

# Rachel Niemerski

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## Experience

July 2020 - PRESENT

### **Florida Coordinated Campaign, Florida Democratic Party – Organizing Director**

- Managed a staff of 345, including 6 Deputies, 39 Regionals, and 300 Organizers in the largest organizing program in the country for the 2020 election cycle
- Oversaw the execution of a statewide organizing program that engaged and mobilized democratic voters across Florida while hitting statewide voter contact and volunteer engagement metrics and goals
- Worked alongside other departments in order to accomplish strategic imperatives in Florida for the Biden for President team.

February 2020 - July 2020

### **Biden for President, California/Georgia/Northeast – Organizing Director**

- Directly managed organizing teams across California, Georgia, and Northeast states for Biden for President's primary operation
- Oversaw the execution of voter contact and volunteer engagement programs in each state and held teams accountable to metrics and goals.

May 2019 - February 2020

### **Biden for President, Iowa – Deputy Organizing Director**

- Directly managed 4 regions across Iowa for Biden for President's caucus operation.
- Held teams accountable to daily and weekly goals and metrics, tracked progress, and adjusted plans and strategy as needed.
- Helped develop and execute a precinct-level statewide caucus organization including precinct leadership and a successful Get out the Caucus operation

February 2018 - November 2018

### **New York Democratic Party, New York – Organizing Director**

- Developed and oversaw the execution of a statewide coordinated organizing program for the statewide Democratic ticket in New York, resulting in primary and general election victories for Governor Cuomo, Lt. Governor Hochul, Attorney General candidate Tish James, and a general election victory for Comptroller Tom DiNapoli.
- Directly managed a team of 25 staff across New York, holding the team accountable to daily and weekly quantitative and qualitative metrics. Tracked and analyzed progress and adjusted plans and strategy as necessary.

May 2017 - November 2017

### **Sheehan for Albany, Albany, NY – Organizing Director**

- Developed and oversaw the execution of a citywide coordinated campaign for the primary and general elections of the incumbent mayor of Albany, Kathy Sheehan, 10 Common Council members, and 2 City Court Judges. This included a petitioning drive where we collected over 4000 signatures citywide, a paid canvass program through the final month of the campaign with 25 individual canvassers knocking on 20,000+ doors, and a GOTV program that lead us to a final 16-point victory over our primary opponent and a 40-point victory in the general election.
- Directly managed a team of 2 organizers and a Paid Canvass Director in the city of Albany, holding them accountable to daily and weekly metrics-based and qualitative goals

July 2015 - November 2016

**Hillary for America & Ohio Democratic Party** - *Field Organizer & Regional Organizing Director*

- Field Organizer - Iowa Caucuses
- Regional Organizing Director - Idaho Caucuses
- Regional Organizing Director - Warren and Butler Counties, Ohio

February 2013 - July 2015

**Environmental Working Group** - *Executive Assistant, Policy Associate, Finance and Operations Manager*

- Financial and Accounting Operations reporting to COO/CFO. Responsible for the timely and accurate reporting of Daily Ledger, Account Receivables and Payables, Monthly, Quarterly, and Year-End Financial Reports.
- Aided the CFO with the allocation of a \$9 million budget and managed bookkeeping for the non-profit 501(c)(3) and 501(c)(4) arms of the organization
- General support for EWG's Government Affairs team
- Organizing group lobbying, blogging, and networking activities with Capitol Hill staffers through email, meetings, and phone.
- Coordinating daily and long-term schedules with EWG, Capitol Hill, and Media staff.

## Education

September 2008 - May 2012

**University of Michigan, Ann Arbor** - *Bachelor of Science, Program in the Environment*

- Within the Program in the Environment, I specialized in Environmental Behavior Change