

Contact

www.linkedin.com/in/jaclynrothenberg (LinkedIn)

Top Skills

Politics
Public Affairs
Strategic Communications

Languages

Hebrew
Spanish

Honors-Awards

City & State 2013 New York City
Rising Star

Jaclyn Rothenberg

Senior Advisor for Communications, White House Office of Climate Policy, Director Of Public Affairs at FEMA
Washington, District of Columbia, United States

Summary

Experienced Public Affairs and Crisis Communications Strategist with a demonstrated history of working in the government administration and emergency management industries. Seasoned on-the-record spokesperson and communications professional with more than a decade of experience advising high-profile elected officials and political leaders operating on the national stage. Extensive experience counseling C-Suite executives and corporate and non-profit clients on digital, social and traditional media strategies. Skilled in Digital Strategy, Crisis Communications, Social Media, Political Communication, and Public Relations. Strong media and communication professional with a BA focused in Major: Psychology, Minor: History from The George Washington University.

Experience

The White House

Senior Advisor for Communications, Office of Climate Policy
April 2023 - Present (6 months)
Washington, District of Columbia, United States

FEMA

Director Of Public Affairs
July 2021 - Present (2 years 3 months)
Washington DC

NYC Office of the Mayor

4 years 4 months

Senior Communications Advisor for The First Lady
September 2019 - April 2021 (1 year 8 months)
New York, NY, United States

Deputy Communications and Rapid Response Director
April 2019 - September 2019 (6 months)

Greater New York City Area

First Deputy Press Secretary
June 2018 - April 2019 (11 months)
Greater New York City Area

Deputy Press Secretary
January 2017 - June 2018 (1 year 6 months)
Greater New York City Area

Biden for President
Georgia Communications Director
September 2020 - December 2020 (4 months)
Atlanta, Georgia, United States

Bill de Blasio 2020
National Press Secretary
May 2019 - September 2019 (5 months)
Brooklyn, New York

Hillary for America
1 year 8 months

Western Pennsylvania Press Secretary
July 2016 - November 2016 (5 months)

National Advance Press Lead and Site Lead
April 2015 - July 2016 (1 year 4 months)

SKDKnickerbocker
Vice President
May 2015 - July 2016 (1 year 3 months)

Teneo Strategy
Senior Associate
May 2013 - May 2015 (2 years 1 month)
Greater New York City Area

Office of Secretary Hillary Clinton
Advance Lead
March 2014 - April 2015 (1 year 2 months)

SKDKnickerbocker

Associate

April 2012 - May 2013 (1 year 2 months)

Burson-Marsteller

1 year 9 months

Client Executive

September 2011 - April 2012 (8 months)

Client Staff Assistant

August 2010 - September 2011 (1 year 2 months)

Education

The George Washington University

BA, Major: Psychology, Minor: History · (2006 - 2010)

Tel Aviv University

· (2009 - 2009)