

REBECCA IRENE KASPER

WORK & POLITICAL EXPERIENCE

BIDEN FOR PRESIDENT

Deputy Finance Director, South Central Region

Durham, NC | *June 2020 – Present*

- Managed extensive fundraising operations across South Central Region (AZ, AR, NM, OK & TX, NM) including events with President-Elect Biden, First Lady-Elect Dr. Biden, Vice President-Elect Harris and Second Gentleman-Elect Emhoff, and key campaign surrogates that raised nearly \$20 million for the presidential campaign committee.
- Worked closely with campaign's political and surrogate teams to ensure alignment with strategic electoral goals, including developing fundraising and non-fundraising campaign programming with key Arizona surrogates to amplify messaging and build momentum in crucial battleground state won by President-Elect Biden & Vice President-Elect Harris.
- Leader of coalitions activities for Republicans for Biden and Jewish-Americans for Biden, which broadened the campaign's outreach in key battleground states like Arizona.

Biden Climate Voter Finance Director

Durham, NC | *August 2020 - Present*

- Executed over twenty events with key climate donors, including the nascent group Clean Energy for Biden, a network of clean energy business leaders and advocates, raising \$6 million in a three-month period and attracting first-time political donors.
- Facilitated close relationships with National Coalition Co-Chairs to further their engagement and enlist additional supporters and worked closely with key campaign surrogates to ensure critical stakeholders were part of the Biden climate plan strategy.
- Recruited climate donors nationally to catalyze support for Biden-Harris climate plan within their professional and personal communities and build the Biden-Harris Climate Voter national coalition.

EDUCATION NOW, *Executive Director*

Durham, NC | *January 2020 – Present*

- Ran a newly formed 501 (c)(4) organization focused on impacting the outcome of North Carolina state senate races with sole responsibility for raising all funds and allocating resources most effectively between each communication medium, spending \$1.5m across all districts from July - November 2020.
- Managed key stakeholder relationships and overall budget to execute direct mail and digital communication plan in five targeted NC state senate races, while working with partner organizations to ensure Education Now's program complemented their work.

KASPER CONSULTING, LLC, *Principal*

Durham, NC | *January 2019 – Present*

- A political consulting firm focused on national fundraising, building campaign operations and overall strategic guidance for congressional and statewide campaigns.
- Assist federal, state, and local candidates as they explore campaigns, build primary and general election budgets that effectively deploy all resources available.

SINEMA FOR ARIZONA, *National Finance Director*

Phoenix, AZ | *September 2017 – December 2018*

- Built and instituted a reporting structure to produce detailed daily and weekly revenue projections to inform real-time spending decisions and shift calculations based on changes in fundraising results.
- Directed an eight-person team, including five full-time staff members and three consultants, that strategically executed 20-25 hours of candidate call time per week and planned over 300 events in AZ, D.C. and across the country, including multiple events with high-level surrogates.
- As a member of senior staff in charge of the Finance Department, executed the largest and most sophisticated Democratic fundraising operation in Arizona history raising \$28 million for Congresswoman Kyrsten Sinema's winning United States Senate campaign.
- Oversaw the digital program that raised over \$8 million through a multi-channel digital fundraising strategy powered by grassroots contributions through e-mail, social media, and other campaign advertisements.

KYRSTEN SINEMA FOR CONGRESS, *National Finance Director*

Washington, DC | *January 2017 – August 2017*

- Raised over \$2 million for a three-term congresswoman representing the greater Phoenix area exploring plans to run for statewide office.
- Led a four-person team, two full-time associates and two consultants, in executing a fundraising plan that included over 70 events per quarter across the country, a digital fundraising program, and at least 15 hours of candidate call time per week.

CHRACA FRIEDMAN GROUP, *Senior Associate*

Washington, DC | *February 2013 – December 2016*

- Created and implemented quarterly finance plans, including events in D.C., nationally, and in-district, for Congressional clients including, but not limited to, Senator Jon Tester (D-MT), Senator Ed Markey (D-MA).

MONTANANS FOR TESTER, *Deputy National Finance Director*

Washington, DC | *January 2011 – January 2013*

DEMOCRATIC SENATORIAL CAMPAIGN COMMITTEE, *Finance Assistant*

Washington, DC | *March 2009 – Dec. 2010*

EDUCATION

Sewanee: The University of the South, *Cum Laude*

Sewanee, TN | (b) (6)

Major: English; Minor: Women's Studies; Member of Order of the Gownsmen, University Academic Honor Society

(b) (6)