

Contact

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Top Skills

Press Releases

Social Media

Media Relations

Shadawn Reddick-Smith

Communications | Policy | Strategy | Crisis | Engagement | Government | Tech

Washington, District of Columbia, United States

Summary

Shadawn Reddick-Smith is a driven strategic communicator with more than a decade of experience in communications at a technology company, and in the legislative and executive branch of the federal government. Shadawn currently serves as a senior communications manager at Lyft. She previously served as a White House political appointee at the Department of Homeland Security in the office of Public Affairs. Shadawn has worked in both the U.S. House and the U.S. Senate in fast-paced congressional offices. She served as the Communications Director for the House Judiciary Committee, which has jurisdiction over the U.S. Department of Homeland Security and the U.S. Department of Justice. As a senior member of the Judiciary Committee staff, Shadawn worked closely with Committee counsels and House leadership to craft and pass critical legislation. She navigated a wide range of issues, including congressional oversight, impeachment, technology antitrust investigations, immigration, criminal justice reform, police reform, among other issues. She served as the Expansion Regional Communications Director for the Biden-Harris campaign, where she worked with stakeholders and media in dozens of states across the country during the 2020 election. Shadawn previously held communications roles with Congresswoman Alma Adams (NC-12), U.S. Senator Kirsten Gillibrand (D-NY), and the U.S. Senate Committee on Small Business and Entrepreneurship.

Experience

Lyft

Senior Communications Manager

January 2022 - Present (1 year 8 months)

U.S. Department of Homeland Security

Director Of Strategic Communications

April 2021 - January 2022 (10 months)

White House Political Appointee

U.S. House of Representatives

6 years 2 months

Communications Director, U.S. House Judiciary Committee
May 2016 - April 2021 (5 years)

Communications Director for U.S. House Judiciary Committee Democrats

Communications Director

May 2016 - January 2018 (1 year 9 months)

Communications Director for House Judiciary Ranking Member John Conyers, Jr. (D-MI)

Communications Director

March 2015 - May 2016 (1 year 3 months)

Communications Director for Rep. Alma Adams (D-NC)

Biden for President

Expansion Regional Communications Director

July 2020 - November 2020 (5 months)

United States Senate

2 years

Deputy Press Secretary

2014 - 2015 (1 year)

Deputy Press Secretary for U.S. Senator Kirsten Gillibrand (D-NY)

Press Assistant & Policy Correspondent

2013 - 2014 (1 year)

Press Assistant and Policy Correspondent for the Senate Small Business Committee

Chair Mary Landrieu (D-LA)

U.S. House of Representatives

Press Intern

January 2013 - June 2013 (6 months)

CBS Radio

Community and Public Affairs Intern

September 2012 - January 2013 (5 months)

College Summit
Assistant Director
2013 - 2013 (less than a year)

Assistant Director for Summer 2013 National Capital Region Workshops

US Environmental Protection Agency (EPA)
Office Automation Clerk
October 2007 - January 2010 (2 years 4 months)
Washington D.C. Metro Area

Education

Towson University
Bachelor of Science (B.S.), Communications and Public Relations

American University
WeLead Program, Women & Politics Institute

University of London
Corporate Communication