase.
- Trained 250 state staff members in using the campaign’s data system and produced data instructions for dissemination to volunteers.

THE CITY OF LOS ANGELES*Communications Deputy, Councilwoman Wendy Greuel***Los Angeles, CA***Nov 2006 – May 2008*

- Served as advisor on policy, community and press issues for Councilwoman; specifically developed and executed major anti-gang legislation based on published research and led our team to secure its passage through the City Council.
- Developed and executed media strategy and messaging for transportation, environmental and planning issues.

*Assistant to Deputy Mayor of Neighborhood and Community Services**June – Nov 2006*

- Worked on planning and producing town hall meetings with over 5000 attendees for Mayor Antonio Villaraigosa.
- Wrote briefings and talking points for the Mayor of Los Angeles.

YES ON 82 - Statewide ballot initiative to provide pre-school to 4-year-olds*Press Aide***Los Angeles, CA***Feb – June 2006*

- Planned, advanced and produced multiple press events in 7 media markets across the state of California.

CHINA ECONOMIC REVIEW*Staff Writer***Shanghai, China***March – Nov 2005*

- Wrote three to four analytical articles each month covering Mainland economic issues.
- Traveled to cities around China to interview industry leaders about the business climate.

EDUCATION**COLUMBIA UNIVERSITY, SIPA***Master of International Affairs in International Finance and Economic Policy***New York, NY***2009 – 2011*

- Cummings Fellowship in Advanced Micro and Macro Economics
- Micro Economics Teaching Assistant– taught Micro Economic sections twice weekly to first year SIPA students

BROWN UNIVERSITY*Bachelor of Arts in History***Providence, RI***2000 - 2004***PUBLICATIONS**

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- Abernathy, Nell, Darrick Hamilton, Julie Margetta Morgan. “New Rules for the 21st Century: Corporate Power, Public Power and the Future of the American Economy.” The Roosevelt Institute. April 2019.
 - Abernathy, Nell. “Rejecting the Theory of the Firm.” The Roosevelt Institute. February 2019.
 - Konczal, Mike and Nell Abernathy. “Democrats Must Become the Party of Freedom.” *Talking Points Memo*, November 1, 2018.
 - Abernathy, Nell and Rebecca Smith. ‘Work Benefits: Ensuring Economic Security in the 21st Century’. The Roosevelt Institute and National Employment Law Project, January 2017.
 - Ed. Abernathy, Nell, Mike Konczal and Katharine Milani. ‘Untamed: How to Check Corporate Financial and Monopoly Power’, The Roosevelt Institute, June 6, 2016.
 - Konczal, Mike and Nell Abernathy. ‘Defining Financialization’. The Roosevelt Institute, July 27, 2015.
 - Stiglitz, Joseph E., Nell Abernathy, Mike Konczal, Susan Holmberg and Adam Hersh. ‘Rewriting the Rules of the American Economy: An Agenda for Growth and Shared Prosperity’. The Roosevelt Institute, May 12, 2015.