

AVIVA FEUERSTEIN

(b) (6)

EXPERIENCE

TENEO

Senior Vice President, Risk

August 2020- present

- Manage team of consultants advising CEOs on enterprise risk management and crisis response communications across sectors.
- Identify and investigate potential threats to organizations, design tailored response and mitigation tactics, and execute strategic solutions to protect companies' business operations and brand reputation.
- Supervise research on emerging threats, trends in the security industry, and advances in technology and methodology.

FREELANCE WRITER AND CONTENT PRODUCER

September 2019 - present

Speech Writing

- Author and edit speeches and op-eds for CEOs, politicians, corporate leaders, entertainers and activists, including for surrogates on the Biden-Harris campaign.

Publications

- "Former Child Soldiers Taught Me How to Heal When Death Comes Too Soon," *USA Today* (August 2020)
- "Reintegrating Ex-Terrorists," *Foreign Policy* (February 2020)
- "When Young Girls are Forced to go to War," *Newsweek* (December 2019)

Film Projects

- Designed and managed "Children of Peace" film project on location in Uganda and Wisconsin with Oscar-winning screenwriter John Ridley; developed storylines, oversaw budgeting, film crew, and talent interviews.
- Founded "People First Productions" LLC: currently producing two forthcoming short documentaries.

NATIONAL BASKETBALL ASSOCIATION

New York, NY

Director of Global Intelligence Analytics & Reporting, Security Department

May 2017 – September 2019

- Built the company's first data-driven intelligence capability to evaluate security and geopolitical risks in current and prospective global markets, ensuring the safety of 250+ annual international events, 1500 employees and 11 regional offices.
- Supervised the research, analysis, and production of hundreds of intelligence reports for executive leadership and employees, guiding global business development strategy and resource allocation.
- Authored the U.S. sports industry's first research report to inform industry policies on "Securing Smart Arenas" equipped with artificial intelligence, enhanced digital technologies and integrated networks.
- Managed and trained 10 employees on geopolitical risk analysis, research methods, and effective writing styles.
- Vice-Chair of the U.S. State Department's OSAC Europe Regional Council Executive Steering Committee.

Associate Director of Global Intelligence, Security Department

June 2016 - May 2017

- Authored over 100 geopolitical risk assessments, country profile reports, terrorism incident assessments, and tactical risk mitigation papers, earning high commendation from the Commissioner.
- Developed strategic relationships with governments, private sector companies, think tanks and academic institutions globally.
- Created and chaired the Sports League Intelligence Council, the U.S. sports industry's first intelligence-sharing forum, synthesizing collective expertise and expediting information sharing between sports league Security Departments.

NEW YORK CITY POLICE DEPARTMENT

New York, NY/ Boston, MA

Intelligence Research Specialist, Counterterrorism Bureau

Boston Police Department Regional Intelligence Center (BPD – BRIC)

August 2014 – June 2016

- Helped build out intelligence capability after Marathon bombing; authored reports and provided strategic guidance to executives.

Federal Bureau of Investigations (FBI) Joint Terrorism Task Force (JTTF)

March 2011 – August 2014

- Conducted tactical research and analysis for federal terrorism investigations on Iran and al-Qaida at the largest JTTF in the country; synthesized complex data sets into written, actionable intelligence reports, resulting in terrorism prosecutions.

NYPD Terrorist Threat Analysis Group

May 2010 - March 2011

- Researched and authored weekly strategic analysis reports on the Middle East for the U.S. intelligence community.
- Conducted weekly terrorism briefings for financial-sector stakeholders, strengthening public-private sector partnerships.

NYPD Counterterrorism Public Policy and Planning

June 2009 – May 2010

- Researched, co-authored and published compendium from 1966-2010 "Active Shooter: Recommendations and Analysis for Risk Mitigation," which became subject of conference for hundreds of security directors and officer trainings.

UNITED STATES NAVY SEALS

Virginia Beach, VA

Commander's Advisory Group, Naval Special Warfare Development Group

Summer 2015

- Provided recommendations on new technology tools to improve intelligence capability; managed technology vendors.

EDUCATION

HARVARD UNIVERSITY

Harvard Business School Online, Credential of Readiness

May 2019

John F. Kennedy School of Government, Master in Public Policy (Business & Government concentration)

May 2016

- Senior Editor of Op-Eds, Harvard Kennedy School Africa Policy Journal
- Course Assistant, Dr. Meghan O'Sullivan, *Decision Making in Recent Crisis*, Spring 2016
- Won various competitive research grants from Harvard Law School and Harvard Kennedy School
- Thesis field research included 60 interviews of former child soldiers and terrorists in Uganda, Sri Lanka, Indonesia, Colombia

YESHIVA UNIVERSITY, Stern College for Women, Bachelor of Arts, *summa cum laude*

May 2010

- Dual Major: Political Science & English Literature