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## Work Experience

- Organizing Director, North Carolina Coordinated Campaign, Raleigh, NC** **July 2020 – November 2020**
- On behalf of President-elect Biden and the North Carolina Democratic ticket, directly managed a team of 200 paid staff, including four Deputy Organizing Directors, 22 Regional Organizing Directors, Youth Vote Director, and Out of State Director.
  - Successfully overhauled North Carolina organizing program, increasing volunteer base from 4,200 in July to over 55,000 with over 120,000 shifts completed; made over 33 million voter contact attempts; scaled rapidly to knock on over 260,000 doors in final three weeks of the campaign.
  - Developed and oversaw one of the highest performing organizing programs in the country and successfully re-elected Governor Roy Cooper and Attorney General Josh Stein while achieving the narrowest presidential margin in twelve years.
- Communications Associate, Children’s Defense Fund of Texas, Austin, TX** **May 2020 - July 2020**
- Managed all official CDF-TX social media accounts and increased social media engagement across all platforms by 15%.
  - Developed and implemented communications calendar and engagement plan in partnership with Immigration, Healthcare, and Youth Engagement Policy Directors.
- Consultant, Future Now Fund, Austin, TX** **January 2020 – July 2020**
- Researched and vetted state legislative candidates and made endorsement and funding recommendations in over 10 targeted states.
- Regional Director, Run for Something, New York, NY; Austin, TX** **June 2018 – December 2019**
- Provided strategic support to over 600 progressive candidates across 30 states and successfully elected over 250 candidates.
  - Identified, developed, and managed relationships with local, state, and national partners to identify potential candidates for endorsement across 30 states and increased candidate recruitment efforts in region by 20%.
  - Pioneered and managed the launch of pilot candidate engagement program with Digital, Community, and Finance Directors.
- Organizing Director, de Blasio 2017, New York, NY** **June 2017 – November 2017**
- Ran innovative organizing program for Mayor de Blasio’s reelection campaign, resulting in over 1 million voter contact attempts. successfully secured re-election with an unprecedented margin of victory in the New York City Democratic Primary and General Elections.
  - Managed five Deputy Organizing Directors, nineteen Regional Organizers, Digital Organizing Director, NYCHA Outreach Director, GOTV Director, Special Projects Director, and Data Director.
- Organizing Director, Jim Johnson for Governor, Newark, NJ** **December 2016 – June 2017**
- Designed organizing program and managed Deputy Organizing Director, Data Director, two Regional Organizing Directors, nine organizers, 110 interns, and over 400 volunteers to run a targeted voter contact campaign to earn over 109,000 votes in the Democratic primary.
- Voter Registration Director, North Carolina Democratic Party, Raleigh, NC** **July 2015 – November 2016**
- Developed and managed one of the largest voter registration programs in the country that registered over 120,000 new voters in communities disproportionately targeted by voter suppression tactics.
  - Created statewide goal calculator and long-term quantitative goals for staff of 225 organizers and developed statewide tracking tools; developed qualitative analysis of organizing department’s capacity and output.
  - Led staff of four regional organizing directors, 45 organizers, and over 7,400 volunteers.
- Outreach Manager, New York City Department of Homeless Services, New York, NY** **May 2015 – July 2015**
- Managed team of specialists that created the first citywide database of homes available for lease through city and federally funded housing programs; used organizing tactics to connect families in unstable housing with city homelessness prevention programs to regain stability.
- Regional Field Director, AirbnbNYC, New York, NY** **November 2014 – May 2015**
- Directly managed a team of fifteen paid staff to meet legislative goals, identify compelling stories for earned media opportunities, and mobilize Airbnb hosts to advocate for fair regulations on short term rentals in New York.
- Regional Vote Director, Ro Khanna for Congress, Cupertino, CA** **January 2014 – November 2014**
- Field Organizer, New Yorkers for de Blasio, New York, NY** **September 2013 – November 2013**
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## Additional Experience

- LBJ Women’s Campaign School, Young Professionals Advisory Board** **January 2020 – present**
- Trainer, National Democratic Training Committee** **November 2018 – present**
- Train over 1,500 candidates, staff members, and local party officials on effective communications and digital strategies to develop winning campaigns, including adapting campaign communications, organizing, and digital strategies
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## Education

**LBJ School for Public Affairs**  
Master of Public Affairs candidate, 2020

**Eugene Lang College at The New School**  
Bachelor of Arts, Literature, 2012