

# SEAN HIGGINS

(b)(6)

## EXPERIENCE

### **Biden for President**

*Wisconsin Deputy Communications Director*  
*Regional Press Secretary*  
*Illinois Press Secretary*  
*California Press Secretary*  
*Iowa Press Secretary*

**Sept. 2019-Dec. 2020**

*Milwaukee, WI*  
*Washington, D.C.*  
*Chicago, IL*  
*Los Angeles, CA*  
*Des Moines, IA*

- Served as an on-the-record spokesperson for President-elect Joe Biden's 2020 presidential campaign in several states during both the Democratic Primary and the general election.
- Led media relations for the communications team and was the main point of contact for key reporters in Wisconsin.
- Worked with the senior Wisconsin leadership team to develop communications and messaging strategy, proactive story pitches, constituency press engagement, virtual and in-person campaign events, surrogate media booking, and more.
- Staffed principals for campaign visits and prepared interview memos for President-elect Biden, Dr. Biden, Vice President-elect Harris, and key campaign surrogates; briefed principals and surrogates ahead of media interviews.
- Helped manage day-to-day operations and a nearly 10-person communications team in a key battleground state.

### **Congresswoman Cheri Bustos**

*Communications Director*

**Dec. 2018-Sept. 2019**

*Washington, D.C.*

- Served as an on-the-record spokesperson for a member of senior House Democratic leadership.
- Built relationships with local and national reporters; staffed and prepared Congresswoman Bustos for media interviews, including gaggles with members of the Capitol Hill press corps off the House floor.
- Developed cycle, quarterly and weekly communications plans to garner earned media locally and nationally.
- Managed a Press Secretary and Press/Staff Assistant and approved all outgoing digital and press content.

### **Heidi Heitkamp for North Dakota**

*Press Secretary*

**Sept. 2017-Nov. 2018**

*Fargo, ND*

- Served as an on-the-record spokesperson for Senator Heidi Heitkamp's highly competitive re-election campaign.
- Staffed Senator Heitkamp for interviews and campaign events in North Dakota including the "Bring it Home, Heidi!" statewide tour before Election Day, the 2018 Democratic-NPL convention with Vice President Biden, local and national media interviews, editorial board meetings, powwows, and rallies with surrogates.
- Coordinated with the research team to land local and national earned media stories and fact checks on Senator Heitkamp's opponent, Rep. Kevin Cramer, concerning a variety of topics, including health care, trade, and FEC findings, among others.
- Briefed and prepared surrogates – including local and national elected officials, supportive organizations, and advocates – to amplify the campaign's message through media interviews, press conferences, op-eds and campaign events.

### **Congresswoman Cheri Bustos**

*Press Secretary*

*Press Assistant/Speechwriter*

**Nov. 2015-Sept. 2017**

*Washington, D.C.*

- Served as an on-the-record spokesperson for Congresswoman Bustos with local and national reporters.
- Pitched stories to local and national media organizations and prepared Congresswoman Bustos for interviews; facilitated a profile of Congresswoman Bustos in POLITICO Magazine highlighting her ability to win in a red district.
- Spent two months in Illinois as the campaign Press Secretary, staffing the Congresswoman at events, writing op-eds and remarks, and preparing her for four editorial board interviews and her general election TV debate.

### **Congresswoman Maxine Waters**

*Legislative Correspondent and Staff Assistant*

**Feb. 2015-Nov. 2015**

*Washington, D.C.*

- Wrote Rep. Waters' constituent correspondence; responded to constituents' concerns on a variety of policy areas; drafted letters for Rep. Waters to House and Senate colleagues, organizations, and staff; ran Rep. Waters' internship program.

## EDUCATION & HONORS

**University of Mississippi** | Bachelor of Arts, December 2014

- Major in Political Science; Minor in African-American Studies
- Activities: President, Ole Miss College Democrats; Chancellor's LGBTQ Advisory Committee; The Columns Society

**Internships:** House Rules Committee (Winter 2014-2015); The White House (Summer 2014); Sen. Tim Johnson (Summer 2013)