

Executive Branch Personnel Public Financial Disclosure Report (OGE Form 278e)

Filer's Information

Ruiz, Emma N

Deputy Assistant to the President and Director of Political Strategy and Outreach, White House - Biden-Harris Administration

Report Year: 2022

Other Federal Government Positions Held During the Preceding 12 Months:

None

Electronic Signature - I certify that the statements I have made in this form are true, complete and correct to the best of my knowledge.

/s/ Ruiz, Emma N [electronically signed on 05/04/2022 by Ruiz, Emma N in Integrity.gov]

Agency Ethics Official's Opinion - On the basis of information contained in this report, I conclude that the filer is in compliance with applicable laws and regulations (subject to any comments below).

/s/ Clarke, Victoria K, Certifying Official [electronically signed on 05/10/2022 by Clarke, Victoria K in Integrity.gov]

Other review conducted by

/s/ Clarke, Victoria K, Ethics Official [electronically signed on 05/05/2022 by Clarke, Victoria K in Integrity.gov]

U.S. Office of Government Ethics Certification

/s/ Granahan, Megan, Certifying Official [electronically signed on 05/25/2022 by Granahan, Megan in Integrity.gov]

Data Revised 05/10/2022

Data Revised 05/05/2022

1. Filer's Positions Held Outside United States Government

#	ORGANIZATION NAME	CITY, STATE	ORGANIZATION TYPE	POSITION HELD	FROM	TO
1	NEWCO Public Affairs Strategies	Austin, Texas	Corporation	Co-Founder, Partner	2/2019	1/2021
2	2020 Campaign Services Inc.	Washington, District of Columbia	Corporation	Board Member	2/2020	1/2021
3	EMRZ LLC	Austin, Texas	Corporation	Owner	1/2017	1/2021
4	Arena	Washington, District of Columbia	Non-Profit	Board Member	9/2019	1/2021
5	Run for Something	Washington, District of Columbia	Non-Profit	Board Member	12/2018	1/2021
6	Annie's List	Austin, Texas	Non-Profit	Board Member	7/2017	1/2021
7	UltraViolet	Washington, District of Columbia	Non-Profit	Board Member	10/2018	1/2021
8	Workers Defense Fund	Austin, Texas	Non-Profit	Treasurer	5/2018	1/2021
9	Pipeline Initiative	Washington, District of Columbia	Non-Profit	Board Member	10/2018	1/2021

2. Filer's Employment Assets & Income and Retirement Accounts

#	DESCRIPTION	EIF	VALUE	INCOME TYPE	INCOME AMOUNT
1	NEWCO Public Affairs Strategies	See Endnote	N/A	cash out; partnership distribution; bonus	\$231,850
2	NEWCO Public Affairs Strategies		N/A	Salary	\$7,939
3	IRA		No		
3.1	T. Rowe Price Target 2050 Fund		Yes	\$15,001 - \$50,000	None (or less than \$201)
4	EMRZ 401(k)		No		
4.1	T. Rowe Price Target 2050 Fund		Yes	\$100,001 - \$250,000	None (or less than \$201)
5	EMRZ LLC (sole proprietorship and strategic and public affairs consulting business)		N/A	\$100,001 - \$250,000	None (or less than \$201)
6	Democratic National Committee 401K		No	None (or less than \$1,001)	
6.1	Voya's Fixed Interest Account -- Guaranteed Investment Contract.		N/A	\$15,001 - \$50,000	None (or less than \$201)

3. Filer's Employment Agreements and Arrangements

#	EMPLOYER OR PARTY	CITY, STATE	STATUS AND TERMS	DATE	
1	NEWCO Public Affairs Strategies	See Endnote	Austin, Texas	After December and January are closed out (for work prior to the start of my role in the administration), and once A/R is closed and taxes are paid -- Pursuant to the firm's policy for departing partners, I will receive my final partnership disbursement in one lump sum payment following my separation from the firm. The disbursement is for services rendered prior to the start of my role in the administration.	2/2019

