

# Alexander T. Prowda

(b)(6)

## EXPERIENCE

**Biden For President, Arizona Communications Associate** August 2020 - November 2020

- **Arizona Communications Associate:** Cut and monitored hundreds of local news clips and advised Arizona senior staff on what events and narratives were breaking through in local Arizona media. Helped edit and write Arizona briefing memos for President Biden, Vice President Harris and top national surrogates. Staffed and advanced local press events and interviews across Arizona.

**Political Volunteer** November 2019 - August 2020

- **Biden for President Campaign, Volunteer:** Helped with advance work, ensured events were properly set up, liaised and coordinated with the media for events, crowd organizing at a few events in Los Angeles while finishing my degree at USC. Worked on projects remotely during pandemic.
- **Mission for Arizona, Summer Leader:** Worked with different organizers helping to set up phone banks, zoom events, recruit new volunteers and voter contact calls to get people to register to vote to elect Democrats up and down the ticket in Arizona.

**National Football League: MEDIA MARKETING DEPARTMENT** June 2019 - August 2019

- **INTERN:** Supported the management of creative assets; researched marketing strategies; managed the NFL App; gained exposure in various components of the NFL marketing program.

**Creative Artists Agency: SPORTS BROADCASTING DEPARTMENT** June 2018 - August 2018

- **INTERN:** Developed and worked with Excel sheets, tracking information/data of CAA clients and our competitors' clients; cut film clips of CAA broadcasting clients and summarized the content of the clips for department review; represented my department at other CAA department meetings broadening my exposure of CAA; monitored and assessed image of client Twitter feeds, gained exposure to the cultivating, contracting and development of a CAA clients.

**National Football League: GOVERNMENT AFFAIRS DEPARTMENT** May 2017- August 2017

- **INTERN:** Reported to the SVP of the NFL Government Affairs Office, helped organize our office's annual D.C. Day during which we hosted Government Affairs representatives from each of the clubs and informed them on emerging policy changes; assisted in the organization of over 100 meetings with Members of Congress, wrote many biographies of Members for the club representatives, made sure that the representatives got to their respective meetings, and crafted and put together information they needed to give to the Members; helped write and edit the objectives of NFL in an organized format for

the quarterly newsletter; did background on an economic impact report for stadium financing, composed main arguments and counter arguments for senior NFL staff.

**CONQUEST, USC**

August 2017-December 2017

- **DIRECTOR OF ATHLETICS:** Responsible for liaising with one of USC Assistant Athletic Directors and athletic teams to coordinate appearances at Conquest Event attended by thousands of people.

**EDUCATION**

**UNIVERSITY OF SOUTHERN CALIFORNIA**

Fall 2015 – Fall 2019

**MAJOR:** Economics

**MINOR:** Sports Media

**COMMUNITY SERVICES**

**TROY CAMP, USC**

Spring 2018 – Fall 2019

- **DIRECTOR OF FINANCE:** Responsible for collecting all incoming money, managing the Troy Camp money accounts, and an annually budget of \$250,000. Responsible for recording and reporting all expenditures and revenues of the organization and for presenting the financial status of the organization to the Executive Board on a monthly basis; and serving as the point of contact for handling donor questions, issues, and follow up.

**TROY CAMP, USC**

Fall 2017 – Fall 2019

- **ASSISTANT DIRECTOR OF FINANCE:** Assist counselors with fundraising efforts essential to meeting Troy Camp budget.

**TROY CAMP, USC**

Fall 2016 – Fall 2019

- **COUNSELOR:** Provided mentorship, tutoring, and physical education in a safe space for a diverse student population ranging from ages 6 through 18; executed activities in conjunction with local events, such as homecoming games, family barbecues, and aquarium outings; actively listened to mentees while asking critical questions to help them explore their feelings and develop perspectives about the world.