

# SYED M. MOHIUDDIN

(b)(6)

US Secret Clearance

## WORK EXPERIENCE

### Associate Partner, McKinsey & Company

September 2014 – Present

Leader in Healthcare Systems and Services and Public Sector Practices, with demonstrated leadership in COVID-19 responses, US state and federal healthcare transformations, and US state Medicaid innovation models; deeply experienced in organizational management support across topics for both public and private sector

#### COVID-related client service:

- Leading support of a large Midwest State's Governor's Office strategy in three categories: vaccine strategy (including nerve center, channel and age-based strategy, allocation decision support), at-risk populations, and broader containment (e.g., personal safeguarding, industry safeguarding, public messaging)
- Directed support of COVID-19 Taskforce for a large federal agency for one year, with focus on testing; oversaw increase in molecular testing 5-fold; drafted numerous executive briefs (e.g., Cabinet Secretary)
- Led team of consultants supporting state leadership on COVID-19 operations to generate > 100-fold reduction in COVID-19 related daily death rate for large US State; directly oversaw setup of alternative care sites, provider partnerships to increase hospital capacity, and PPE acquisitions and management
- Supported COVID-19 nerve center for a mid-sized southern US State in development of retrospective analyses and future planning guidance (e.g., scenario planning and wargaming, public messaging strategy)
- Helped oversee McKinsey's partnership with the Business Roundtable to identify nationwide attitudes toward COVID-19 among employees and consumers and potential business and government implications
- Formally and informally advised leaders from 15+ other states and health systems on COVID-related topics

#### Select non-COVID public sector client service:

- Served as core team member of McKinsey's support of 2016 US Presidential Transition Initiative
- Supported major health technology company in defining value and developing performance metrics for \$10B electronic health records rollout with United States Veterans Affairs
- Led creation of hybrid in-person and online leadership development program for Fortune 500 company
- Supported 3 State Healthcare and Human Services gubernatorial transitions across healthcare and human services, education and economic development; managed internal and external stakeholders (e.g., workshops with advisory committees) and presented findings to senior leaders (including governors)
- Supported Medicaid primary care transformation for two US states totaling over 4mn beneficiaries including care delivery and payment model redesign, infrastructure approach, and plan for launch
- Supported a state government in largest successful managed care contract re-procurement in US history, saving state over \$1B over 5 years while improving quality and care management
- Co-leader of multi-year relationship of large federal health agency across 10+ topics, ranging from identifying > \$1B annual potential savings to strategic communications for a major transformation

#### Non-client-related leadership activities within McKinsey:

- Spearheaded creation of Senior Muslim Business Executive Forum, a novel network of ~100 CEO and N-1-level Muslim CEO and N-1-level executives; oriented group toward building social and civic inclusion through forums and events dedicated to educating executives on importance of building political power
- Former McKinsey Mid-Atlantic Inclusion & Diversity co-chair; led internal office-wide and region-wide internal dialogues after 2018 Pittsburgh Synagogue shooting and 2017 Charlottesville incident
- Co-leader of McKinsey D.C. Office Social Impact Group, overseeing support of ~30 local non-profits focused on civil rights and racial disparities, unemployment for people with disabilities, climate change, etc.

### Internal Medicine Medical Resident, Sinai-Grace Hospital, Detroit Medical Center July 2011-June 2014

- Led 24 discrete teams as a medical resident in an urban hospital serving an underprivileged population
- Successfully completed internal medicine licensing exam upon graduation from residency, obtaining and retaining State of Illinois Unrestricted Medical License and membership with the American Board of Osteopathic Internal Medicine
- Partnered with health system CEO and Detroit's Mayor to expand link between system and community

## **CIVIC ENGAGEMENT**

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### **Executive Committee Member, Michigan Muslim Community Council (MMCC) July 2009-June 2014**

Grew civic engagement among Michigan's Muslims by developing community's institutions

- Initiated and led merger between two complementary, competing non-profit organizations to form MMCC
- Led strategic planning process for organization, resulting in increased community empowerment through interfaith and civic engagement and shedding of non-core functions

Established strategic partnership with Islamic Society of North America (ISNA), the premiere social and political representative body for American Muslims

- Vice Chairman of 2014 51<sup>st</sup> Annual ISNA Convention to Detroit; oversaw every aspect of strategy and operations and logistics for entire four-day convention with 20,000 attendees (including President Jimmy Carter); generated \$20M direct local economic impact
- Managed end-to-end cultivation and recruitment process for convention, from initial outreach via cold call to ISNA's Director of Conferences and Conventions in year 2009 to developing senior-level relationships both with organization and with City of Detroit, through convention completion in summer 2014
- Co-chaired 2011-12 Detroit Diversity Forums in partnership with ISNA to address sectarian, ethnic, and racial concerns within the local community; 1,000 total attendees including over 50 local and national speakers; Forums resulted in numerous inclusion-generating programs throughout southeast Michigan aimed at building relationships and deepening understanding between Black and immigrant Muslims

### **Board of Directors Member, United Way for Southeastern Michigan (UWSEM) July 2013-June 2014**

- Spearheaded partnership with health system, raising ~\$400K/year after negligible funds raised in prior years
- Established *Ramadan Fight Against Hunger* campaign, collecting over 20,000 pounds of food and raising ~\$500K in first year of campaign
- Launched Early Literacy Initiative, connecting thousands of newborns with free books and social services by establishing program in partnership with Detroit's main health system's OB departments

## **RESEARCH**

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### **Visiting Graduate Researcher, Massachusetts Institute of Technology Langer Lab July 2005-June 2007**

- Designed and conducted experiments to improve the microenvironment for neural stem cells as a means to facilitate spinal cord injury repair, elucidating the role of electrical stimulation in enhancing growth
- Published academic posters for Society for Neurosciences, International Brain Rehabilitation Injury Conference, International Conference of Endothelin, and US-Japan Symposium on Drug Delivery Systems
- Co-authored peer reviewed publication on traumatic brain injury in *Experimental Neurology*

## **EDUCATION**

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### **Michigan State University College of Osteopathic Medicine, East Lansing, MI May 2011**

- Doctor of Osteopathic Medicine
- President, Sigma Sigma Phi Medical Honors Society, Michigan State University Iota Chapter

### **Boston University School of Medicine, Boston, MA; M.A. in Graduate Medical Science January 2006**

### **University of Michigan, Ann Arbor, MI; B.S. in Economics August 2004**

## **ADDITIONAL**

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- Volunteer advisor for Biden-Harris Transition with Domestic Policy Team on COVID-19-related topics
  - Volunteer for Biden for America from February 2020, contributing and raising funds for campaign; close counselor to campaign's Senior Advisor on American Muslim Engagement; drafted VP's "Agenda for Muslim-American Communities" and contributed to Dr. Jill and VP Biden's related speeches and messages
  - Led volunteer consulting engagements for Muscular Dystrophy Association, Women Lawyers on Guard, and Muslim Advocates; held volunteer board appointments for the Institute for Social Policy and Understanding (Director from 2015-2018), Healthy Detroit (Founding Chairman Emeritus), Detroit 2024 US Olympic Exploratory Committee (Chairman), and Health Unit on Davison Avenue (Advisory Board)
  - Interests include running (Boston Marathon qualifier/finisher), University of Michigan football, politics, social justice, and spending time with my wife and daughter