#	EMPLOYER OR PARTY	CITY, STATE	STATUS AND TERMS	DATE
2	EMRZ 401(k)	Austin, Texas	I will continue to participate in this defined contribution plan. The plan sponsor will not make further contributions after my separation.	12/2018
3	NEWCO Public Affairs Strategies	Austin, Texas	Pursuant to the partnership agreement, I will receive a performance-based bonus for services rendered in 2020.	1/2021
4	EMRZ LLC	Austin, Texas	All fees earned prior to the start of my role in the administration will be paid to this business by June 2021 and all of my outstanding client fees were fixed prior to my government service. The business will be dormant and will not conduct any business activity during my government service.	12/2020
5	Democratic National Committee 401K	Washington, District of Columbia	I will continue to participate in this defined contribution plan. The plan sponsor will not make further contributions after my separation.	3/2012

4. Filer's Sources of Compensation Exceeding \$5,000 in a Year

(N/A) - Not required for this type of report

5. Spouse's Employment Assets & Income and Retirement Accounts

#	DESCRIPTION	EIF	VALUE	INCOME TYPE	INCOME AMOUNT
1	Texas Home Health Hospice (Social work, healthcare)	N/A		salary	

6. Other Assets and Income

#	DESCRIPTION	EIF	VALUE	INCOME TYPE	INCOME AMOUNT
1	Residential real estate (Austin, TX)	N/A	\$250,001 - \$500,000	Rent or Royalties	\$1,001 - \$2,500
2	U.S. bank #1 (cash/savings)	N/A	\$250,001 - \$500,000	Interest	None (or less than \$201)
3	U.S. Bank #2	N/A	\$50,001 - \$100,000	Interest	None (or less than \$201)
4	U.S. Bank #3 (LLC)	N/A	\$100,001 - \$250,000	Interest	None (or less than \$201)
5	U.S. Bank #4 (S-corp)	See Endnote	\$250,001 - \$500,000	Interest	\$201 - \$1,000

7. Transactions

None

8. Liabilities

#	CREDITOR NAME	TYPE	AMOUNT	YEAR INCURRED	RATE	TERM
1	CMG Mortgage	Mortgage (investment/rental property)	\$250,001 - \$500,000	2020	3.375	30 year

9. Gifts and Travel Reimbursements

None

Endnotes

PART	#	ENDNOTE
2.	1	May 2021.
3.	1	Filer received a total final disbursement of \$231,850 in May 2021.
6.	5	I share this account with my business partner but I as I am entering the federal government, I am removing myself.

Summary of Contents

1. Filer's Positions Held Outside United States Government

Part 1 discloses positions that the filer held at any time during the reporting period (excluding positions with the United States Government). Positions are reportable even if the filer did not receive compensation.

This section does not include the following: (1) positions with religious, social, fraternal, or political organizations; (2) positions solely of an honorary nature; (3) positions held as part of the filer's official duties with the United States Government; (4) mere membership in an organization; and (5) passive investment interests as a limited partner or non-managing member of a limited liability company.

2. Filer's Employment Assets & Income and Retirement Accounts

Part 2 discloses the following:

- Sources of earned and other non-investment income of the filer totaling more than \$200 during the reporting period (e.g., salary, fees, partnership share, honoraria, scholarships, and prizes)
- Assets related to the filer's business, employment, or other income-generating activities (1) that ended the reporting period with a value greater than \$1,000 or (2) from which more than \$200 in income was received during the reporting period (e.g., equity in business or partnership, stock options, retirement plans/accounts and their underlying holdings as appropriate, deferred compensation, and intellectual property, such as book deals and patents)

This section does not include assets or income from United States Government employment or assets that were acquired separately from the filer's business, employment, or other income-generating activities (e.g., assets purchased through a brokerage account). Note: The type of income is not required if the amount of income is \$0 - \$200 or if the asset qualifies as an excepted investment fund (EIF).

3. Filer's Employment Agreements and Arrangements

Part 3 discloses agreements or arrangements that the filer had during the reporting period with an employer or former employer (except the United States Government), such as the following:

- Future employment
- Leave of absence
- Continuing payments from an employer, including severance and payments not yet received for previous work (excluding ordinary salary from a current employer)
- Continuing participation in an employee welfare, retirement, or other benefit plan, such as pensions or a deferred compensation plan
- Retention or disposition of employer-awarded equity, sharing in profits or carried interests (e.g., vested and unvested stock options, restricted stock, future share of a company's profits, etc.)

4. Filer's Sources of Compensation Exceeding \$5,000 in a Year

Part 4 discloses sources (except the United States Government) that paid more than \$5,000 in a calendar year for the filer's services during any year of the reporting period.

The filer discloses payments both from employers and from any clients to whom the filer personally provided services. The filer discloses a source even if the source made its payment to the filer's employer and not to the filer. The filer does not disclose a client's payment to the filer's employer if the filer did not provide the services for which the client is paying.

5. Spouse's Employment Assets & Income and Retirement Accounts

Part 5 discloses the following:

- Sources of earned income (excluding honoraria) for the filer's spouse totaling more than \$1,000 during the reporting period (e.g., salary, consulting fees, and partnership share)
- Sources of honoraria for the filer's spouse greater than \$200 during the reporting period
- Assets related to the filer's spouse's employment, business activities, other income-generating activities (1) that ended the reporting period with a value greater than \$1,000 or (2) from which more than \$200 in income was received during the reporting period (e.g., equity in business or partnership, stock options, retirement plans/accounts and their underlying holdings as appropriate, deferred compensation, and intellectual property, such as book deals and patents)

This section does not include assets or income from United States Government employment or assets that were acquired separately from the filer's spouse's business, employment, or other income-generating activities (e.g., assets purchased through a brokerage account). Note: The type of income is not required if the amount of income is \$0 - \$200 or if the asset qualifies as an excepted investment fund (EIF). Amounts of income are not required for a spouse's earned income (excluding honoraria).

6. Other Assets and Income

Part 6 discloses each asset, not already reported, (1) that ended the reporting period with a value greater than \$1,000 or (2) from which more than \$200 in investment income was received during the reporting period. For purposes of the value and income thresholds, the filer aggregates the filer's interests with those of the filer's spouse and dependent children.

This section does not include the following types of assets: (1) a personal residence (unless it was rented out during the reporting period); (2) income or retirement benefits associated with United States Government employment (e.g., Thrift Savings Plan); and (3) cash accounts (e.g., checking, savings, money market accounts) at a single financial institution with a value of \$5,000 or less (unless more than \$200 in income was received). Additional exceptions apply. Note: The type of income is not required if the amount of income is \$0 - \$200 or if the asset qualifies as an excepted investment fund (EIF).

7. Transactions

Part 7 discloses purchases, sales, or exchanges of real property or securities in excess of \$1,000 made on behalf of the filer, the filer's spouse or dependent child during the reporting period.

This section does not include transactions that concern the following: (1) a personal residence, unless rented out; (2) cash accounts (e.g., checking, savings, CDs, money market accounts) and money market mutual funds; (3) Treasury bills, bonds, and notes; and (4) holdings within a federal Thrift Savings Plan account. Additional exceptions apply.

8. Liabilities

Part 8 discloses liabilities over \$10,000 that the filer, the filer's spouse or dependent child owed at any time during the reporting period.

This section does not include the following types of liabilities: (1) mortgages on a personal residence, unless rented out (limitations apply for PAS filers); (2) loans secured by a personal motor vehicle, household furniture, or appliances, unless the loan exceeds the item's purchase price; and (3) revolving charge accounts, such as credit card balances, if the outstanding liability did not exceed \$10,000 at the end of the reporting period. Additional exceptions apply.

9. Gifts and Travel Reimbursements

This section discloses:

- Gifts totaling more than \$415 that the filer, the filer's spouse, and dependent children received from any one source during the reporting period.
- Travel reimbursements totaling more than \$415 that the filer, the filer's spouse, and dependent children received from any one source during the reporting period.

For purposes of this section, the filer need not aggregate any gift or travel reimbursement with a value of \$166 or less. Regardless of the value, this section does not include the following items: (1) anything received from relatives; (2) anything received from the United States Government or from the District of Columbia, state, or local governments; (3) bequests and other forms of inheritance; (4) gifts and travel reimbursements given to the filer's agency in connection with the filer's official travel; (5) gifts of hospitality (food, lodging, entertainment) at the donor's residence or personal premises; and (6) anything received by the filer's spouse or dependent children totally independent of their relationship to the filer. Additional exceptions apply.

Privacy Act Statement

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